

**Press Release: Merger Announcement**  
**January 14, 2021**

## **Apollo Mailing Group and 1st Class Mailing form Strategic Alliance with Merger**

New, modern facility and enhanced services and capabilities for clients.

**(For Immediate Release)** Marietta GA and Kennesaw GA — January 14, 2021

Apollo Mailing Group, a leading national data and mailing services organization (Marietta GA) announced today they will merge with 1<sup>st</sup> Class Mailing (Kennesaw GA) to form a national mailing and fulfillment company, operating out of Marietta, Georgia. The combined entity will operate under the Apollo name as of January 15, 2022.

The merger will result in a combined total employee count of more than 30 full-time employees, and a planned logistical move that will combine equipment and personnel into a new 35,000 sq.ft. facility located at 1040 Cobb Industrial Drive, Marietta GA 30066

“This merger fits perfectly into our strategic plans for growth, offering us the opportunity to increase our capabilities to both our local and national clients, as well as bring an expanded team of experts,” said Pat McBride, co-owner of Apollo Mailing Group.

Brandt Kessler, owner of 1<sup>st</sup> Class Mailing, added “with the combined capacity, machinery, and talent, we can go directly to market immediately with expertise and shared experiences that will benefit all.”

### **About the new Apollo Mailing Group, LLC**

The merger of 1<sup>st</sup> Class Mailing with Apollo Mailing Group bolsters an extensive portfolio of service offerings and capabilities that include expertise in election and political mailings, secure data processing, advanced data and mailing expertise, full color variable data processing and printing, customized list acquisition and list management, postal design pre-planning, drop-ship logistics, Track-n-Trace® mail tracking, inkjet addressing, inserting, kit assembly and fulfillment, mass mailing, sheetfed and digital print and lettershop services.

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