



CELEBRATING 50+ YEARS OF SERVING THE MULTIFAMILY INDUSTRY!

For over 50 years, CORT, a Berkshire Hathaway Company, has furnished hundreds of thousands of apartment homes nationwide, delivering flexible furniture solutions backed by thousands of five-star reviews. Contact us to learn about CORT's strategic solutions to help reduce costs, increase revenue and enhance resident satisfaction.

Reduce Rental Loss

- **Furnished Apartment Programs:** Increase closing percentages by capturing the furnished renter and add ancillary revenue with each unit
- **Referrals to CORT:** Close more deals and improve leasing agent retention with referral income
- **Staging "Hard to Rent" Units:** Reduce vacancy losses and increase revenues by showing the potential of difficult floor plans
- **Website Promotion & Advertising:** Drive more renters to your site using CORT's no-cost SEO enhancements

Increase Ancillary Income

- **Hospitality Suites:** Generate up to \$12,000/year by offering multi-use spaces for guests, meetings or events
- **Furnished Programs:** Earn \$100 – 500/month per unit in additional income while expanding your renter market
- **Rentable Common Spaces:** Transform clubhouses, co-working areas and play zones into revenue-generating amenities

Lower Operating Expenses

- **Optimizing Amenity Spaces:** Repurpose shared spaces into telework zones, podcast suites or quiet rooms enhancing guest experience and retention
- **Reduce Marketing Expenses while Boosting Website Traffic:** Sharing the availability of furnished apartments on your website increases traffic at no additional cost

Through October 31st, 2026, mention this PAA blog post for a special discount on rental furniture leases billed to your community.

cort.com



For information and to get started contact:

CORT Representative: Irene Nepomuceno | p. 484.252.9823 | e. Irene.Nepomuceno@cort.com