



## **Rollem Press Release**

March 6, 2024  
Anaheim, CA

**“The 2024 Edge event marks Rollem International’s 14<sup>th</sup> year highlighting our newest technology to Edge participants including the Insignia6H Die-Cutter and a collaboration with Nobelus and Komfi. “**

**Visitors will see Live demonstrations on the Insignia6H PLUS Die-Cutter.**

**Insignia Die-Cutters compliments HP Indigo presses by producing high value die-cutting and finishing for easy entry into packaging, folding carton, promotional, and photo product markets.**

**A visit to Rollem’s Edge Indianapolis exhibit features** the Insignia IS6H model demonstrated by our Insignia Product Manager. Learn about the process – from creating digital files to flexo-magnetic dies – see why so many companies have adopted Insignia’s sheet-fed, flexo-magnetic die-cutting technology.

It’s packed with features including die-cutting, pattern perforation, creasing, and kiss-cutting, plus automated matrix removal. This system converts press sheets, in one step, with just one operator! It handles all types of coating and embellishments with ease while giving the user the option of two types of delivery systems, plus in-line or near-line folding and gluing systems for finished and folded products.

**NEW collaboration with Nobelus® and Komfi machines.**

### **Print-Coat-Die Cut Nine-up Postcard Sheet**

Vibrant, Nine-up postcard sheets are printed on an HP Indigo press then laminated on the Komfi® laminator with one of five specialty Tactile Collection films by Nobelus®. Sheets are then converted on the Insignia into individual 5 ½ x 3 ½” round cornered postcards. These colorful, shaped, cards with coordinating tactile coatings engage the recipient with their enhanced visual and tactile effects.

### **Folding Carton Demonstration**

Showing the versatility of the Insignia Series, visitors will want to pick-up the Hexagon shaped folded carton also printed on an HP Indigo press with tactile laminating from Nobelus®, with final die-cutting on Insignia.

**Jetstream is the industry standard for high volume, highly accurate Slitting, Trimming, Scoring and Perforating for Postcards, Greeting Cards, Direct Mail, Retail Shelf Tags and Brochures. Jetstream’s XY**

configuration accepts a multiple-up press sheet and in seconds delivers cut cards, mailers, even PSA retail tags, all in record speeds. Add our folder/gluer for in-line direct mail finishing with tip-on's and glue closures for complete automation. Available as an in-line solution with Indigo presses for dedicated production.

HP Indigo owners and other PSP's have greatly benefited from Rollem's LIVE equipment demonstrations and discussions on our innovative finishing solutions. The expansive list of HP Indigo owners and Rollem clients expands year after year following each Dscoop Edge event.

The Rollem team looks forward to meeting you at booth #1094 to see first-hand how Rollem designs machinery to lower labor costs, increase production and provide value-added finishing. We work with industry partners to give you the customized finishing line best suited to your specific needs. Maintain production control with in-house finishing. Ready to get started? Let's start the discussion here:

[www.rollemusa.com/resource](http://www.rollemusa.com/resource)

Register for Edge:

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