



FOR IMMEDIATE RELEASE

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Anaheim, CA

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Equipment Installation Report

Rollem's Semi-Slitter Kiss-Cutting System Transforms Sticker Production at Four Companies.

Rollem, a leader in precision cutting and finishing solutions, is proud to announce the recent installations of its Semi-Slitters in four distinguished companies in the United States and Canada.

Rollem's Semi-Slitting Kiss-cutting machines are designed to create 'crack and peel' products for easy liner removal, leaving labels or pressure-sensitive stickers ready to adhere to surfaces seamlessly. With precisely controlled cuts and easy depth adjustments, these machines handle all types of pressure-sensitive adhesives (PSA), from fine paper stocks to heavy gauge plastics. The Semi-Slitter models are valued for their superior stability and control, enabling consistent accuracy, sheet after sheet.

Prestige Marketing – Yorba Linda, CA

Prestige Marketing specializes in comprehensive content production, including print and packaging. They excel in crafting visually captivating materials that enhance brand image and customer experience. With the installation of Rollem's 24" Semi-Slitter, Prestige Marketing can now back-slit stickers with even greater precision, further setting their clients' brands apart.

World Creations LLC – Tucson, AZ

World Creations LLC, previously reliant on a Roland cutter, has upgraded to Rollem's 24" Semi-Slitter for back-slitting stickers. This enhancement marks a significant step forward, reflecting World Creations' commitment to delivering top-notch print solutions.

Bristol Graphics – Bristol, PA

Bristol Graphics recently replaced their Pierce slitter with Rollem's 30" Semi-Slitter to enhance decal production for their Uhaul fleet. Dedicated to leveraging new technology for quality and efficiency, Bristol Graphics finds the Rollem slitter essential to their operation.

Pro Lettrage Drummond Inc. – Drummondville, QC

Pro Lettrage Drummond Inc. in Quebec specializing in digital printing for industrial stickers, has integrated Rollem's 42" Semi-Slitter into their sticker production line. "We use the 42" Semi-Slitter like a pro," shared Sylvain Chasse, President of Pro Lettrage Drummond Inc.

Available in five sizes from 18" to 42" wide, the Semi-Slitter is the top choice for sign and label companies for kiss-cutting labels and stickers. The Double Head model features a two-shaft design, allowing for semi-slitting and scoring, perforating, or slitting on separate shafts.

For more information about Rollem's finishing solutions, please visit www.rollemusa.com or call (800) 272-4381.