

BACK



TRACK

***The 2023 OTA
Winter Conference***

Sponsorship & Advertising





BACK OT TRACK

2023 OTA Winter Conference

Join the OTA for the 2023 Winter Conference. With over 3,000 attendees from across Ohio, the OTA has numerous opportunities for you and your company to get in front of officials and employees from Ohio's 1,308 townships. From advertising to sponsorships, we invite you to join us January 25-27, 2023 at the Greater Columbus Convention Center for the largest township conference in Ohio.



ADVERTISING OPPORTUNITIES

Companies must be a registered for the 2023 Winter Conference as a sponsor or vendor to purchase advertising opportunities. Advertising opportunities cannot be combined for purposes of sponsorship categories.

***New* Trade Show Hall Demonstration**

one opportunity per vendor

We are excited to offer 15 minutes of demonstration time on center stage in the Trade Show hall. These demonstrations will take place during the "networking with vendor" time slots while there are no workshops. Sign up for your opportunity to speak to a crowd of OTA Winter Conference attendees. The OTA will work with you to determine your day and time slot.

\$500 - 10 opportunities available

- 15 minutes on stage in center of trade show
- time slots for demonstrations first come, first served

***New* Vendor Directory Listing**

one opportunity per vendor

Our Vendor Directory will be part of our 2023 Winter Conference program once again. But new this year is our online Vendor Directory at ohiotownships.org. Be one of the first companies to be placed in our 2023 online Vendor Directory for the over 10,000 OTA members to reference throughout the entire year. Purchasing a vendor directory will get your company listing in both the program **and** the online directory.

\$250 *Introductory Offer for 2023*

All vendors must submit to the OTA Office

- a high-resolution logo,
- 50 word company description
- company category

Possible categories are found in the trade show registration packet.

Applied Graphics

unlimited opportunities per vendor

Decals are some of the most popular event graphics available today due to their versatility. They provide a high degree of flexibility in terms of where you want to display your message. Applied graphics can be placed on windows, walls, doors, floors, and any infrastructure of the Greater Columbus Convention Center (GCCC). The OTA will work with you and the GCCC throughout the process to ensure your company has maximum exposure and all GCCC guidelines are met.

Price Varies

\$10 per square foot - walls, doors & windows
\$12 per square foot - floor graphics

*There is a slight upcharge for any plot cutting or special vinyl.



SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR - \$25,000

This sponsorship tier includes the following opportunities:

- Exclusive sponsor of Night at the Races
- Opportunity to address the attendees of Night at the Races
- Company name or logo on conference bag
- Company name or logo on conference lanyards
- Full page program advertisement
- List of all conference attendees
- One 10'x10' Trade Show booth
- Opportunity to place item in conference bag
- Two tickets for the Friday OTA Luncheon
- Logo or company name included on Luncheon programs
- Park bench advertisement in Trade Show
- Rotating banner on conference app
- Recognition on conference signage
- Recognition on OTA website
- Floor sign in front of Trade Show booth
- Vendor Directory Standard Profile Listing

PLATINUM SPONSOR - \$10,000

This sponsorship tier includes the following opportunities:

- Exclusive sponsor and opportunity to address attendees at one of the following events:
 - General Session;
 - Luncheon;
 - Fritters with Fought; or
 - Welcome Reception
- Full page program advertisement
- Logo placed on phone charging stations at event
- List of all conference attendees
- Free 10'x10' Trade Show booth
- Opportunity to place item in conference bag
- Two tickets for the Friday OTA Luncheon
- Logo or company name included on Luncheon programs
- Park bench advertisement in Trade Show
- Rotating banner on conference app
- Recognition on conference signage
- Recognition on OTA website
- Floor sign in front of Trade Show booth
- Vendor Directory Standard Profile Listing

GOLD SPONSOR - \$5,000

This sponsorship tier includes the following opportunities:

- Exclusive sponsor of one of the following:
 - Conference app;
 - County Officer's Meeting; or
 - Trade Show Demonstration Stage
- Half page program advertisement
- List of all conference attendees
- Free 10'x10' Trade Show booth
- Opportunity to place item in conference bag
- Two tickets for the Friday OTA Luncheon
- Logo or company name included on Luncheon programs
- Park bench advertisement in Trade Show
- Rotating banner on conference app
- Recognition on conference signage
- Recognition on OTA website
- Floor sign in front of Trade Show booth
- Vendor Directory Standard Profile Listing

SILVER SPONSOR - \$2,500

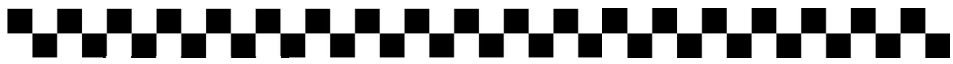
This sponsorship tier includes the following opportunities:

- Opportunity to place item in conference bag
- Two tickets for the Friday OTA Luncheon
- Logo or company name included on Luncheon programs
- Park bench advertisement in Trade Show
- 1/4 page program advertisement
- Rotating banner on conference app
- Recognition on conference signage
- Recognition on OTA website
- Floor sign in front of Trade Show booth
- Vendor Directory Standard Profile Listing

BRONZE SPONSOR - \$1,000

This sponsorship tier includes the following opportunities:

- Rotating banner on conference app
- Recognition on conference signage
- Recognition on OTA website
- Floor sign in front of Trade Show booth
- Vendor Directory Standard Profile Listing



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2023 OTA WINTER CONFERENCE

COMPANY NAME _____ SERVICE _____

CONTACT NAME _____ ADDRESS _____

Please provide the information of the person handling the sponsorship/advertising, not the attendee/s.

CITY/STATE/ZIP _____ PHONE _____

EMAIL _____ COMPANY WEBSITE _____

SPONSORSHIP/ADVERTISING TIER

Please select all that apply.

Sponsorship

- Diamond (\$25,000)
- Platinum (\$10,000)
- Gold (\$5,000)
- Silver (\$2,500)
- Bronze (\$1,000)

Advertising

- Trade Show Demonstration (\$500)
- Vendor Directory (\$250)
- Applied Graphics (TBD)

An OTA staff member will contact you to facilitate the process and determine the cost.

Total: \$ _____
 Check Credit Card

CREDIT CARD NO. _____

EXP. DATE _____ ZIP CODE _____

NAME AND BILLING ADDRESS (if different from above) _____

EMAIL FOR RECEIPT _____

All Sponsorship and advertising purchases must be made by January 6, 2023. Please mail form to OTA Office at 6500 Taylor Road, Suite A., Blacklick, OH 43004 or send via email to Zaky@ohiotownships.org.