

2027 Medal Sponsor Comparison Chart

An investment level that reaches a total spend of \$36K, will be listed as an Executive Medal Sponsor.

	Gold Partner	Platinum Partner	Keystone Partner
Investment Level	\$6,500	\$9,000	\$16,000
Best For	Entry-Level Visibility	Strong Marketing Reach	Maximum Brand Exposure & Engagement
Early Event Registration Priority	✓	✓	✓
Membership Dues Included (\$650)	✓	✓	✓
Online Directory Enhancement (\$350)	✓	✓	✓
Supplier Directory Header Ad (\$550)	✓	✓	✓
Property Listings with Emails (\$1500)	✓	✓	✓
Event Recognition (Slides/Videos) (\$450)	✓	✓	✓
Website Scrolling Banner (\$2500)	✓	✓	✓
Event Signage (Pop-up Banner) (\$500)	✓	✓	✓
Enhanced Website Listing (Categories) (\$365)	✗	✓	✓
Social Media Promotion (\$1500)	✗	1 Post	2 Posts
Email Marketing (E-Blast) (\$400)	✗	1 Email	3 Emails
Website Homepage/ Engagement Ads (\$500)	✗	✓	✓
Blog Content Feature (\$1000)	✗	✗	✓
Video/Spotlight Feature (\$2000)	✗	✗	✓
Homepage Pop-ups/ Alerts (\$1500)	✗	✗	✓
Board Page/ Premium Ads/ Common Area (\$1000)	✗	✗	✓
PAA APP Carousel Feature Ad (\$1000)	✗	✗	✓
President's Dinner VIP Ticket & Attendee List with Email Addresses (\$1500)	✗	✗	✓