

## FOR IMMEDIATE RELEASE

### Drummond Expands National Footprint with Strategic Acquisitions of Tucker Castleberry Printing and New London Communications

**Jacksonville, FL – May 16, 2025** — Drummond, a leader in marketing execution and technology-enabled print solutions, announced today the acquisitions of *Tucker Castleberry Printing* and *New London Communications*, both completed within a 90-day period in early 2025. These acquisitions mark a major milestone in the long-term growth strategy of Drummond, an 85-year-old privately held business. These transactions further position Drummond as one of the most active and intentional consolidators in the print and marketing services industry over the past 13 years.

“These strategic moves are about more than growth — they’re about integrating exceptional talent, technology, and culture that align with our long-term vision,” said John Falconetti, CEO of Drummond. “Each company adds distinct value and strengthens our position as a national leader in marketing execution.”

**Tucker Castleberry Printing**, one of the largest and most respected commercial printers in the Atlanta region, brings with it a 75-year legacy of quality, customer service, and innovation. Renowned for cultivating a loyal client base across industries, Tucker Castleberry also developed one of the most efficient and highly automated production platforms in the commercial print space — a core asset that will now enhance Drummond’s operational infrastructure.

The company was led by their President *Tuck Tucker*, a legend in the printing industry and one of its most well-respected leaders. His influence, integrity, and commitment to excellence have set a benchmark across the sector.

“We’ve always taken pride in being a client-first organization with a commitment to innovation and reliability,” said *Kent Tucker*, former Director of Sales at Tucker Castleberry. “Joining Drummond means even greater capabilities, deeper bench strength, and more resources to support our clients’ evolving needs. We’re thrilled to be part of a company that shares our values and vision for the future.”

**New London Communications** brings an equally impactful set of capabilities. With a premier digital printing and finishing platform, New London serves a client base that demands excellence in color management and overall production execution. The New London team is also uniquely skilled in managing promotional merchandise and branded apparel programs, including in-house embroidery, expanding Drummond’s reach into high-demand, niche categories. Most importantly, New London brings a team deeply committed to strategic selling and high-touch customer service.

“This move is all about delivering more value to our clients,” said *Eric Rountree*, former CEO of New London Communications. “By joining forces with Drummond, we now offer expanded services, national scale, and the same personal commitment our clients have come to trust. We’re excited to be part of the Drummond family and look forward to what we’ll accomplish together.”

“These companies exemplify what we look for in strategic partners — strong regional reputations, forward-thinking leadership, and a commitment to excellence,” Michael Yerecic, CRO at Drummond added. “Together, we’re better equipped than ever to help our clients move faster, think bigger, and deliver smarter.”

The acquisitions reflect Drummond’s sustained commitment to growth through selective and strategic integration, strengthening its nationwide delivery platform, production capabilities, and customer experience.

### About Drummond

*Drummond is a national leader in marketing execution, offering technology-enabled print, logistics, and fulfillment solutions to Fortune 500 companies and emerging brands. Headquartered in Jacksonville, FL, Drummond is recognized for its focus on innovation, operational excellence, and customer success.*

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