

# Helpful Links

## Terms\*

**\*Our custom sheet of terms for the Basic Bookselling Course is attached.**

For additional industry terms, please use the below resources.

Publishing terms

<https://www.writersdigest.com/publishing-insights/common-publishing-terms>

Bookjob terms

<http://bookjobs.com/commonly-used-terms>

## Book Industry Companies

Edelweiss

[https://help.edelweiss.plus/?st\\_kb=booksellers-navigation-webinar-for-frontline-booksellers](https://help.edelweiss.plus/?st_kb=booksellers-navigation-webinar-for-frontline-booksellers)

Ingram iPage

<https://ipage.ingramcontent.com/ipage/auth/login>

NetGalley

<https://www.netgalley.com/>

## Organizations

American Booksellers Association (ABA)

<https://www.bookweb.org/>



# Organizations

## Regional trade associations

CALIBA - California Independent Booksellers Association

<https://caliballiance.org/>

GLIBA - Great Lakes Independent Booksellers Association

<https://www.gliba.org/>

MIBA - Midwest Independent Booksellers Association

<https://www.midwestbooksellers.org/>

MPIBA - Mountains and Plains Independent Booksellers Association

<https://www.mountainsplains.org/>

NAIBA - New Atlantic Independent Booksellers Association

<https://www.naiba.com/>

NEIBA - New England Independent Booksellers Association

<https://newenglandbooks.org/>

PNBA - Pacific Northwest Booksellers Association

<http://www.pnba.org/>

SIBA - Southern Independent Booksellers Association

<https://sibaweb.com/>

BINC Foundation

<https://www.bincfoundation.org/>

## Free Speech Advocacy

American Booksellers Foundation for Free Expression (ABFE)

<https://www.bookweb.org/abfe-free-speech>

PEN American

<https://pen.org/>

National Coalition Against Censorship (NCAC)

<https://ncac.org/>



## E-Commerce

Bookshop.org

<https://bookshop.org/>

Indiecommerce

[https://www.bookweb.org/eCommerce?utm\\_source=BookWeb-Nav](https://www.bookweb.org/eCommerce?utm_source=BookWeb-Nav)

Libro.fm

<https://libro.fm/>

## Year of Events

Bookstore Romance Day

<https://bookstoreroomanceday.org/>

Children's Book Week

<https://everychildareader.net/cbw/>

Indies First

<https://www.indiebound.org/indies-first>

Small Business Saturday <https://www.sba.gov/about-sba/organization/sba-initiatives/small-business-saturday>



# Publications, Newsletters & Journals

Shelf Awareness

<https://www.shelf-awareness.com/>

Literary Hub

<https://lithub.com/>

Publisher's Weekly

<https://www.publishersweekly.com/>

(Here you can opt in for their general newsletters as well as Children's Bookshelf their kids specific newsletter).

## **Regional Newsletters**

Once you are a member of a regional association you will be able to opt in for their newsletter.

ABA BTW

<https://www.bookweb.org/news/masthead>

## **Publisher Newsletters**

Most publishers send out newsletters either via individual sales reps or a director of sales. You can ask your rep to be added to the list to receive these emails.

Independent bookseller newsletters

<https://www.theindependentbookseller.com/>



# Adult Awards

## **The Booker Prize (aka Man Booker Prize)**

The Booker Prize for Fiction promotes the finest in literary fiction by rewarding the very best novel of the year written in English. The prize is the world's most important literary award and has the power to transform the fortunes of authors and publishers. These release first a long list and then a short list of nominees, both of which you should track to handsell titles to fans of literary fiction.

## **National Book Award**

First awarded in 1950, the National Book Awards recognize the best of American literature. The Awards are announced in November. Categories include Fiction, Nonfiction, Poetry, and Young People's Literature.

## **The Nobel Prize**

The Nobel Prize for Literature is awarded to the person who "shall have produced in the field of literature the most outstanding work of an idealistic tendency." The Nobel Prize is a huge sales driver, and has an enormous impact on the world of literature in translation. I'm sure some of your stores have been seeing a large uptick in sales after last year's win by Annie Ernaux's work, published by 7 Stories Press & Fitzcarraldo Editions.

## **The Edgar Award**

In honor of Edgar Allan Poe, this award is given by The Mystery Writers of America to the best in mystery fiction and nonfiction produced the previous year.

## **The Bram Stoker Award**

This award goes to superior achievement in horror writing as chosen by the Horror Writer's Association.

## **The Daggers**

Aptly named for their genre, The Daggers are annual awards given for excellence in crime fiction and nonfiction by the Crime Writers' Association..

## **The Hugo Award**

This award is chosen by the current members of the World Science Fiction Convention.

## **Nebula Awards**

Members of the Science Fiction and Fantasy Writers of America (SFWA) choose winners of this award. Fans will come looking for Hugo and Nebula winners, and they make great display opportunities.



# Adult Awards

## **NAACP Image Awards for Literature**

The NAACP Image Awards honor the outstanding achievements of people of color in the arts. There are 5 titles nominated in eight literature categories;

Biography/Autobiography, Children, Debut Author, Fiction, Instructional, Nonfiction, Poetry, and Youth/Teens.

## **The Kirkus Prize**

First awarded in 2014, The Kirkus Prize is one of the richest literary awards in the world, with a prize of \$50,000 bestowed annually to authors of fiction, nonfiction, and young readers' literature.

## **Stonewall Book Awards and The Lambda Literary Awards**

These are presented to English language books that have exceptional merit relating to the LGBTQIA+ experience.

## **The Hurston/Wright Legacy Awards**

The Hurston/Wright Legacy Awards program honors Black writers in the United States and around the globe for literary achievement. Introduced in 2001, the Legacy Award is the first national award presented to Black writers by a national organization of Black writers.

## **The Will Eisner Comic Industry Awards**

The Eisner Awards are prizes given for creative achievement in American comic books, sometimes referred to as the comics industry's equivalent of the Academy Awards.

## **RITA Awards**

With 13 subcategories, the RITA Awards are a coveted honor for romance novels and novellas. The Romance Writers of America facilitate these annual awards.

## **Jewish Book Award**

The National Jewish Book Awards presented by category, are designed to give recognition to outstanding books, to stimulate writers to further literary creativity and to encourage the reading of worthwhile titles.



# Youth Awards

Most of the awards for children's books come through the **American Library Association**, and the winners and honor books almost always become best sellers within a matter of hours of the awards being released. Publishers often sell out, so wise buyers watch the awards over livestream and click "purchase" as soon as the name comes out. Parents often know about the awards as well, so you need to know the medals, what they stand for, and how to use them as a guide to great children's books.

## **Caldecott Medal**

The Caldecott Medal is awarded each year to the illustrator of the most distinguished American picture book for children.

## **Newbery Medal**

The Newbery Medal is awarded to author of the year's most distinguished contribution to American literature for children.

## **Coretta Scott King Award**

This award, commemorating Dr. Martin Luther King Jr. and honoring his widow, Coretta Scott King, has categories for African American writers and illustrators and celebrates the African American experience through artistic expression.

## **Michael L. Printz Award**

The Michael L. Printz Award is an award for a book that exemplifies literary excellence in young adult literature. It is named for a Topeka, Kansas, school librarian who was a longtime active member of the Young Adult Library Services Association.

## **Pura Belpré Award**

The Pura Belpré Award is presented to a Latino/Latina writer and illustrator whose work best portrays, affirms, and celebrates the Latino cultural experience in an outstanding work of literature for children and youth.

## **Theodor Seuss Geisel Award**

The Theodor Seuss Geisel Award, established in 2004, is given annually to the author(s) and illustrator(s) of the most distinguished contribution in early readers for children.

## **Stonewall Book Awards**

The Stonewall Book Awards are presented to English language books that have exceptional merit relating to the LGBTQIA+ experience for children and teens.

