Exhibitor Instruction Letter

Advanced Discount Deadline Date: Friday, February 26, 2027

General Exposition Services
THE TRADE SHOW SERVICE CONTRACTORS

PENNSYLVANIA APARTMENT ASSOCIATION
VALLEY FORGE CASINO RESORT
MARCH 18, 2027

Dear Exhibitor:

Welcome to the online exhibitor service kit for the upcoming **Pennsylvania Apartment Association Show being held at the Valley Forge Casino Resort on March 18, 2027.**

This letter contains instructions on how to access the Online Exhibitor Kit. You may print it out for easier step by step viewing.

Online Exhibit Kit Instructions:

To access our ONLINE kit for the **Pennsylvania Apartment Association Show** you have 2 options.

DIRECT LINK

https://www.generalexposition.com/online-servicekit.php (click to follow link)

MANUAL ENTRY

Please click the following link or copy and paste the link into your browser's window - www.generalexposition.com

Next, click on the Online Services button located in the upper right-hand corner of the Web page. This will take you to the log in page.

AT THE LOG IN PAGE - Enter the Exhibit Code: **PAA27**

At the Sign In page, you will be prompted to sign in with an existing exhibitor account. If you do not have an account set up with General Exposition Services, you will be prompted to create one.

Now that you are signed in with the show, you can read through the important show information. Scroll down to the bottom of the screen to see the links for which services you wish to order, including carpet, furnishings, labor, etc.

For any additional custom forms you may need, please click on the appropriate links listed under "References".

As you place orders for your items, all furnishings and services will be placed in your shopping cart, and you will be prompted for payment information upon checkout.

We look forward to being of service to you. If you have any questions, please give us a call at 610-495-8866 option 1, mention the upcoming **Pennsylvania Apartment Association Show,** and one of our Event Services Representatives will be happy to assist you.