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Anaheim, CA

For more information, contact Jenna Schmidt at (800) 272-4381.

## **Equipment Installation Report**

***Dixie Signs & Decals, Inc., Florence, AL, upgrades kiss-cutting technology with a Rollem 36" Semi-Slitter model.***

Dixie Signs & Decals, Inc. has been a manufacturer of [custom decals](#), [nameplates](#), and pressure sensitive labels for over 37 years. They are now known as one of the leading providers of high quality screen printed graphics. Specialties include [metal product labels and nameplates](#), [vinyl decals](#), self adhesive plastic labels, [metal signs](#), and poly-carbonate / Lexan™ identification graphics.

Dixie Signs & Decals, Inc. main focus is to be the best we can be for the sake of our customers, employees, profitability, and community and to the future of all of the above. There are several areas that we seek to constantly improve.

Production equipment: By reinvesting gains into modern technology and automation we are achieving the goals of our focus, in short, that goal is to make it easy for our folks to produce excellent products which in turn makes happy, stress free customers. "Realizing our kiss-cutting methods were in need of updating, we met with Rollem at the Printing United trade show to see a demonstration on their Semi-Slitter model. We were very impressed with the speed and depth of cut accuracy this model offers. The 36" width was ideal to handle our largest products requiring back slitting. Since the day it was installed, we're very pleased with the ease of operation and dependability of our Rollem Semi-Slitter", states Richard Milberger, President.

For more information on Rollem products, visit [www.rollemusa.com](http://www.rollemusa.com) or call (800) 272-4381. For information on Dixie Signs & Decals, Inc., visit [www.decalscenter.com](http://www.decalscenter.com) or call (888) 201-2508. Shown in photo is Sales and Customer Service Rep, Nicole Thigpen (left) and Screen Printing Production, Rebecca Rumble (right), of Dixie Signs & Decals, Inc.