piag

Printing&Imaging
Association of Georgia



2027

Annual Sponsorship *Opportunities*

YOUR CONNECTION TO GEORGIA'S PRINTING INDUSTRY

The Printing & Imaging Association of Georgia (PIAG) supports, strengthens, and advances Georgia's printing and graphic communications industry through education, advocacy, networking, industry recognition, and business resources.

Our annual sponsorship program connects industry suppliers, service providers, and business partners with the companies and professionals who shape Georgia's printing industry.

Whether your goal is to introduce products and services, deepen customer relationships, reach decision-makers, or demonstrate your commitment to the industry, PIAG provides opportunities for meaningful engagement throughout the year.

WHY PARTNER WITH PIAG?

Connect with decision-makers. Build relationships with printing company owners, executives, managers, and other professionals who influence purchasing decisions.

Increase your visibility. Maintain a presence through PrintQueue magazine, PIAG communications, online partner recognition, and association events.

Share your expertise. Engage industry professionals through educational programming and discussions about practical business challenges.

Build relationships in person. Meet customers, prospects, and peers at PIAG's signature annual events.

Support the industry. Demonstrate your commitment to Georgia's printing and imaging community.

PIAG BY THE NUMBERS

Connecting You with Georgia's Printing Industry

164 attendees. 57 companies. One industry celebration. PIAG's 2026 imPRESS: A Celebration of Print brought together printing industry professionals, business owners, executives, and suppliers for an evening of recognition, networking, and relationship-building.

400+ magazine recipients. Approximately 700 email contacts. PIAG connects industry partners with printing professionals through *PrintQueue* magazine and targeted electronic communications, creating opportunities to build awareness, share expertise, and maintain visibility throughout the year.

Year-round opportunities to connect. From signature industry events and educational programming to executive engagement and association communications, PIAG offers sponsors multiple ways to strengthen relationships with Georgia's printing and imaging community.

2027 ANNUAL SPONSORSHIP PACKAGES

Choose the partnership that fits your organization's goals. Each level combines year-round visibility with opportunities for engagement and industry connection.

SPONSORSHIP BENEFIT	PREMIER	GOLD	SILVER	BRONZE
ANNUAL INVESTMENT	**$10,000**	**$8,000**	**$6,000**	**$4,000**
ADVERTISING & PROMOTION				
PrintQueue Magazine *All Issues (circ. 400+)*	Front or Back Cover; Full Page	Full Page	Half Page	Quarter Page
Dedicated Sponsor E-Blasts (*Approx. 700 contacts*)	3	2	1	—
EDUCATION & ENGAGEMENT				
Educational Webinar Opportunity	1	1	—	—
In-Person Executive Roundtable	1	—	—	—
COMPLIMENTARY EVENT REGISTRATIONS				
imPRESS: Celebration of Print *All sponsors receive 1 tabletop exhibit during reception* (*150-170 attendees*)	6	4	3	2
Holiday Breakfast & Annual Meeting (*50-60 attendees*)	4	3	2	1
Tee Off at Topgolf (*45-55 attendees*)	4	3	2	1
YEAR-ROUND RECOGNITION				
Featured Partner Listing on PIAG Website	✓	✓	✓	✓
Recognition at PIAG Events	✓	✓	✓	✓
Recognition in PIAG Communications	✓	✓	✓	✓

ADVERTISING & PROMOTIONAL OPPORTUNITIES

Exclusive PrintQueue Magazine Advertising

PrintQueue is PIAG's magazine serving Georgia's printing and imaging industry, featuring association updates, industry developments, business resources, and information relevant to printing professionals.

PrintQueue advertising is reserved in the published sponsorship program for annual PIAG sponsors. Every annual sponsor receives advertising space in each issue published during the sponsorship year, with placement determined by sponsorship level.

- Premier — Exclusive inside front or back cover, full-page advertisement
- Gold — Full-page advertisement
- Silver — Half-page advertisement
- Bronze — Quarter-page advertisement

Dedicated Sponsor E-Blasts

Dedicated sponsor e-blasts provide a focused opportunity to share products, services, announcements, or other relevant messages directly with PIAG's email audience. Sponsors can include images, links, and a clear call to action.

Premier sponsors receive three e-blasts annually; Gold sponsors receive two; Silver sponsors receive one.

Sponsors supply ready-to-distribute copy, images, links, and a proposed subject line. PIAG coordinates distribution subject to editorial approval and scheduling availability. Unused opportunities do not carry forward.

All advertising placements are included in every issue of PrintQueue published during the sponsorship year.

YEAR-ROUND SPONSOR RECOGNITION

Featured website listing. Company name or logo and a link to the sponsor's website in PIAG's partner listing.

Event recognition. Acknowledgment through applicable event signage, presentations, sponsor listings, and materials.

Communications recognition. Acknowledgment in applicable PIAG publications and association communications throughout the sponsorship year.

EDUCATION & EXECUTIVE ENGAGEMENT

PIAG sponsors can move beyond traditional advertising to engage industry professionals through education and meaningful discussion.

Educational Webinar Opportunity

AVAILABLE TO PREMIER AND GOLD SPONSORS

Each Premier and Gold sponsor receives one opportunity to present an educational webinar for PIAG members and industry professionals. Topics may include technology, automation, workforce development, operational efficiency, business management, and emerging industry trends.

The sponsor provides the presenter and educational content. PIAG coordinates promotion, registration, and virtual hosting. Topics and dates are developed in coordination with PIAG to ensure relevance to the audience.

In-Person Executive Roundtable

EXCLUSIVE PREMIER SPONSOR BENEFIT

Premier sponsors receive one opportunity to collaborate with PIAG on an in-person executive roundtable with printing company owners and senior leaders. The smaller, discussion-oriented format encourages meaningful conversation and the exchange of ideas rather than a traditional sales presentation.

The topic, venue, format, participant outreach, and schedule are mutually agreed upon by PIAG and the sponsor. Participation by particular executives or a minimum attendance level is not guaranteed.

CONNECT AT PIAG'S SIGNATURE EVENTS

PIAG events bring together printing company owners, executives, employees, suppliers, and industry partners. Every annual sponsorship level includes complimentary registrations to all three signature events.

imPRESS: A Celebration of Print

PIAG's signature annual event brings together Georgia's printing industry for an evening of celebration, recognition, and connection. The program features the presentation of PIAG's prestigious Benjamin Franklin Award and Emerging Leader Award, honoring individuals whose leadership, accomplishments, and contributions are shaping the industry's present and future.

Tabletop Exhibit: Each annual sponsor receives one complimentary tabletop exhibit space during the imPRESS reception, providing an opportunity to showcase products and services and connect directly with attendees.

Complimentary registrations: Premier 6 | Gold 4 | Silver 3 | Bronze 2

Holiday Breakfast & Annual Meeting

PIAG's year-end gathering brings together association members, industry leaders, and partners for networking, industry updates, association business, and a featured program. It is an opportunity to reconnect, reflect on the year, and look ahead.

Complimentary registrations: Premier 4 | Gold 3 | Silver 2 | Bronze 1

Tee Off at Topgolf

PIAG's golf-themed networking event brings together printing industry professionals, suppliers, customers, and colleagues for friendly competition and relationship-building in a relaxed setting. No golf experience is necessary.

Complimentary registrations: Premier 4 | Gold 3 | Silver 2 | Bronze 1

Make the Most of Your Registrations

Sponsors may invite employees, customers, prospective customers, and other guests. Additional registrations may be purchased separately, subject to availability. Unused complimentary registrations have no cash value and cannot be transferred between events.

Event registrations and engagement opportunities are subject to scheduling and event availability.

LET'S PARTNER IN 2027

Your partnership with PIAG is more than a sponsorship. It is an opportunity to build relationships, share expertise, increase visibility, and support the continued success of Georgia's printing and imaging industry.

Whether you want to reach new customers, deepen existing relationships, or demonstrate your commitment to the industry, PIAG offers an annual sponsorship level to help you achieve your goals.

Let's discuss how your organization can make the most of a 2027 PIAG Annual Sponsorship.

Jon Krueger
President & CEO
Printing & Imaging Association of Georgia
770-433-3050
jon@piag.org

Contact Jon directly to discuss availability, sponsorship benefits, and next steps.

Annual sponsorship benefits apply to the 2027 calendar year. Advertising and promotional opportunities are coordinated with PIAG, and event registrations are subject to published event schedules. PIAG will work with each sponsor to maximize the value of its partnership throughout the year.