

APARTOGETHER

PAA TRADE SHOW & EDUCATION CONFERENCE



2022 Trade Show Education Schedule

TIME	CLASS NAME	LOCATION	INSTRUCTOR	TARGET AUDIENCE
9:15-10:00 am	Let's Work Together: Leasing and Maintenance – Scheduling the Move In*	Laurel	Pat Daly	Leasing Agents
9:15-10:00 am	Tracking Maintenance Inventory and Effective Property Purchasing*	Maple/Juniper	Jenny Hidalgo	Maintenance Techs/ Supervisors
9:15-10:00 am	Capital Improvements: Contract Writing – Comparing Apples to Apples*	Parkview	Brian Paule	Property & Regional Managers
10:00 am	TRADE SHOW OPENS			
10:00-10:30 am	Managing a Gen Z Team	Around the Water Cooler: Front	Ishea Shephard	Managers and Supervisors
10:00-10:30 am	Tax Rules: Are You Following Them?	Around the Water Cooler: Back	Jim Smith	Regional Managers and Owners
10:15-11:00 am	Legalities of Leasing*	Laurel	Jenel Marraccini, Steve Williams	Managers and Supervisors Regional Managers and Owners Leasing Agents
10:15-11:00 am	Tips for Property Maintenance Reporting*	Maple/Juniper	Adrinne Rose	Maintenance Techs/ Supervisors
10:15-11:00 am	Perfecting Your Owner's Report*	Parkview	Nicole Loser, Andrea Hood	Property & Regional Managers
11:00-11:30 am	Building the Future: Construction and Capital Improvements	Around the Water Cooler: Front	Heather Kamasa	Property & Regional Managers Property Managers, Regional Managers, Owners
11:00-11:30 am	Actionable DEI	Around the Water Cooler: Back	Ishea Shephard	Property Managers, Regional Managers, Owners All Attendees
11:30 am-12:30 pm	Keynote: Moving the Ball	Back	Ashley Fox	All Attendees
12:00-2:00 pm	LUNCH			
1:30-2:00 pm	Evictions Discussions: Hurdles	Around the Water Cooler: Front	Steve Williams	Property Managers, Regional Managers, Owners
1:30-2:00 pm	Maintenance Talks	Around the Water Cooler: Back	Jenny Hidalgo	Maintenance Techs/ Supervisors
2:00-2:45 pm	The Secrets to Climbing the Corporate Ladder while Building a Culture of Collaboration, Leadership and Success*	Laurel	Dena Calo, Brad Schwartz	Leasing Agent
2:00-2:45 pm	Pool Maintenance*	Maple/Juniper	Andrew Kanetsky, Ben Basch	Maintenance Techs/ Supervisors
2:00-2:45 pm	Reviewing Lease Expirations and Preparing for the Future*	Parkview	Christine Beechan	Property & Regional Managers
3:00-3:30 pm	State of the Industry	Back	Virginia Love	All Attendees

* 1 CEC for attending