

# MEMBER BENEFITS

Catalyzing connections.

Moving the market.

Powering progress.

## PBFA Community

### Build camaraderie and connection

Mix it up at one of our **in-person member socials** or connect virtually at an **online member roundtable**



### Level up your leadership

Harness your passion and industry expertise to by joining one of our **committees**

### Tap into tools and resources

Stop by our one-stop-shop **Member Portal** to access **opportunities**, explore member **directories**, secure **digital** and **event sponsorships**, or post updates on our **Community Board**



## PBFA Marketplace

### Gain access to industry experts

Take advantage of **1:1 consultations** with our data analyst, as well as the retail and foodservice experts on our Marketplace team



### Access members-only resources

From **best practices** to **custom data reports** to **how-to guides**, unlock tools that are exclusive to our PBFA member community



### Harness exclusive data and insights

Get **free access** to our full library of **data and research** across retail, foodservice, e-commerce, and consumer insights.



## PBFA Policy

### Stand with our community in D.C.

Get actively involved in PBFA's policy efforts through **lobby events on the Hill** and **targeted meetings** to connect with key decision-makers



### Stay informed about key bills

Access **resources, databases,** and key **policy alerts** to stay up-to-date on impactful legislation and engage your own representatives on issues that affect your business



### Engage in collective action

Stay apprised of and raise your voice in support of key policy priorities, including **major legislation, regulatory developments,** and **court challenges** of unfair labeling laws



## PBFA SAVINGS

Cash in on **tens of thousands** in potential savings, including:

**Industry data and analysis:** Get the most comprehensive landscape of the plant-based foods industry with free **Pro Decks, State of the Marketplace reports,** and **custom consumer insights**—savings of up to **\$1,500**



**Event and member-to-member discounts:** Access additional savings from the PBFA network, including **trade show discounts and passes,** up to **50% off SPINS data subscriptions,** and more

