



Rollem Customer Spotlight

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For more information, contact Jenna Schmidt with Rollem International at (800) 272-4381.

California based PrintMyStuff eliminates outsourcing of Packaging with the addition of their new Insignia6H Die-Cutter.

Serving Southern California's Inland Empire since 1968, PrintMyStuff designs and produces customized print, mail, signs, labels, packaging, and much more. PrintMyStuff is the one-stop resource for local agencies, public entities, and businesses in need of printing and marketing support services.

PrintMyStuff relies on quick and efficient production to support the product versatility their customers require. Seeing an increased demand for packaging items, and after analyzing their mounting outsourcing costs for die-cutting, Sam Tracy, owner of PrintMyStuff, recognized the Insignia 6H would be a great asset to their production line, by eliminating the costly outsourcing of die cutting and finishing.

Sam found the versatility of the Insignia to be appealing over other standard die cutters because of the thicker substrate and larger sheet size capabilities that the IS6H offers. "The IS6H cuts thick material for cartons and boxes rather than just cardstock and with the ability to run larger sheet sizes, the 20x20 imposition gives us more room with layouts – both are important features of the IS6H" states Sam Tracy, President of Operations at PrintMyStuff.

"The addition of the Insignia is part of our larger plans for expansion into new, underserved markets. We're making higher-end services, like packaging and die cutting, more approachable to a wider base of new and existing customers by consolidating workflow within our own production centers", Mr. Tracy continued.

The Insignia Series of Die Cutters include die-cutting, kiss-cutting, embossing, perforating, scoring, creasing, and hole punching as standard with any Insignia model, and can run in-line with Rollem's folding/gluing unit. The Insignia6 model (sheet size 20x20") cuts up to 24 pt. thickness and offers the ability of feeding the sheet either landscape or portrait to maximize sheet space and provides more flexibility with image impositions. IS6 will cut product, strip the waste material, and feed cut products directly into a folder/gluer unit for 'printed sheet to folded/glued box' production.

For more information on Insignia Die Cutting products, visit www.rollemusa.com/diecut or call (800) 272-4381. For information on PrintMyStuff, contact (951)682-2005 or visit www.printmystuff.com.