

GET INVOLVED

GET INSPIRED

GET FESTIVE



OHIO TOWNSHIP ASSOCIATION
**WINTER CONFERENCE
& TRADE SHOW**

February 4-6, 2026 | Columbus, OH

Sponsor & Advertising



GET
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2026 OTA Winter Conference & Trade Show

Mark your calendars for the 2026 OTA Winter Conference and Trade Show, taking place from February 4-6, 2026, at the Greater Columbus Convention Center. Our theme for 2026 is "Get Involved. Get Inspired. Get Festive." and we hope that you can help us get attendees involved and inspired at this year's event with your festive support and sponsorship.

All sponsorships include the list of benefits on page 3. Additional benefits and prices are listed on subsequent pages. Some levels have limited opportunities, so sign up early to reserve your sponsorship. If you have any questions, please contact Michael Zaky at zaky@ohiotownships.org.



ADVERTISING
OPPORTUNITY

VENDOR DIRECTORY
PACKAGE

Cost: \$500

Advertise with us - one per vendor! Our Vendor Directory is part of the 2026 Winter Conference program. The listing shows a brief introduction to your business. By purchasing the listing, your company will receive a listing in our online Vendor Directory at ohiotownships.org.

Purchasing both together through our conference will save your company \$250 on our online vendor listing alone.

All vendors must submit to the OTA office:

- ◇ High-resolution logo
- ◇ 50-word count company description
- ◇ Company Category

(found in the Trade Show Registration packet)

SPONSORSHIP OPPORTUNITIES

All Sponsorships Include:

- Digital visibility
 - OTA website
 - Conference app
 - Social media graphic
- Print visibility
 - Conference-related publications
 - Floor sign in front of trade show booth
- Vendor Directory Package

Premium Benefits

Applicable to Select Tiers:

- List of attendees
- One 10'x10' trade show booth
- Two luncheon tickets
- Name or logo on luncheon program
- Opportunity to place an item in conference bag

PLATINUM

\$15,000
4 Available

DIAMOND

\$25,000
2 Available

GOLD

\$10,000
6 Available

SILVER

\$5,000
6 Available

BRONZE

\$2,500
Unlimited Available





DIAMOND SPONSOR

\$25,000

Two Available

- ◇ Exclusive sponsor of one of the following:
 - » Casino Night and Conference Bags
 - » Thursday and Friday All-Day Beverages and Lanyards
- ◇ Full-page program advertisement
- ◇ Premium Benefits package



PLATINUM SPONSOR

\$15,000

Four Available

- ◆ Exclusive sponsor of one of the following:
 - » General Session
 - » Luncheon
 - » Conference Recordings
 - » Conference Handouts
- ◆ Full-page program advertisement
- ◆ Premium Benefits package



GOLD SPONSOR

\$10,000

Six Available

- ◆ Exclusive sponsor of one of the following:
 - » Wednesday Snack Break
 - » Thursday Snack Break
 - » Friday Snack Break
 - » Hospitality Sponsor
 - » County Officers Meeting
 - » Coffee & Conversations With Heidi
- ◆ Half-page program advertisement
- ◆ Premium Benefits package





SILVER SPONSOR

\$5,000
Six Available

- ◇ Exclusive sponsor of one of the following:
 - » Conference App
 - » Directional Signage
 - » Food Drive
 - » Newbie Orientation
 - » Selfie Stations
 - » Trade Show Bingo
- ◇ Quarter-page program advertisement
- ◇ Premium Benefits package



BRONZE SPONSOR

\$2,5000
Unlimited Available

- ◇ Digital Visibility
- ◇ Print Visibility
- ◇ Vendor Directory Package





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2026 OTA Winter Conference & Trade Show

COMPANY NAME _____ CATEGORY _____

CONTACT NAME _____ ADDRESS _____

Please provide the information of the person handling the booth planning, not the attendee(s).

CITY/STATE/ZIP _____ PHONE _____

EMAIL _____

Sponsorship/Advertising Tier

Please select all that apply.

Sponsorship

Diamond (\$25,000)

Platinum (\$15,000)

Gold (\$10,000)

Silver (\$5,000)

Bronze (2,500)

Advertising

Vendor Directory (\$500)
Included in all sponsorship tiers

TOTAL: \$ _____

Check Credit Card

Booths

Check this box to redeem your complimentary 10'x10' trade show booth included with Silver and above.
Booth Preference:
1. _____
2. _____
3. _____

I would like the included 6' skirted table and two chairs.

I decline the included table and chairs.

CREDIT CARD NO. _____

EXP. DATE _____ ZIP CODE _____

NAME AND BILLING ADDRESS (if different from above) _____

EMAIL FOR RECEIPT _____

All sponsorship and advertising purchases must be made by January 9, 2026. Please mail form to OTA Office at 6500 Taylor Road, Suite A., Blacklick, OH 43004 or send via email to zaky@ohiotownships.org.