



BOOKSTORE YEAR ONE WHAT TO EXPECT IN 2026



Syllabus Outline

1. Who We Are: Identity
2. Navigating the Industry
3. Where We Are: Location
4. Money & Sense
5. Efficient Management
6. POS-abilities & eCommerce
7. Inventory
8. Backroom Operations
9. Employee Management
10. Peak Season
11. Sales & Merchandising
12. Programming

Bonus Content: Mentor Advice

Instructors

- Karen Torres
- Cal Crosby
- Susan Kehoe
- Carol Price
- Erin Matthews
- Jill Hendrix
- Terri M. LeBlanc
- Sam Droke-Dickinson
- Candice Huber
- Julia Davis

Recurring Session Time:

Last Monday of the month, 12 pm ET / 11 am CT / 9 am PST

Welcome orientation:

Last Monday of the month, 11:30 am ET / 10:30 am CT / 8:30 am PT