

Partner Tiers & Benefits

| Benefits | Basic | Community | Insight | Champion |
|---|--------------|----------------|----------------|----------------|
| Listing in PBFA's online directory | ✓ | ✓ | ✓ | ✓ |
| Receive monthly newsletter and other exclusive member communications | ✓ | ✓ | ✓ | ✓ |
| Display the PBFA Proud Member badge on your marketing materials | ✓ | ✓ | ✓ | ✓ |
| 50% discount on sponsorships & ads | ✓ | ✓ | ✓ | ✓ |
| Access to post on the Community Board & member special offers directory | ✓ | ✓ | ✓ | ✓ |
| Invitation to PBFA events | ✓ | ✓ | ✓ | ✓ |
| Certified Plant Based logo licensing fees waived | ✓ | ✓ | ✓ | ✓ |
| Access to gated member resources | | ✓ | ✓ | ✓ |
| Jobs highlighted on our member job board | | ✓ | ✓ | ✓ |
| Access to private member directory | | | ✓ | ✓ |
| Non-exclusive social media recognition | | | ✓ | ✓ |
| Featured listing in the Member Directory for one month | | | ✓ | ✓ |
| Included sponsored email | | | | ✓ |
| Elevated policy engagement opportunities (working group, lobbying) | | | | ✓ |
| Dues Pricing | \$500 | \$1,000 | \$2,500 | \$5,000 |