## PITTSBURGH APARIFOGETHER

## PAA TRADE SHOW & EDUCATION CONFERENCE

**TITLE SPONSOR** 





TIME	CLASS NAME	LOCATION	INSTRUCTOR	TARGET AUDIENCE
8:30AM	APARTOGETHER ATTENDE	E REGISTRATIC	ON OPENS	
9:30AM-11:00AM	EDUCATION KEYNOTE: Unlock Your Path to AI Mastery: Five Keys to Thrive in the Fourth Industrial Revolution	Grand Ballroom Foyer A	Jayme Anne Goldberg	ALL

	in the Fourth Industrial Revolution	royel A				
11:00AM	APARTOGETHER TRADE SHOW FLOOR & EDUCATION EXHIBITS OPEN					
11:00AM	AI ZONES OPEN ON THE TRADE SHOW FLOOR					
11:30AM	FREE LUNCH OPEN ON THE	TRADE SHOW	FLOOR			
1:00PM	TRADE SHOW FLOOR CLOS	ES				
1:15-2:00PM	Operations Track (Upper Management): Education Keynote Break-out Session-Al	Marquis Foyer Area, Ballroom A	Jayme Anne Goldberg	OPERATIONS/ REGIONAL MANAGERS/ MANAGERS		
1:15-2:00PM	Maintenance Track: The Daily Use of Customer Interfacing Al by Supplier Partners	Marquis Foyer Area, Ballroom B	Michael Reynolds & Matt Hillebrand	MAINTENANCE		
1:15-2:00PM	Leasing Track: Leasing 2.0: Harnessing AI to Elevate Your Game	Marquis Foyer Area, Ballroom C	Monica Frazier	LEASING		
2:00-2:15PM	EDUCATION SNACK BREAK					
2:15-3:00PM	Operations Track (Upper Management): Creating a Culture of Employment Retention: From Recruiting to Long Term Commitment Using AI	Marquis Foyer Area, Ballroom A	Brandon Laurie	OPERATIONS/ REGIONAL MANAGERS/ MANAGERS		
2:15-3:00PM	Maintenance Track: Thriving in the AI Era; Human + Machine Synergy for Multifamily	Marquis Foyer Area, Ballroom B	Justin Jones	MAINTENANCE		
2:15-3:00PM	Leasing Track: Bad Robot: Risks of Using Al Software Products	Marquis Foyer Area, Ballroom C	James McNally	LEASING		

BRINGING THE APARTMENT NDUSTRY TOGETHER.