



WINTER CONFERENCE & TRADE SHOW
Columbus, Ohio | February 10-12, 2027

SPONSOR & ADVERTISING



BUILT TO LAST

2027 OTA Winter Conference & Trade Show

The 2027 OTA Winter Conference & Trade Show will take place February 10-12, 2027, at the Greater Columbus Convention Center. This year's theme, "Built to Last," recognizes the foundation of the commitment of individuals and organizations working together to strengthen townships and build for the future.

We invite you to become part of that foundation by supporting the conference through sponsorship. Your partnership helps create a memorable experience for attendees while providing your organization valuable opportunities to build connections and increase visibility, all while making a lasting impression on township officials and employees from across the state.

An overview of sponsorship levels can be found on page 3, with benefits and pricing detailed on the pages that follow. Some sponsorship opportunities are limited, so we encourage you to reserve your sponsorship early.

If you have questions or would like additional information, please contact Michael Zaky at 614-863-0045 or zaky@ohiotownships.org.

ADVERTISING OPPORTUNITIES

VENDOR DIRECTORY

The Vendor Directory is a part of the 2027 Winter Conference program. The listing shows a brief introduction to your business. From this purchase, your company will receive a listing in the OTA Vendor Directory located at ohiotownships.org.

All vendors must submit via the Exhibitor Resource Center a high-resolution photo; 50-word count company description; and your company category (found in the Trade Show Registration information).

COST: \$500



PRE-SHOW LEAD RETRIEVAL

New for 2027 is the Exhibitor Resource Center, which serves as the central hub for vendor information and conference preparation and where the Pre-Show Lead Retrieval information is housed.

Pre-Show Lead Retrieval gives you access to online leads; featured exhibitor listing; premier placement in search results; business cards; brands and distributors; and product gallery images and descriptions.

COST: \$500

ADVERTISING BUNDLE

Interested in the Pre-Show Lead Retrieval, but also want to be included in the Winter Conference program and on the OTA website for the year? Purchase the Advertising Bundle for your print and digital company exposure.

COST: \$750



SPONSORSHIP OPPORTUNITIES



DIAMOND



PLATINUM



GOLD



SILVER



BRONZE

\$25,000

3 Available

\$15,000

7 Available

\$10,000

4 Available

\$5,000

6 Available

\$2,500

Unlimited

DIAMOND SPONSOR

\$25,000

3 Available

EXCLUSIVE SPONSOR OF ONE OF THE FOLLOWING:

✦ **CASINO NIGHT**

✦ **GENERAL SESSION**

(Includes signage and addressing membership)

✦ **REGISTRATION**

(Includes conference bags, lanyards, and signage)

INCLUDES:

✦ **Digital visibility**

- » OTA website
- » Conference app
- » Social media graphic

✦ **Print Visibility**

- » Conference-related publications
- » Floor sign in front of trade show booth

✦ **Vendor Directory**

✦ **Pre-Show Lead Retrieval**

✦ **Full-page program advertisement**

✦ **Premium Benefits**

- » List of attendees
- » One 10' x 10' trade show booth
- » Two luncheon tickets
- » Name or logo on luncheon program
- » Opportunity to place item in conference bag





PLATINUM SPONSOR

\$15,000

7 Available

EXCLUSIVE SPONSOR OF ONE OF THE FOLLOWING:

- ❖ CONFERENCE T-SHIRTS
- ❖ LUNCHEON
- ❖ HOSPITALITY
- ❖ TRADE SHOW LOUNGES
- ❖ WEDNESDAY SNACK BREAK
- ❖ THURSDAY SNACK BREAK
- ❖ FRIDAY SNACK BREAK

INCLUDES:

- ❖ **Digital visibility**
 - » OTA website
 - » Conference app
 - » Social media graphic
- ❖ **Print Visibility**
 - » Conference-related publications
 - » Floor sign in front of trade show booth
- ❖ **Vendor Directory**
- ❖ **Pre-Show Lead Retrieval**
- ❖ **Full-page program advertisement**
- ❖ **Premium Benefits**
 - » List of attendees
 - » One 10' x 10' trade show booth
 - » Two luncheon tickets
 - » Name or logo on luncheon program
 - » Opportunity to place item in conference bag



GOLD SPONSOR

\$10,000

4 Available

EXCLUSIVE SPONSOR OF ONE OF THE FOLLOWING:

- ✧ **CONFERENCE RECORDINGS**
- ✧ **CONFERENCE HANDOUTS**
- ✧ **COFFEE WITH KYLE**
- ✧ **COUNTY OFFICERS MEETING**

INCLUDES:

- ✧ **Digital visibility**
 - » OTA website
 - » Conference app
 - » Social media graphic
- ✧ **Print Visibility**
 - » Conference-related publications
 - » Floor sign in front of trade show booth
- ✧ **Vendor Directory**
- ✧ **Pre-Show Lead Retrieval**
- ✧ **Half-page program advertisement**
- ✧ **Premium Benefits**
 - » List of attendees
 - » One 10' x 10' trade show booth
 - » Two luncheon tickets
 - » Name or logo on luncheon program
 - » Opportunity to place item in conference bag





SILVER SPONSOR

\$5,000

6 Available

EXCLUSIVE SPONSOR OF ONE OF THE FOLLOWING:

- ◆ CONFERENCE APP
- ◆ DIRECTIONAL SIGNAGE
- ◆ FOOD DRIVE
- ◆ NEWBIE ORIENTATION
- ◆ CONFERENCE HEADSHOTS
- ◆ TRADE SHOW BINGO

INCLUDES:

- ◆ **Digital visibility**
 - » OTA website
 - » Conference app
 - » Social media graphic
- ◆ **Print Visibility**
 - » Conference-related publications
 - » Floor sign in front of trade show booth
- ◆ **Vendor Directory**
- ◆ **Pre-Show Lead Retrieval**
- ◆ **Quarter-page program advertisement**





BRONZE SPONSOR

\$2,500

Unlimited Available

INCLUDES:

- ◆ **Digital visibility**
 - » OTA website
 - » Conference app
 - » Social media graphic
- ◆ **Print Visibility**
 - » Conference-related publications
 - » Floor sign in front of trade show booth
- ◆ **Vendor Directory**





BUILT TO LAST

2027 OTA Winter Conference & Trade Show

COMPANY NAME _____

CATEGORY _____

CONTACT NAME _____ PHONE _____

Please provide the information of the person handling the booth planning, not the attendee(s)

EMAIL _____

CITY/STATE/ZIP _____

SPONSORSHIP / ADVERTISING

Sponsorship

- ☐ \$25,000 Diamond
- ☐ \$15,000 Platinum
- ☐ \$10,000 Gold
- ☐ \$5,000 Silver
- ☐ \$2,500 Bronze

Advertising

- ☐ \$500 Vendor Directory
Included in all sponsorship tiers
- ☐ \$500 Pre-Show Lead Retrieval
Included in Silver sponsorship and above
- ☐ \$750 Advertising Bundle
Includes the directory & lead retrieval

Booths

- ☐ Check this box to redeem your complimentary 10'x10' trade show booth included with Gold and above.

Booth preference:

1. _____ 2. _____ 3. _____

- ☐ I would like the included 6' skirted table & two chairs
- ☐ I decline the included table & chairs

Total: \$ _____

PAYMENT INFORMATION

☐ Check ☐ Credit Card

CREDIT CARD NO. _____

EXPIRATION _____ CSC _____ ZIP CODE _____

NAME & BILLING ADDRESS (IF DIFFERENT FROM ABOVE)

EMAIL ADDRESS FOR CREDIT CARD RECEIPT

All sponsorship and advertising purchases must be made by January 8, 2027.

Please mail form to OTA Office at 6500 Taylor Road, Suite A., Blacklick, OH 43004 or send via email to zaky@ohiotownships.org.