



2025

OTA WINTER CONFERENCE

*Leading the  
Way*

SPONSOR & ADVERTISING

JANUARY 29-31, 2025



# Leading the Way

## 2025 OTA WINTER CONFERENCE

Mark your calendars for the 2025 OTA Winter Conference and Trade Show, taking place from January 29-31, at the Greater Columbus Convention Center. Our theme for 2025 is “Leading the Way” and we hope you help us lead the way at this year’s event with your support and sponsorship.

All sponsorships include the list of benefits on page 3. Additional benefits and prices are listed on subsequent pages. Some levels have limited opportunities, so sign up early to reserve your sponsorship. If you have any questions, please contact Tyler Lovelace at [lovelace@ohiotownships.org](mailto:lovelace@ohiotownships.org).

## ADVERTISING OPPORTUNITIES

### Vendor Directory Package - One Per Vendor

Our Vendor Directory is part of our 2025 Winter Conference program. The listing shows a brief introduction to your business. By purchasing the listing, your company will receive a listing in our online Vendor Directory at [ohiotownships.org](http://ohiotownships.org). Purchasing both together through our conference will save your company \$250 on our online vendor listing alone.

**Cost: \$500**

All vendors must submit to the OTA office:

- » High-resolution logo
- » 50-word company description
- » Company Category (found in the trade show registration packet)



# Sponsorship Opportunities

**APPLICABLE TO SELECT TIERS:**  
**Premium Benefits**  
» List of attendees  
» One 10'x10' trade show booth  
» Two luncheon tickets  
» Name or logo on luncheon program  
» Opportunity to place item in conference bag

## ALL SPONSORSHIPS INCLUDE:

- **Digital Visibility**
  - » OTA website
  - » Conference app
  - » Social media graphic
- **Print Visibility**
  - » Conference-related publications
  - » Floor sign in front of trade show booth
- **Vendor Directory Package**

**Platinum**

**\$15,000**  
**2 Available**

**Silver**

**\$5,000**  
**5 Available**

**Diamond**

**\$25,000**  
**2 Available**

**Gold**

**\$10,000**  
**3 Available**

**Bronze**

**\$2,500**  
**Unlimited**







# DIAMOND

**\$25,000  
TWO AVAILABLE**

**Diamond Sponsorship  
includes the following:**

- ➔ Exclusive sponsor of **one** of the following:
  - » Casino Night and Conference Bags
  - » Conference Kickoff and Lanyards
- ➔ Full-page program advertisement
- ➔ Premium Benefits package





# PLATINUM

**\$15,000**  
**TWO AVAILABLE**

**Platinum Sponsorship includes the following:**

- ➔ Exclusive sponsor of **one** of the following:
  - » General Session
  - » Luncheon
- ➔ Full-page program advertisement
- ➔ Premium Benefits package

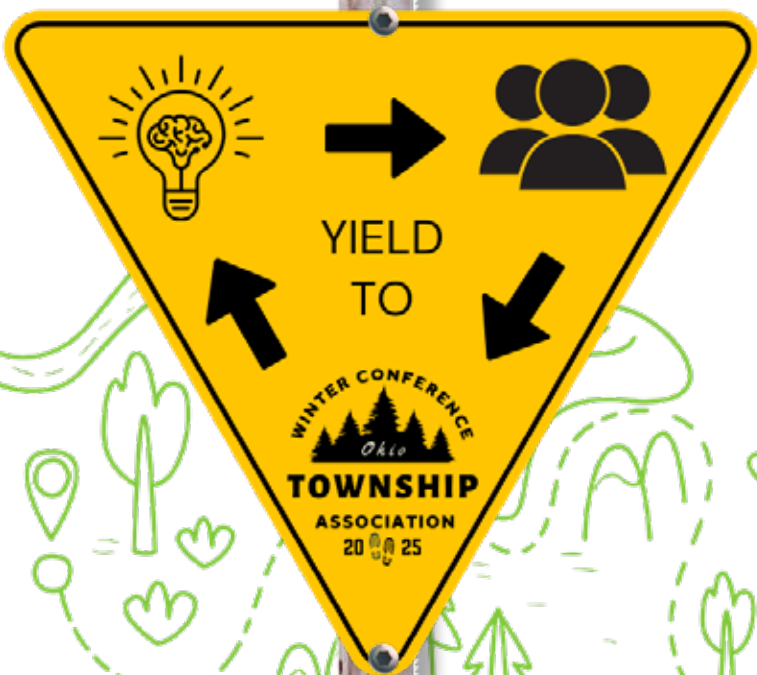


# GOLD

**\$10,000**  
**THREE AVAILABLE**

**Gold Sponsorship includes the following:**

- ➔ Exclusive sponsor of **one** of the following:
  - » Thursday Refreshment Break
  - » Friday Refreshment Break
  - » Hospitality Sponsor (Includes Trade Show Lounge, water coolers, charging stations, and coat racks)
- ➔ Half-page program advertisement
- ➔ Premium Benefits package







# BRONZE

**\$2,500**

**UNLIMITED AVAILABLE**

**Bronze Sponsorship includes the following:**

- ➔ Digital Visibility
- ➔ Print Visibility
- ➔ Vendor Directory Package

**LEADING THE WAY**

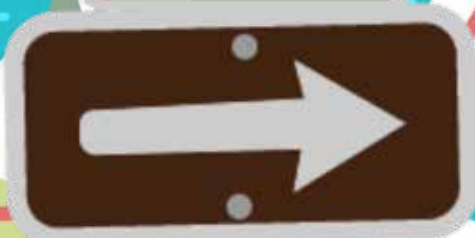
# SILVER

**\$5,000**

**FIVE AVAILABLE**

**Silver Sponsorship includes the following:**

- ➔ Exclusive sponsor of **one** of the following:
  - » Conference App
  - » Coffee and Conversations with Heidi
  - » County Officers Meeting
  - » Newbie Orientation
  - » Trade Show Bingo
- ➔ Quarter-page program advertisement
- ➔ Premium Benefits package





# Leading the Way

## 2025 OTA WINTER CONFERENCE

COMPANY NAME \_\_\_\_\_ CATEGORY \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_

*Please provide the information of the person handling the booth planning, not the attendee(s).*

CITY/STATE/ZIP \_\_\_\_\_ PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

### Sponsorship/Advertising Tier

*Please select all that apply.*

#### Sponsorship

<input type="checkbox"/>	Diamond (\$25,000)
<input type="checkbox"/>	Platinum (\$15,000)
<input type="checkbox"/>	Gold (\$10,000)
<input type="checkbox"/>	Silver (\$5,000)
<input type="checkbox"/>	Bronze (\$2,500)

#### Advertising

<input type="checkbox"/>	Vendor Directory (\$500) <i>Included in all sponsorship tiers</i>
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**Total: \$** \_\_\_\_\_

Check  Credit Card

#### Booths

<input type="checkbox"/>	Check this box to redeem your complimentary 10'x10' trade show booth included with Silver and above. <b>Booth Preference:</b> 1. _____ 2. _____ 3. _____
<input type="checkbox"/>	I would like the included 6' skirted table and two chairs.
<input type="checkbox"/>	I decline the included table and chairs.

CREDIT CARD NO. \_\_\_\_\_

EXP. DATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

NAME AND BILLING ADDRESS (if different from above) \_\_\_\_\_

EMAIL FOR RECEIPT \_\_\_\_\_

All sponsorship and advertising purchases must be made by January 6, 2025. Please mail form to OTA Office at 6500 Taylor Road, Suite A., Blacklick, OH 43004 or send via email to [lovelace@ohiotownships.org](mailto:lovelace@ohiotownships.org).