



Regional Lead (Satellite / Regional Representative)

Purpose

The Regional Lead is a volunteer leadership role designed to support Pink Boots Society members in geographic areas that do not meet the minimum requirements to form an independent chapter. Operating under the governance of the nearest established Pink Boots chapter (“Parent Chapter”), the Regional Lead expands access to programming, community engagement, and participation while aligning with Pink Boots Society’s mission and policies.

Role Description

The Regional Lead serves as the primary point of contact for members within an assigned region and acts as a liaison between regional members and the Parent Chapter’s Leadership Team. This role supports localized engagement, event coordination, and membership growth without creating a separate chapter structure.

Appointment & Term

- Appointed by the Parent Chapter Leadership Team and Nationals
- Term: One (1) year, renewable based on interest, performance, and chapter needs
- Subject to annual review
- The role may be modified or discontinued at the request of the Parent Chapter to Nationals if no longer needed

Reporting & Oversight

- Reports to the Chapter Leader
- Works collaboratively with the Events, Membership, and Communications Leads
- Operates under the Parent Chapter’s governance, financial oversight, and compliance framework



Responsibilities

Community Engagement

- Serve as the primary liaison for members in the designated region
- Foster inclusive connection between regional members and the Parent Chapter
- Welcome new members and encourage participation in chapter and national programs

Events & Programming

- Coordinate or support regional meetups, educational events, or social gatherings
- Collaborate with the Chapter Events Lead to ensure proper approval and submission
- Support participation in Collaboration Collective and other Society-wide initiatives

Communication & Outreach

- Share Parent Chapter and Pink Boots Society updates with regional members
- Assist in promoting region-specific events and opportunities
- Identify local venues, partners, or collaborators

Membership Growth & Leadership Development

- Promote Pink Boots Society membership and engagement in the region
- Identify potential volunteers or future leaders
- Support retention through consistent regional touchpoints



Authority & Limitations

The Regional Lead may:

- Organize region-based activities with chapter approval
- Represent the Parent Chapter at local industry events
- Communicate directly with regional members

The Regional Lead may not:

- Manage or hold funds independently
- Enter contracts or financial agreements
- Represent the region as an independent Pink Boots chapter

Transition Clause (Pathway to Chapter Formation)

If the region consistently demonstrates sustained engagement, leadership capacity, and membership growth, the Parent Chapter Leadership Team alongside Nationals may recommend evaluating the region's eligibility to form an independent Pink Boots chapter. This evaluation may include, but is not limited to:

- Frequency and consistency of regional programming
- Active and engaged membership base
- Availability of qualified leadership to fulfill required chapter roles
- Ability to meet all Pink Boots Society chapter formation requirements

Until such time, the region shall continue to operate under the governance and support of the Parent Chapter.