

Partners

Catalyzing connections. Moving the market.

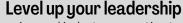
Powering progress.



Build camaraderie and connection

Mix it up at one of our in-person member socials or connect virtually at an online member roundtable





Harness your passion and industry expertise to by joining one of our committees

Tap into tools and resources

Stop by our one-stop-shop Member Portal to access opportunities, explore member directories, secure digital and event sponsorships, or post updates on our Community Board







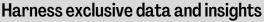




Access members-only resources

From best practices to custom data reports to how-to guides, unlock tools that are exclusive to our PBFA member community





Get free access to our full library of data and research across retail, foodservice, e-commerce, and consumer insights





Stand with our community in D.C.

Get actively involved in PBFA's policy efforts through lobby events on the Hill and targeted meetings to connect with key decision-makers



Stay informed about key bills

Access **resources**, **databases**, and key **policy alerts** to stay up-to-date on impactful legislation and engage your own representatives on issues that affect your business Stay apprised of and raise your voice in support. of key policy priorities, including major legislation, regulatory developments, and court challenges of unfair labeling laws





Exclusive Opportunities to Elevate your Brand
With our exclusive marketing opportunities, position your company at the forefront of the plant-based movement. Boost your visibility through our engaged network. Showcase your message in targeted emails, gain free event sponsorships, and speak at industry-leading conferences.





PBFA SAVINGS

Cash in on tens of thousands in potential savings, including:

Industry data and analysis: Get the most comprehensive landscape of the plant-based foods industry with free Pro Decks, State of the Marketplace reports, and custom

consumer insights—savings of up to \$1,500 **Event and member-to-member discounts:** Access additional savings from the PBFA network, including trade show discounts and passes, up to 50% off SPINS data

subscriptions, and more







BENEFITS BREAKDOWN

2024-25 Partner Members

Benefits	Basic	Community	Insight	Champion	Visionary	Premium
Number of Seats	2 Members	3 Members	4 Members	5 Members	Up to 10 Members	Up to 15 Members
sting in PBFA's online directory						
ewsletter and updates				\		
ccess to the Proud Member adge & branded assets						
oiscounted Sponsorships hrough PBFA/I						
ducation and Webinar Content/recordings						
lob Board						
Advertise in Community Board & nember discounts page						
n-person and Virtual Events						
Non-exclusive Social Media Recognition						
Data & Insights						
Non-board Leadership Opportunities committees/councils)						
Sponsored Email Opportunities						
Complimentary Event ponsorship*						
anelist/Speaking Opportunity**						
Continued Benefits (based on eligibility)*	Basic	Community	Insight	Champion	Visionary	Premium
oint Sales & Marketing Opportunities		✓	/	✓		\
Plant Based Certification Fees Vaived						
ccess to Campaign Assets			/	✓		
-store/restaurant tests & tudies						
On-site education for xecutives, category nanagers, operators, heads f sustainability, and narketing						
Thought Leadership/White papers						
Dues Pricing	\$500	\$1000	\$2,500	\$5,000	\$10,000	\$25,000

^{*}Based on available event offerings. The team will work directly with the partner to match the event to best fit their business goals.

^{**} Could include webinars, conferences, and in-person events. The team will work directly with the partner to match the speaking engagement to best fit their business goals. ***Additional benefits, extended to Brokers, Retailers, and Operators only.