



## Rollem Customer Spotlight

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For more information, contact Jenna Schmidt at (800) 272-4381.

Precision Engraving and Signs chooses the Rollem Insignia5 Die Cutter to increase the efficiency of their finishing and delivery processes.

Precision Engraving and Signs located in Long Beach, CA provides wide format printing, engraving, CNC router cutting, UV printing, and dye sublimation solutions. Being in Southern California, a hub of the solar panel industry, Precision is filling the increased demand for solar panel warning labels. California requires builders to add solar panels to all new home construction, increasing the demand for panels. "The solar panel product market continues to grow, and we have the printing



capabilities to produce high volumes of warning stickers of all sizes and specifications. However, our roll fed plotter cutting and finishing methods were too cumbersome and labor-intensive states Owner, Ryan White." "When we saw the Insignia die-cutter we immediately recognized how this system could speed up our finishing and delivery times. We can print the stickers multiple up on a sheet and the machine die-cuts the stickers to precise sizes. I have two options to deliver the products. The waste removal unit automatically strips away the matrix allowing for the delivery of the stickers on to a slow-moving conveyor unit. The alternative option for handling the smaller size items is to deliver the full sheet of the die-cut sticker held in place for ease of delivery", White continues.

The Insignia5 sheet-fed rotary die-cutter handles sheets up to 20x15" and is set apart by its short, medium or long run capacity. The Insignia Series of Die-Cutters are offered in four model sizes and the line is proudly Made in the USA. "The Rollem team did an excellent job installing the Insignia and training us on its operation and change-overs. Edgar Climaco, the Rollem service technician, knows the system really well and left us confident with our knowledge and ability to operate the system. I couldn't be happier with the Rollem team and our Insignia, says White."

For more information on Precision Engraving and Signs, visit <https://www.precisionengravingandsigns.com/> or call 714-612-3542. Contact Rollem International for information on the Insignia Series of Die-Cutters. [www.rollemusa.com/die-cutor](http://www.rollemusa.com/die-cutor) call (800) 272-4381. Shown in photo is Ryan White, owner of Precision Engraving and Signs.