



Sustainable Forestry in Practice:

U.S. Forests,
Certification,
and the New
Traceability
Reality



The Story Starts at the Tree

Presenter:
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Erin Carter

*Senior Manager Certification, Policy,
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Georgia-Pacific Pine Solutions

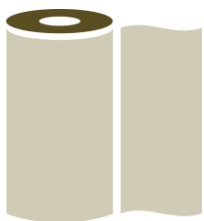


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Who We Are

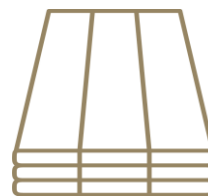


- › A century of responsible forest management
- › GP Pine Solutions supplies crude tall oil and crude sulphate turpentine
- › Byproducts of an integrated, well-run system



Consumer Products

Leading producer of bath tissue, towels, napkins and tableware



Building Products

North America's premier building products manufacturer

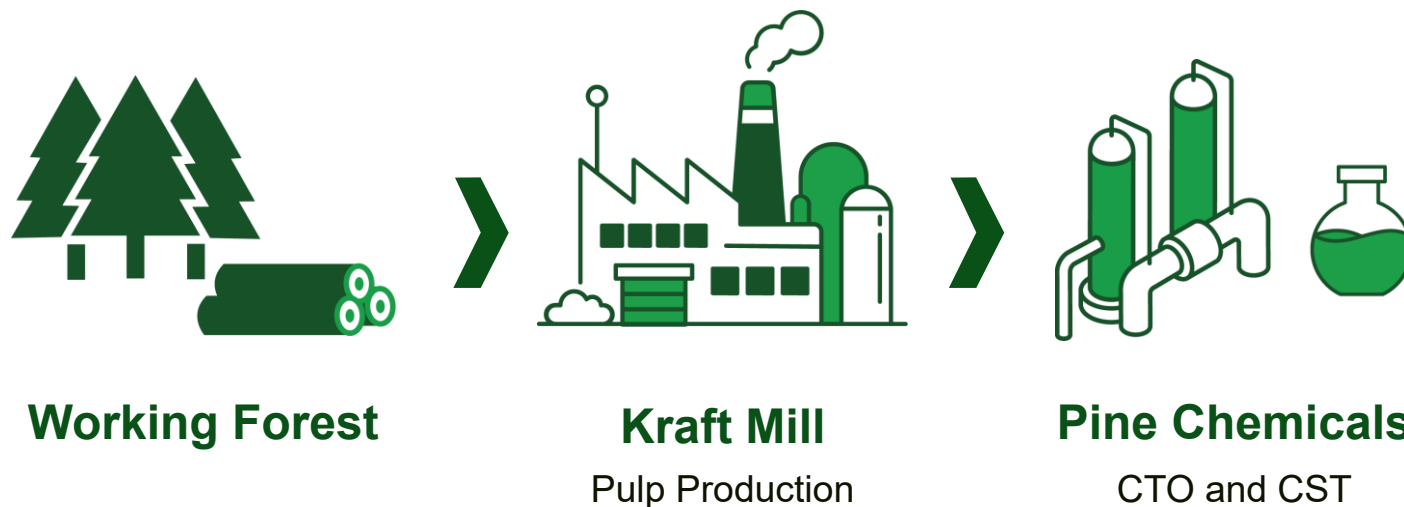


Packaging & Cellulose

One of North America's leading corrugated packaging supplier

Sustainable Pine Chemicals Begin with Sustainable Forests

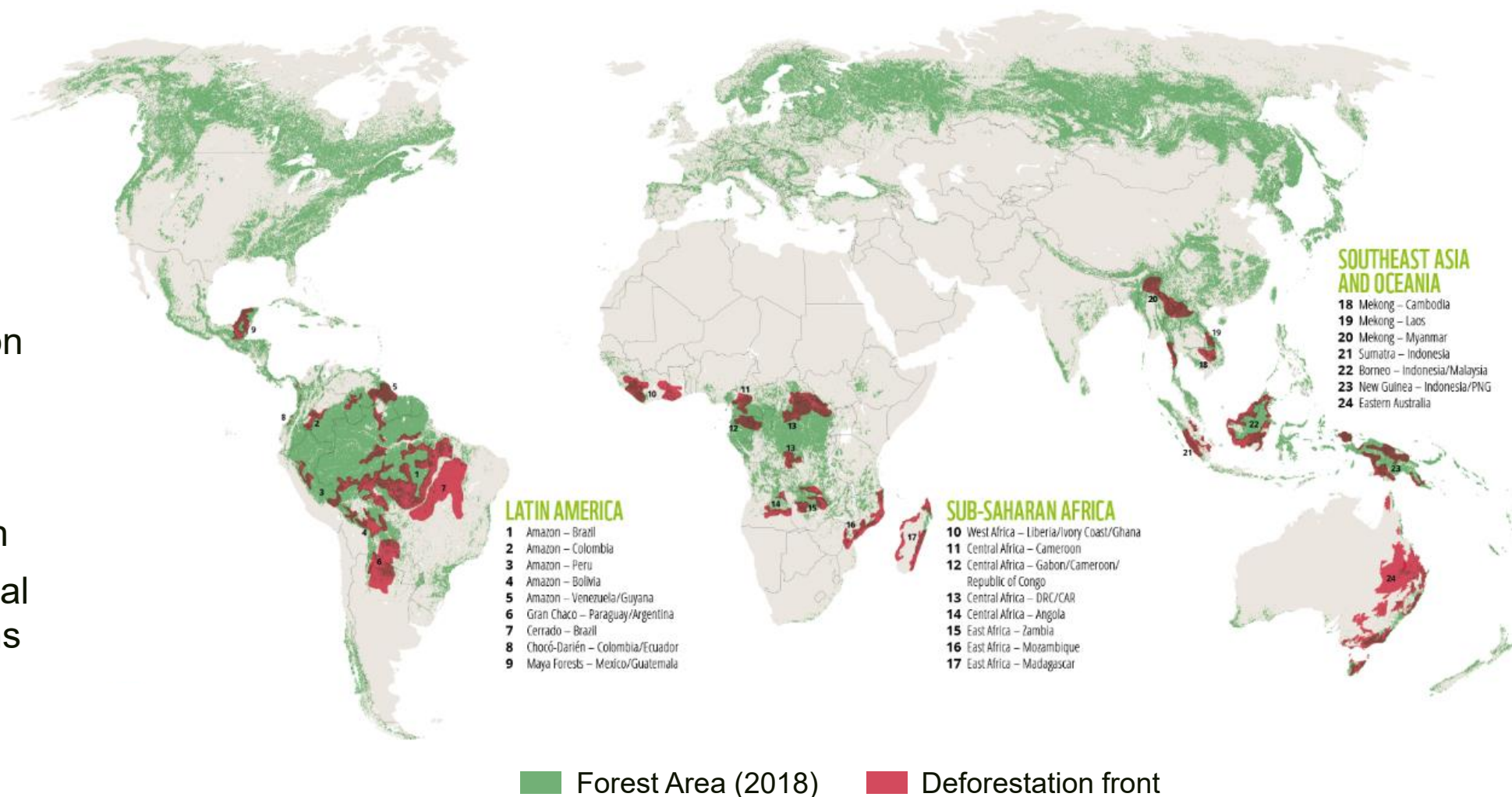
- › CTO and CST are byproducts that originate from working forests
- › Forest stewardship provides traceability and credibility
- › Sustainable pine chemicals begin with sustainable forestry



Global Deforestation Is Real

A Genuine, Location-Specific Concern

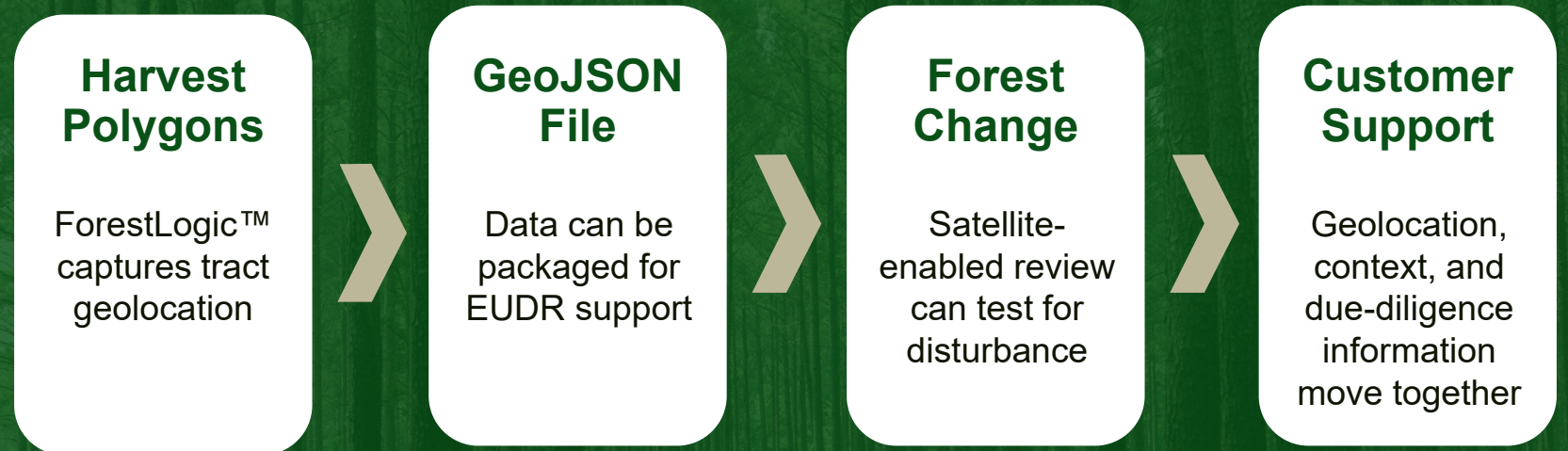
- › FAO: about 10.9 million hectares lost per year, 2015–2025
- › Driven mainly by agricultural conversion
- › Concentrated in tropical and subtropical regions



EUDR in Context

- › We are committed to maintaining healthy forests
- › Large, diverse supply chains carry real complexity and cost
- › Meaningful risk assessment beats data accumulation

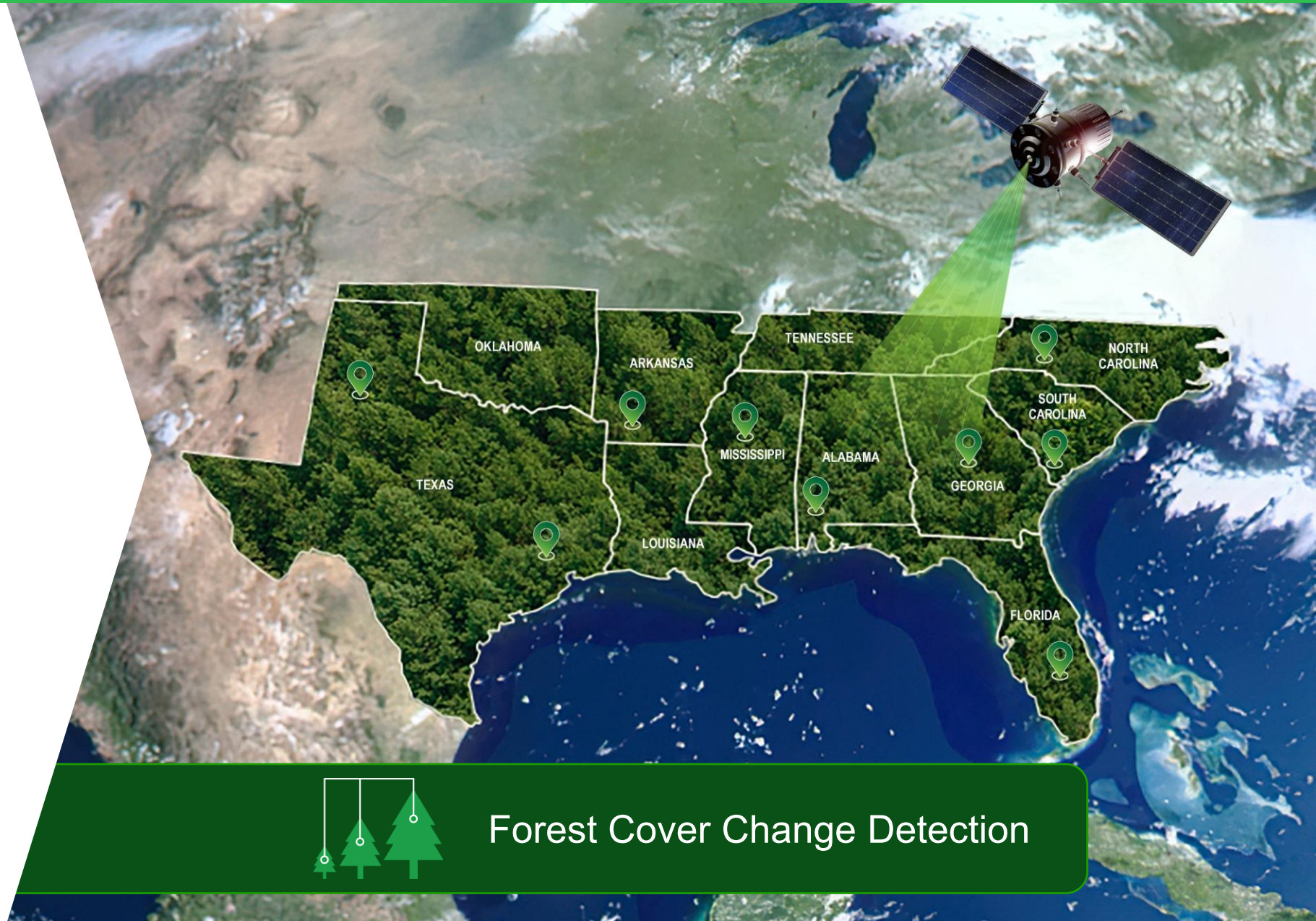
Our Approach



ForestLogic™ meets the traceability need with precise harvest-location data.

Supply-chain Visibility and Traceability at GP

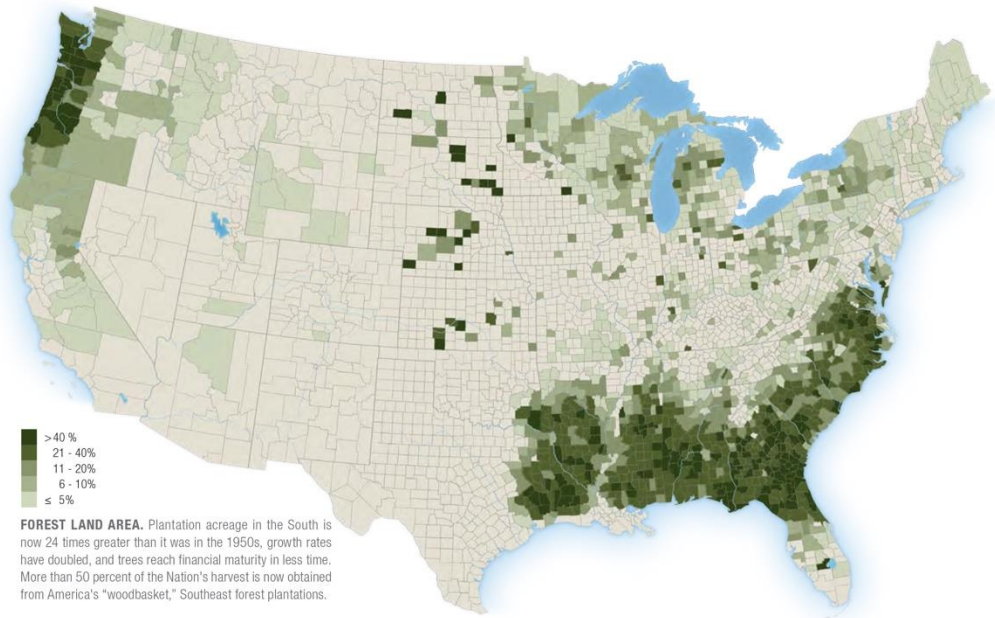
- › Forest Logic™
- › Endangered Forest Program



Forest Cover Change Detection

U.S. Forests Are Different

- › More trees today than 100 years ago
- › Certified low or negligible deforestation risk
- › Southeast conversion pressure is urban, not agricultural



The People Behind the Forest

U.S. Forests are Family Owned

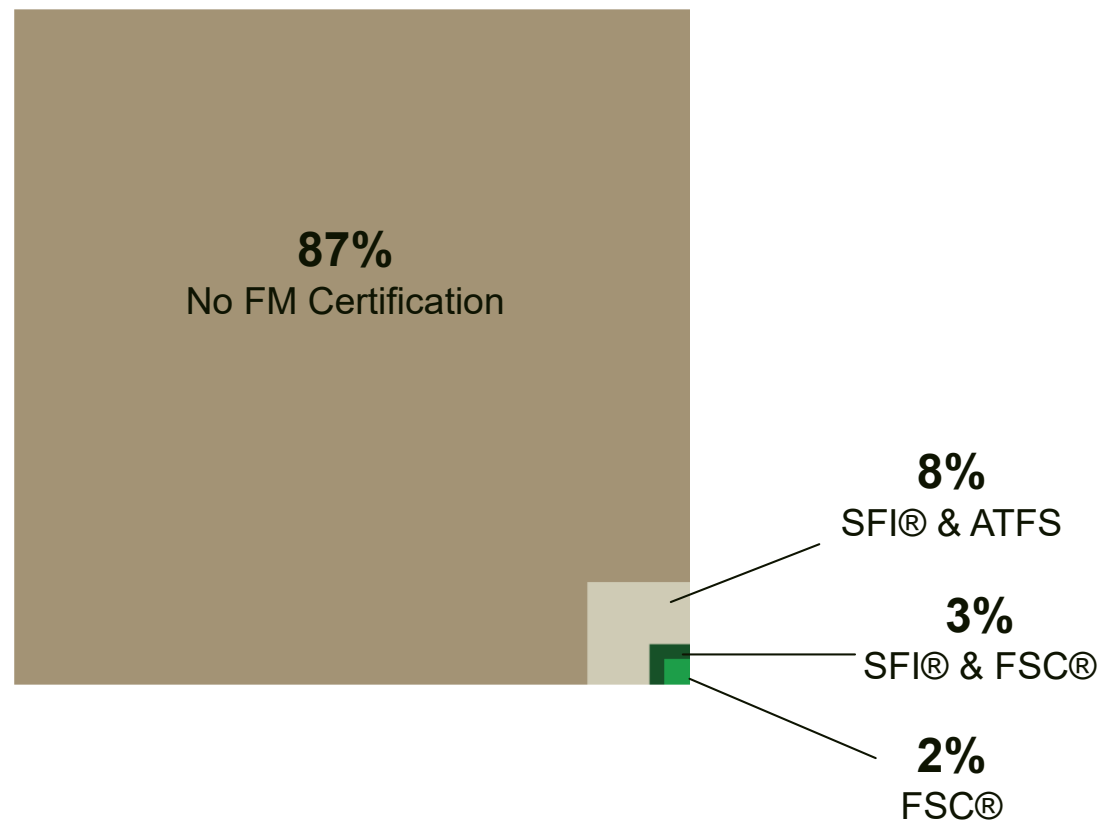
- › 10.6 million family forest owners
- › Average ownership under 30 hectares
- › Decades of responsible, hands-on stewardship



Why Certification Rates Are Low

Fragmentation, Not Absence of Stewardship

- › Only 13% of U.S. forests are certified to forest management (SFI®, ATFS, or FSC®)
- › 87% uncertified due to small, fragmented ownership



Certification Answers Different Questions

Forestry Certification

How wood and fiber are sourced and harvested

SFI®, FSC®, and PEFC

Risk controls, chain-of-custody options, third-party audits

VS.

ISCC for CTO

How the byproduct enters a certified supply chain

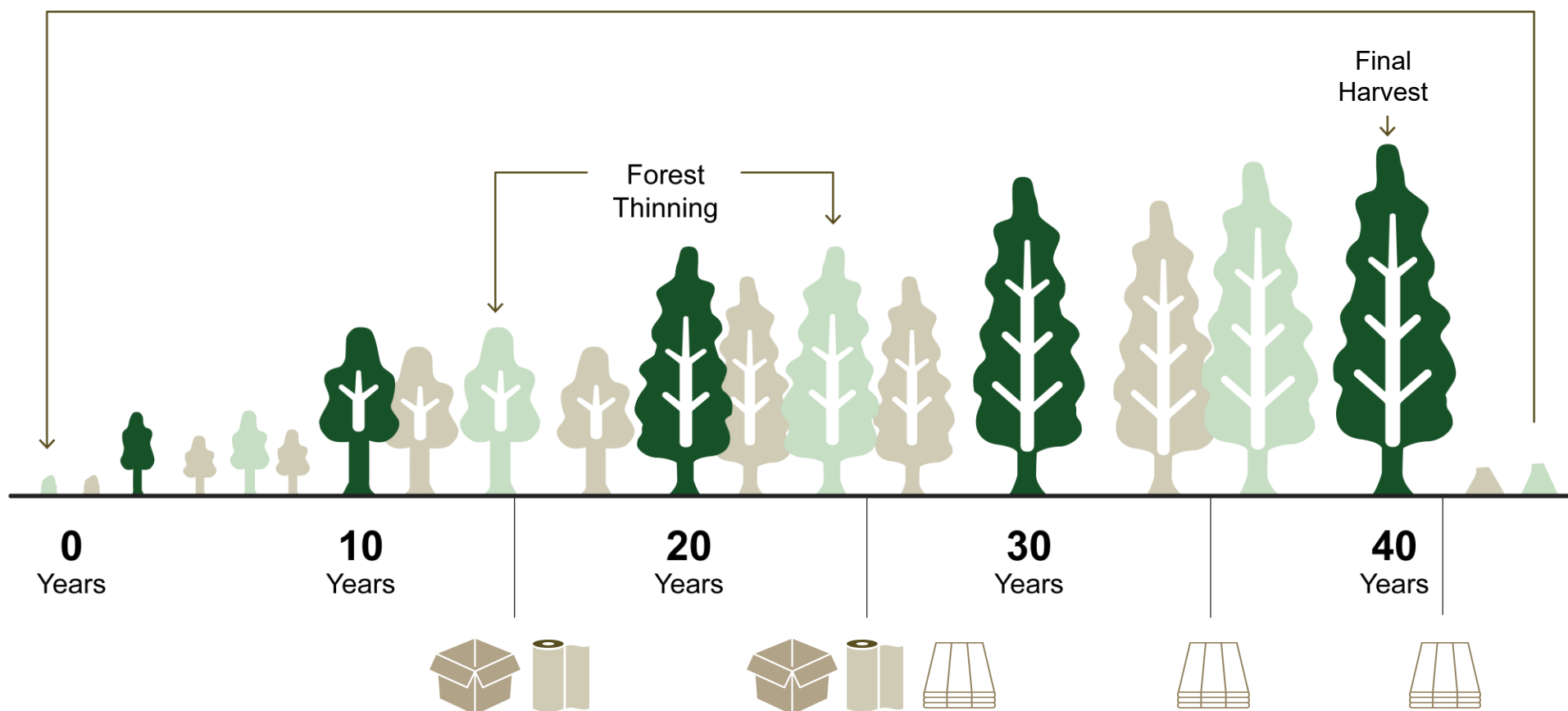
Mill, point of origin, and collecting point

Material classification, declarations, audit, and mass-balance

FSC-C108208; SFI-00007, PEFC/29-31-221

Forests Stay Forests Through Renewal

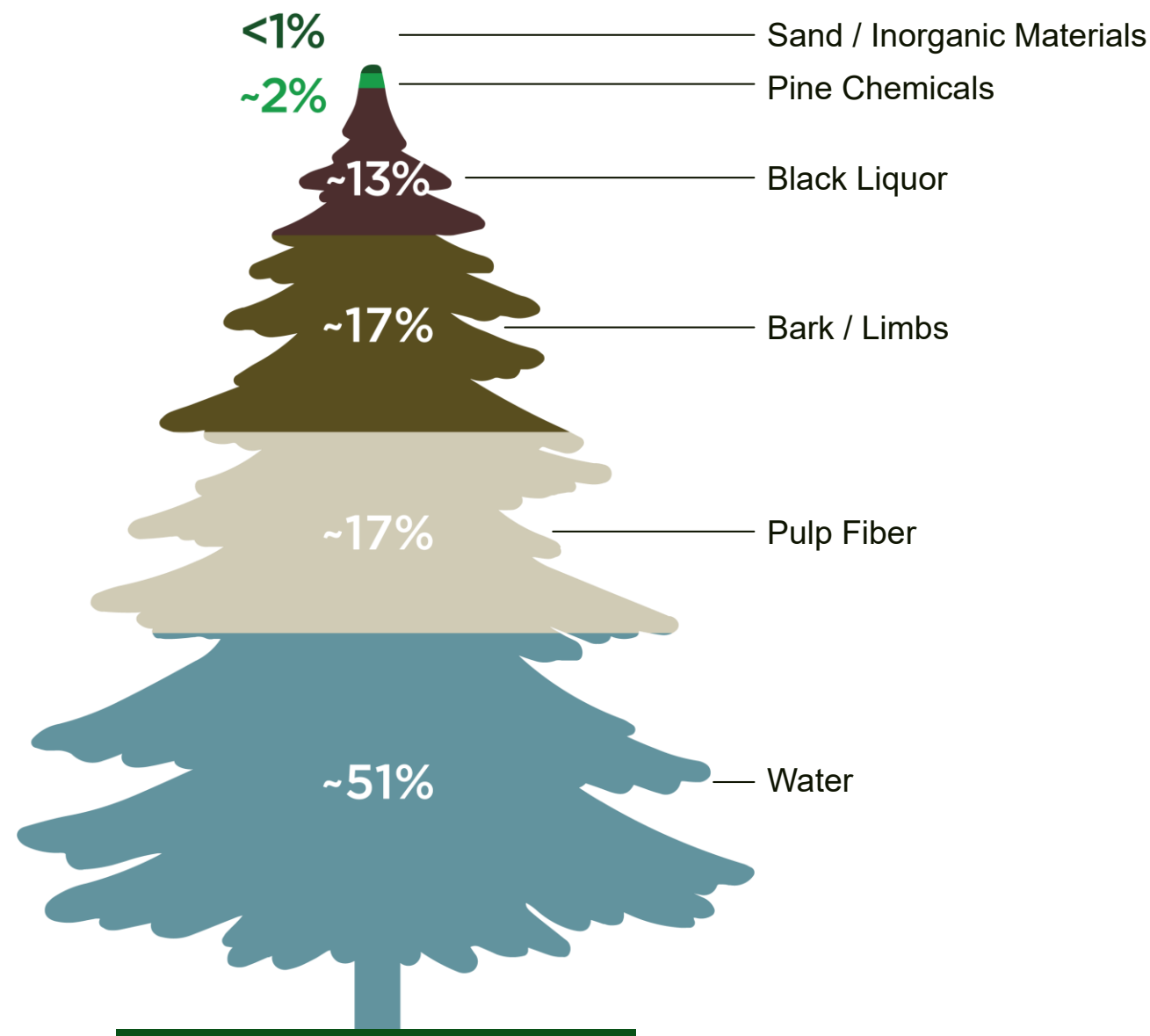
- › A continuous, renewable cycle
- › Markets keep working forests as forests





A System Built to Use Everything

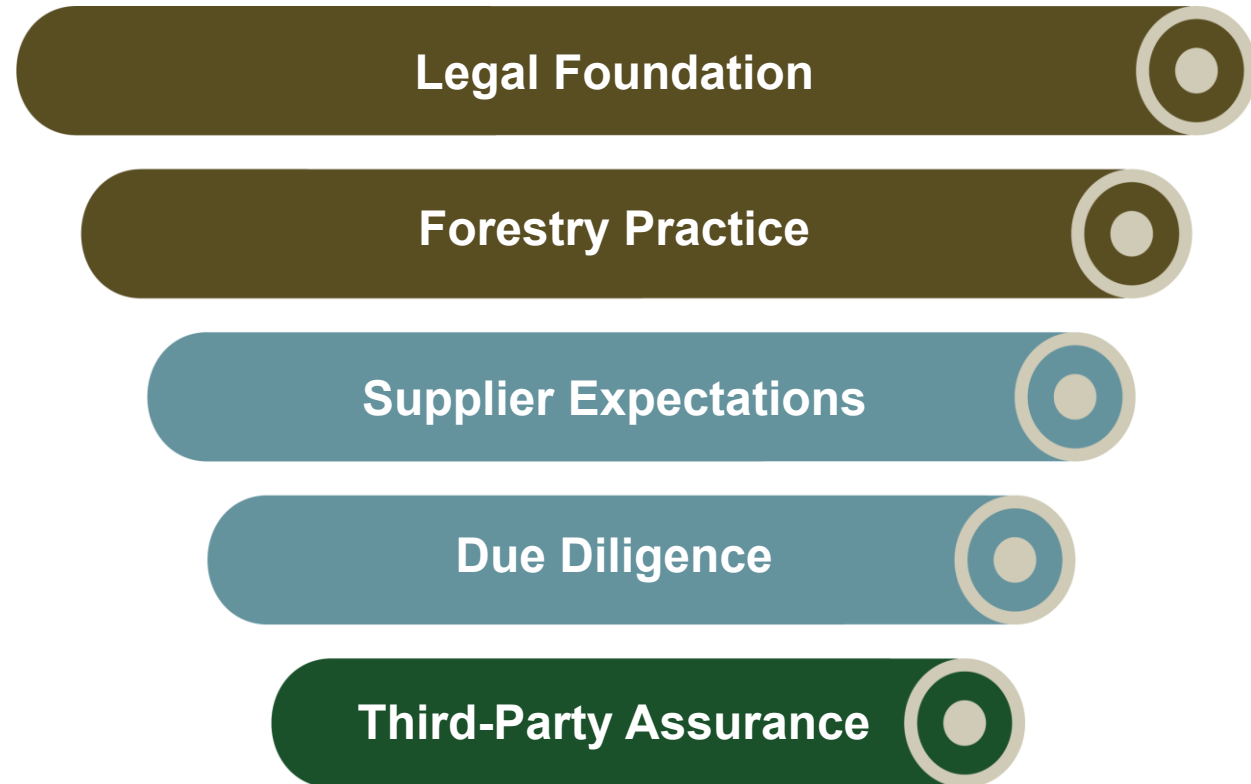
Nothing is wasted across the process



Responsible Sourcing and Assurance

Confidence Built in Layers

- › No single tool carries the whole story
- › Overlapping controls build trust



Key Takeaways

**The
feedstock
story starts
with forests**

**The U.S.
context is
fundamentally
different**

**Certification
is one part
of a larger
system**

**Traceability
should change
outcomes, not
just add data**

**This industry
has a strong,
credible
story**

Let's Keep the Conversation Going!



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