



# **Pink Boots Scholarship**

## **Pay It Forward (PIF) Requirement**

All Pink Boots Society (PBS) scholarships have a “Pay It Forward” (PIF) requirement, where our scholarship recipients pay forward the knowledge they gained from their scholarship course within six (6) months of completing the course.

This can be fulfilled by doing one of the following:

- 1) writing an article that is published in a printed publication or on a reputable website/blog
- 2) giving a presentation at a local, regional or national professional seminar or conference
- 3) volunteer for PBS for 1 year (national committee or chapter officer position)
- 4) Other ideas? Please reach out asap for approval to [scholarships@pinkbootssociety.org](mailto:scholarships@pinkbootssociety.org).

Once the PIF is complete, it should be shared on the [Open Forum Library](#) for members to access at any time. If you received a Chapter Funded Scholarship, the PIF should be posted on the Chapter Forum Library. Please consider the needs of this platform when crafting your PIF presentation. If you are using a PowerPoint presentation, include the speaker notes or record your presentation so that viewers of the forum can also get the content of your words.

### **Writing an Article**

Examples of publications that qualify to fulfill the PIF are, but not limited to, Beer Advocate and New Brewer. Additionally, many state guilds and associations have a blog or newsletter. Local and regional publications may qualify as well; please contact the PBS in advance of submission to other publications for approval.

Things to keep in mind when writing an article:

- Articles should be tailored to meet the requirements of the publication to which they are submitted.
- Be prepared to provide photographs (original photographs that you own the rights to).
- Include hyperlinks regardless of whether the article is submitted to a printed or online publication.
- The PBS Scholarship PIF Liaison is a resource that you are encouraged to tap into if there are questions about content, would like someone to review an article, etc. Email [scholarships@pinkbootssociety.org](mailto:scholarships@pinkbootssociety.org) for assistance.



If an appropriate publication or website cannot be found, PBS may publish the article on their website. Articles submitted to PBS are not guaranteed to be published and are subject to editing.

In order for the PIF to be considered fulfilled PBS must receive a copy of or link to the article.

### **Giving a Presentation/Participating on a Panel**

Many recipients choose to fulfill their PIF at their local Chapter meetings or events. Other meetings that qualify include:

- Craft Brewers Conference
- Local, appropriately affiliated industry partner or institution meeting
- State Brewer's Guild meeting or event
- Professional association (ASBC, BA, MBAA, NBWA, WBC, etc) meeting that offers educational materials: i.e Posters, QR Scans, Rack Cards, etc.

In order for the presentation/panel to be considered to qualify as fulfilling the PIF the following must be submitted **PRIOR TO** the presentation/panel:

- Name, date, and location of the meeting
- Number of people that are expected to attend the meeting/panel
- Length of presentation/panel (minimum 30 minutes)
- Supplemental materials (PowerPoint presentation, handouts, etc)

*Please allow two (2) weeks for review of materials prior to the presentation/panel.*

*\* Failing to complete the PIF component will result in ineligibility to apply to future scholarships.*

*\*Chapter Funded Scholarships are responsible for tracking their member's PIF component.*