



CALL FOR ENTRY BEST OF APARTMENT LIVING AWARDS

The Best of Apartment Living Awards are a friendly competition among apartment communities and management companies in a variety of categories. The competition is based on property age and the number of units for your community. If your community has been rehabbed, you will enter the rehab date upon entry. A third-party firm will judge your community. All results will be tabulated, and winners are announced at the 'Best of Apartment Living Awards Dinner'. Each region of the state will have a competition and awards program. In most categories, the property will be 'mystery shopped' which simply means you will not know who the judge will be or when they are coming. The judge will pretend they are seeking an apartment and rate the community according to the categories entered the contest. This is the perfect opportunity to show off your community and prove that you are THE BEST!

COMMUNITY AWARD CATEGORIES

Leasing, Marketing & Website Engagement Excellence

\$300 per entry

Your community will be judged specifically on how well the property leases apartments. Judging includes reviewing the property's website, response to leasing questions via the internet, telephone skills, and an in-person tour. The judge will review every aspect of the leasing process. This is a 'mystery shop'. Evaluations for this category will take place between May 2nd through August 31st. The top three highest scores based upon apartment units and property age wins!

Maintenance Excellence

\$150/per entry

This category is specific to the apartment community's overall level of care. Judging includes a scheduled tour of the apartment community, a vacant-ready apartment, care of the amenities, common area, and maintenance programs. Judges will call the community with a scheduled appointment to tour. The tours will be scheduled from May 26th – June 30th. Top three highest scores based upon apartment units and age of property wins!

Community Overall Excellence

\$100/per entry

The community will be judged on the community's overall appearance and amenities. This is a 'mystery shop' with evaluations taking place between Memorial Day through August 14th. The top three highest scores based upon the apartment units and age of the property wins!

Management Company of the Year

\$75/per entry

To be considered for this award, the management company must enter in this category and in the Leasing, Marketing and Website Engagement, Maintenance Excellence and Overall Excellence. ONE entry per management company. The Management Company who has the highest average score wins Management Company of the Year across the state.

*****All apartment communities who enter all three categories; Leasing/Marketing, Service Tec's, and Overall will automatically be entered to compete for Top 10 Best of Living! The 10 communities with the highest average scores will be announced.**



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INDIVIDUAL AWARD CATEGORIES

Property Manager of the Year

\$75 per entry

To enter in this category, the Property Manager's community MUST be entered in Leasing, Maintenance, and Overall categories. The property manager must submit a video and answer specific questions. There will be a Regional Property Manager winner for the Central, East, and West parts of the state. The highest scoring individual wins Property Manager of the Year.

Lead Service Technician of the Year

\$75 per entry

To enter into this category, the Lead Service Technician community MUST be entered in both Maintenance and Community Overall Excellence categories. The Lead Service judging is based upon the property's overall service, production schedule, service request completions, expenses, and preventative maintenance programs. The Lead Service Technician must submit a video. There will be a Lead Service Technician winner for each region and an overall winner for the state.

Rookie of the Year

\$75 per entry

This award is given to a NEW employee at the apartment community who has been there for 3 – 9 months and is new to the industry! The rookie should be nominated by their immediate supervisor (Property or Lead Service Technician). The nominating party will need to complete the registration for the rookie nominee and submit a video as to why this person deserves to be Rookie of the Year. One winner per region in the state.

Green Initiative Award

\$75 per entry

This category is based upon an apartment community's green initiatives. The Green Award is presented to one community in a region and considers all forms of sustainability occurring at the apartment community. This includes but is not limited to electrical, gas, water, and power for the community.

Diversity, Equity, and Inclusion Award-

\$75 per entry

NEW this year! More details to come!

****CANCELLATIONS** - any cancellation must be in writing and received no later than May 20th for a full refund. Any notification regarding a cancellation received after May 20th will not be refunded.

All Call to Entry registrations must be submitted by April 29th, 2022.

All winners will be announced at the Best of Apartment Living Awards Programs

SAVE THE DATE

September 14th: Pittsburgh Awards Dinner

September 22nd: Harrisburg Awards Dinner

October 6th: Philadelphia Awards Dinner