



July 25, 2022

For more information, contact Susan Corwin, Director of Marketing, Rollem International (800) 272-4381.

Anaheim, CA For Immediate Release

CE Printed Products Inc. chooses the Rollem Insignia 6H Die Cutter and StackMaster to increase their custom die-cut production.

CE Printed Products Inc., Carol Stream, IL, installs Insignia 6H Die Cutter positioning them for growth within the custom die-cutting segment. CE Printed Products, founded in 1984, remains a trusted trade-only envelope and business card manufacturer. CE specializes in e-commerce stationery programs and quick-turnaround custom envelopes. They ship over 2 million units daily to customers across the country and parts of Canada.

The 20 x 20" sheet capacity of the Insignia 6H model increases CE's business card production capacity with the ability to maximize the sheet imposition and die-cutting of multiple business cards per sheet. "We're exceptionally pleased with the Insignia Die-Cutter. This system allows us to not only streamline our production processes but continue to offer our trade-only partners new, creative products and solutions for their end-user customers. The large format sheet size expands our in-house finishing capabilities.

CE chose Rollem's StackMaster over other delivery options due to its unique capabilities. The stripped-out products, such as business cards, are delivered into the vertically receding cassette stacker capable of accepting products up to 24"/61cm deep. The removable cassette is easily offloaded for minimal downtime and increased production. The Insignia system positions CE for growth within the industry and with their current customer base.

The versatile Insignia Die-Cutter Series has expanded to include four size models starting at 20x15", 20x20", 30x24" and the X3 24x24" which handles up to 30 pt. thicknesses. The system is proudly manufactured in the United States with sales, service, and training support provided directly by Rollem's technicians.

For more information on Insignia Die Cutting products, visit www.rollemusa.com/diecut or call (800) 272-4381 ext. 11. Shown in photo from left to right: Jim Garrard, Production Manager at CE Printed Products; TJ Osborne, Sales & Service at Rollem; Adam McNeill, President of CE Printed Products.