



2024



LEVEL UP!

2024 OTA Winter Conference
Sponsor & Advertising

START



LEVEL UP!

2024 OTA Winter Conference



Mark your calendars for the 2024 OTA Winter Conference, taking place from February 7 - 9, 2024, at the Greater Columbus Convention Center. Our theme for 2024 is "Level Up!" and we hope you help us level up this year's event with your support and sponsorship.

All sponsorships include the list of benefits on page 3. Additional benefits and prices are listed on subsequent pages. Some levels have limited opportunities, so sign up early to reserve your sponsorship. If you have any questions, please contact Tyler Lovelace at lovelace@ohiotownships.org.



ADVERTISING OPPORTUNITIES

Applied Graphics unlimited

Decals are some of the most popular event graphics available at our conference. Applied graphics can be placed on windows, walls, doors, floors, and most other locations at the convention center. The OTA can also work with you to find the most effective way to use applied graphics within your budget. We will work with you throughout the process to ensure your company has maximum exposure and all venue guidelines are met.

Price Varies

- » \$10 per square foot - walls, doors & windows
- » \$12 per square foot - floor graphics

Note: There is a slight upcharge for any plot cutting or special vinyl.

Vendor Directory Listing one per vendor

Our Vendor Directory is part of our 2024 Winter Conference program. The listing shows a brief introduction to your business. By purchasing the listing, your company will receive a listing in our online Vendor Directory at ohiotownships.org. Purchasing both together through our conference will save your company \$250 on our online vendor listing alone.

\$500

- All vendors must submit to the OTA Office
- » High-resolution logo,
 - » 50 word company description
 - » Company category
 - » Possible categories are found in the trade show registration packet.

Companies must be a registered for the 2024 Winter Conference as a sponsor or vendor to purchase advertising opportunities.

SPONSORSHIP OPPORTUNITIES

ALL SPONSORSHIPS INCLUDE:



- » Vendor Directory listing
- » Recognition on the OTA website
- » Recognition on conference signage
- » Floor sign in front of trade show booth
- » Opportunity to place item in conference bag
- » Rotating banner on conference app

LEVELS

Diamond	\$25,000	1 available
Platinum	\$15,000	3 available
Gold	\$5,000	6 available
Silver	\$3,000	Unlimited
Bronze	\$1,000	Unlimited

SPONSORSHIP OPPORTUNITIES

Diamond Sponsor
\$25,000

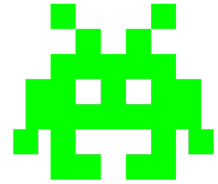
Only
one (1)
available

The Diamond Sponsorship includes the following:

- » Exclusive sponsor of Casino Night
- » Opportunity to address the attendees of Casino Night
- » Company name or logo on conference bag
- » Full page program advertisement
- » List of all conference attendees
- » One 10'x10' trade show booth
- » Two tickets for the Friday OTA Luncheon
- » Logo or company name included on Luncheon programs



SPONSORSHIP OPPORTUNITIES

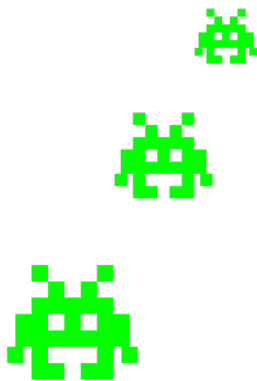


Platinum Sponsor \$15,000

The Platinum Sponsorship includes the following:

- » Exclusive sponsor of one of the following events:
 - General Session
 - Luncheon
 - Trade show lounge
- » Full page program advertisement
- » Logo placed on phone charging stations at event
- » List of all conference attendees
- » One 10'x10' trade show booth
- » Two tickets for the Friday OTA Luncheon
- » Logo or company name included on Luncheon programs

Only
three (3)
available

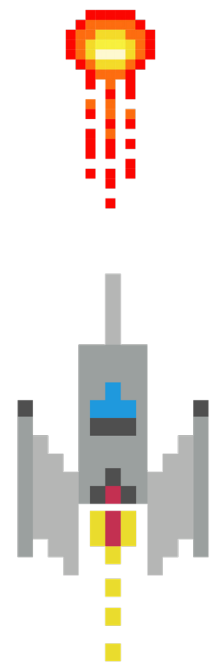


Gold Sponsor \$5,000

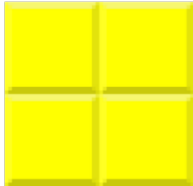
The Gold Sponsorship includes the following:

- » Exclusive sponsor of one of the following:
 - Conference app
 - Fritters with Fought
 - Newbie Reception
 - Conference Lanyard
 - Refreshment Break
 - Passport
- » Half page program advertisement
- » List of all conference attendees
- » One 10'x10' trade show booth
- » Two tickets for the Friday OTA Luncheon
- » Logo or company name included on Luncheon programs

Only
six (6)
available



SPONSORSHIP OPPORTUNITIES



Silver Sponsor \$3,000

The Silver Sponsorship includes the following:

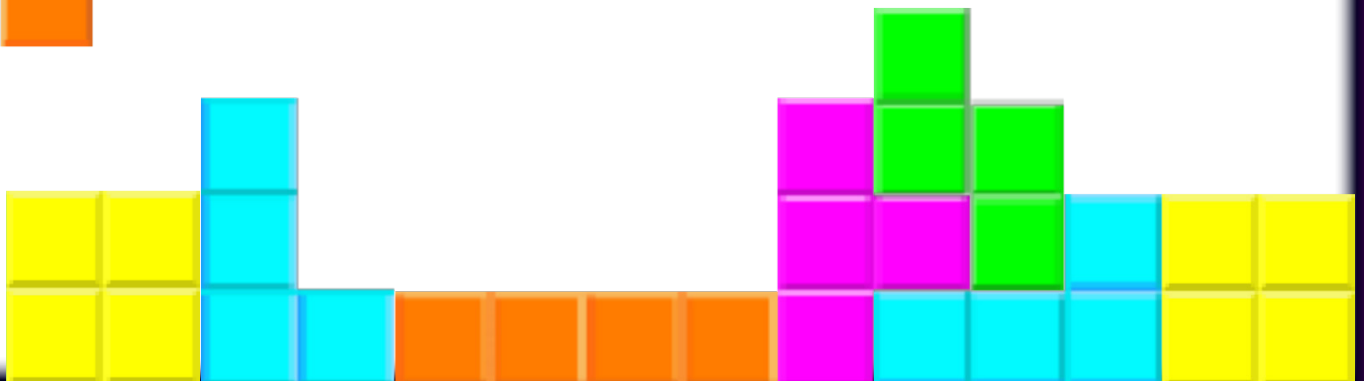
- » Two tickets for the Friday OTA Luncheon
- » Logo or company name included on Luncheon programs
- » Quarter page program advertisement

unlimited opportunities

Bronze Sponsor \$1,000

The Bronze Sponsorship includes the following:

- » All the benefits of sponsorship found on page 3



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COMPANY NAME _____ SERVICE _____

CONTACT NAME _____ ADDRESS _____

Please provide the information of the person handling the booth planning, not the attendee/s.

CITY/STATE/ZIP _____ PHONE _____

EMAIL _____

Sponsorship/Advertising Tier

Please select all that apply.

Sponsorship

Diamond (\$25,000)

Platinum (\$15,000)

Gold (\$5,000)

Silver (\$3,000)

Bronze (\$1,000)

Advertising

Vendor Directory (\$500)

Applied Graphics (TBD)

An OTA staff member will contact you to facilitate the process and determine the cost.

Total: \$ _____

Check Credit Card

If you chose a platinum or gold sponsorship, please list your top two preferred event sponsorships:

1. _____

2. _____

CREDIT CARD NO. _____

EXP. DATE _____ ZIP CODE _____

NAME AND BILLING ADDRESS (if different from above) _____

EMAIL FOR RECEIPT _____

All sponsorship and advertising purchases must be made by January 8, 2024. Please mail form to OTA Office at 6500 Taylor Road, Suite A., Blacklick, OH 43004 or send via email to lovelace@ohiotownships.org.