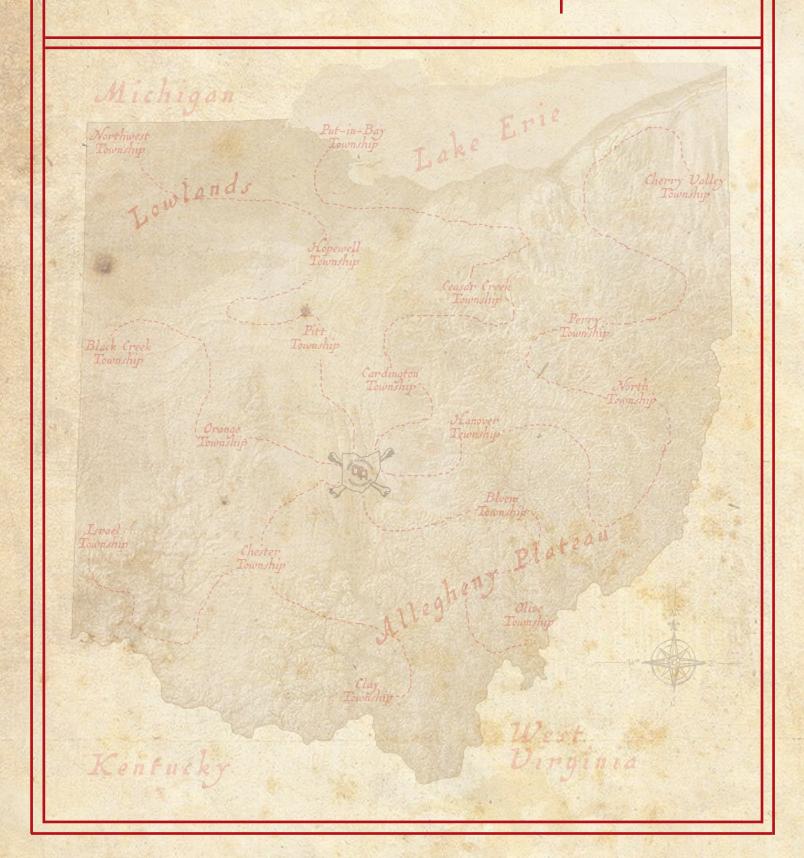


# **20TRADE SHOW 22REGISTRATION**

JANUARY 26 - 28 | 2022 COLUMBUS, OHIO





One of the largest local government conferences in the Midwest, the Ohio Township Association's (OTA) annual Winter Conference and Trade Show will be held on January 26 - 28, 2022, at the Greater Columbus Convention Center (GCCC). The conference consists of more than 80 individual workshops, a Trade Show with over 150 vendors and optional events for networking.

#### **MEET OUR ATTENDEES**

Approximately 3,000 people, including representatives from Ohio's 1,308 townships, attended the annual conference in 2020 (last in-person conference prior to COVID-19 pandemic). Conference attendees include elected officials, i.e., trustees and fiscal officers, as well as township administrators, road and cemetery superintendents, zoning officials, safety service personnel and legal counsel.



#### **NEW! VENDOR DIRECTORY**

Every attendee receives an event program for the OTA's annual Winter Conference & Trade Show. In response to positive feedback following the 2021 Virtual Conference, the 2022 program will feature a vendor directory, as well as an event overview for attendees (general schedule, session information, letters from the OTA President and Executive Director, etc.). Purchasing a profile in the program, in addition to a booth, ensures your company's information will land in the hands of township officials and staff from across the state.

A profile listing will include your company name, company logo, description (max 70 words), contact information, social media handles and website link. The example below is a mock-up and scaled to fit this page.



#### **DECORATOR**

Excel Decorators, Inc. is the 2022 Trade Show decorator. You will receive a service kit via email from Excel within two weeks of registering. The kit includes information and pricing on furniture, carpet, shipping, labor, cleaning, electrical and other services. If you do not receive a service kit, please contact Excel at 614-522-0056.

# TRADE SHOW OPEN HOUSES

With no workshops scheduled, attendees have several dedicated times to visit the Trade Show, talk with vendors, grab a refreshment and network with other officials.

#### **FOOD AND BEVERAGE**

Levy is the exclusive caterer for the Columbus Convention Center. If your company wishes to provide

food/beverage of any sort during the Trade Show, contact Michael Zaky (zaky@ohiotownships.org). Across the hall from the Trade Show is the Discovery Cafe. Here you can purchase food at Columbus Grille, Crimson Cup, Homegrown Market, and CBUS Tap Room. Additionally, there will again be food vendors inside the show room this year.

# **HOTEL REGISTRATION**

The OTA provides block rates at six hotels in the downtown Columbus area. Hotel reservations must be made via the OTA website, and registration will open Monday, November 8, at 10:00 a.m. Information is also included on page seven of this document.

#### **COVID-19 STATEMENT**

We ask that attendees, exhibitors and vendors abide by all CDC, local and state government mandates in place at the time of the event dates. Remember to socially distance from those not in your group. An inherent risk of exposure to COVID-19 exists in any public place. By participating at the event, this constitutes your understanding, and the understanding by all those working with you, of this risk and you each voluntarily assume such risk. The Ohio Township Association, Greater Columbus Convention Center, hotels, and conference sponsors/vendors cannot be held liable if you or anyone joining you contracts COVID-19.



# **EXHIBIT AREA RULES AND REGULATIONS**

# **EXHIBIT STANDARDS**

Show Management, including the OTA, shall have the right to prohibit any exhibit or part of an exhibit that in their opinion is not suitable for, or does not keep with the character or purpose of, the exhibition. Extending into another vendor's space and the fastening of materials to booth drapery, or to building walls, ceilings, floors, carpeting or columns, is expressly prohibited.\*

## **ASSIGNMENT OF SPACE**

Space is assigned to each exhibitor on a first-come, first-serve basis, and is not finalized until payment, "hold harmless" agreement, and Certificate of Liability Insurance have been received by the OTA. Confirmations with booth numbers will be sent at least two weeks prior to the show to the contact name and email listed on the registration.

### **TRADE SHOW HOURS**

Trade Show exhibitors must abide by Trade Show hours. Exhibits must be maintained by at least one company representative at all times. Dismantling is not permitted until the exhibit hall closes at noon on Friday, January 28, 2022.\*

## **HOSPITALITY ROOMS**

The OTA does not condone, allow or endorse activities, meetings, or events that are similarly formatted to or that compete with the OTA's pre-scheduled activities, meetings, or events during the official hours and events of the OTA Winter Conference & Trade Show. Vendors that market (before or during the conference and trade show) and/or host (during the conference and trade show's pre-scheduled gatherings) such aforementioned gatherings will receive future penalties affecting booth location and/or the ability to exhibit.

#### **SAFETY**

All materials must conform to the requirements of the building and to the inspection authorities that have local jurisdiction. Most notably, all decorative materials must be nonflammable, and display vehicles must have fuel tanks drained and batteries disconnected; also, fuel filter openings must be locked or taped shut.\*

# **DOOR PRIZES**

A portion of the vendor registration fee is used by the OTA to purchase door prizes which are awarded by random drawing during the General Session on Thursday. We are aware that some vendors choose to hold drawings for prizes at their booths. Ohio's Ethics Laws place restrictions on this practice. Prizes should not be so valuable that they could be considered a substantial and improper influence on the public official who may win the prize.\* Prizes with a value of \$40-50 are likely to be considered below the threshold where an issue could be created. More valuable prizes could be awarded if the recipient of the prize is the township itself and not the public official personally. These prizes would need to be suitable for use by the township (e.g., a desk chair, business software or a technology device such as a tablet) and not designed for personal use (e.g., an expensive golf club or sporting event tickets). If you have questions, visit the Ohio Ethics Commission website at www.ethics.ohio.gov. We encourage vendors with door prizes to participate in the Thursday General Session drawing. For more information, contact Michael Zaky at zaky@ohiotownships.org or 614-863-0045.

\*Not following this rule may result in future penalties affecting booth location and the ability to exhibit.



# 20 TRADE SHOW 22 REGISTRATION

JANUARY 26 - 28 | 2022 COLUMBUS, OHIO

Please return completed form, payment and Hold Harmless Agreement by Friday, January 7, 2022.

COMPANY NAME			SERVICE _	
CONTACT NAME		ADDRESS		
	n of the person handling the booth planni		A Water Time	
CITY/STATE/ZIP		PHONE		
EMAIL			per la la	and the second
COMPANY CATEGORY (c	heck one that best applies, for progra	m listing purposes)		
ARCHITECTS	EQUIPMENT SUPPLIER/SALES	PAVEMENT MAINT./F	PRESERV	☐ TRAFFIC & TRANSPORTATION
ATTORNEYS	FINANCIAL SERVICES/ADVISORS	☐ PLANNING & ZONIN		☐ TRUCK SALES/VEHICLE SALES
BILLING SERVICE	FIRE EQUIPMENT	☐ PRINTING	241 200 200 200	☐ WATER & WASTEWATER
CONSTRUCTION	GOVERNMENT AGENCY	RECREATION SUPPLIE	R	☐ WORKERS' COMPENSATION
CONSULTING	☐ INSURANCE	☐ ROOFING SERVICES		OTHER
ECONOMIC DEVELOPMENT	☐ IT & SOFTWARE CONSULTANTS	SIGNS		
☐ ENGINEERS	☐ LANDSCAPE	SOLID WASTE/RECYC	CLING	
ENVIRONMENTAL CONSULTANT		☐ TECHNOLOGY		
			BOOTH IN	FORMATION
EVILIBIT FEEC				ation fee includes a 10'x10' standard
EXHIBIT FEES	\$750 (\$050 if id - ft D	. 21 2021)		pack drape and 3' side drape,
First booth	\$750 (\$850 if paid after Decembe	r 31, 2021)		tification sign, free power wash
Additional booths	\$450 each			pment exhibitors, exhibit hall and
The floor plan is enclose	ed in this packet (page six). Booth a	accianment is on a		dges for up to ten staff per booth,
	isis. <b>Assignment will not be mad</b>			onference program and app (if
	Agreement are received and ap		registration red	ceived by Jan. 7).
and the Hold Harmless	Agreement are received and ap	pproved.	Trade Show re	gistration grants your company
BOOTH PREFERENCE				s access to all educational sessions.
THE RESERVE OF THE PERSON NAMED IN COLUMN TWO IS NOT THE OWNER.	1			s, including Casino Night and
Booth Space Preference				uire tickets, which must be
Please refer to the <b>online</b> floo	r plan (www.ohiotownships.org) <b>BEFORE</b> li	isting preferences -	purchased sep	arately.
the online availability will be u	раатеа оп а weekiy basis.			
LIFANOV FOLUDBAFAIT			A COLOR	
HEAVY EQUIPMENT	A STATE OF THE PROPERTY OF THE			
	and there are no weight limits. Heavy equ			
	256 for your assigned move-in time. Per			
	oment. Heavy equipment areas have been	THE RESIDENCE OF THE PARTY OF T	floor plan. Fuel t	anks must be drained and batteries
disconnected to enter show flo	oor. <mark>The floor plan can be found on pag</mark>	e six of this document.		
NAME BADGES				
	o will represent your company at the Trade	Chau Names must be rec	soived by Eriday	January 7, 2022. Tan hadges (one nor
				January 1, 2022. Terr badges (one per
person) are included in your re	egistration. Additional badges cost \$10 per	person, Lost badge lee is	\$20.	
First and Last Name		First and Last Nam	e	
		17-5		
	A			
		THE THE STREET		
and the second			100	
			ATTICK THE RESERVE	
		(re	gistration co	ontinued on opposite side)

# Charting Your Course

# **SPONSORSHIP**

The OTA provides numerous opportunities for sponsorship throughout the conference facility. These opportunities are listed in your separate, enclosed packet. If you are interested in sponsorship, please contact Shae Haas at the OTA office by email at haas@ohiotownships.org or by phone at 614-863-0045.



#### **CANCELLATION POLICY**

If an exhibitor chooses to cancel registration after December 31, 2021, there will be no refund given.

#### **HOLD HARMLESS AGREEMENT**

Enclosed in this packet is a Hold Harmless Agreement. Your company will not be considered registered without the return of this completed form.

#### **RULES AND REGULATIONS**

Please refer to page two of this packet for trade show rules and regulations.

PAYMENT CALCULATOR				UNIT PRICE		TOTAL
First Booth	\$750 (\$850 if paid after Dec. 31, 2021)	1	Х		=	
Additional Booths	\$450 each		x		=	
Vendor Directory	\$250 each (one opportunity per vendor)		Х		=	
Additional Badges	\$10 each (if you require more than the initial 10 badges)		Х	7	=	
Casino Night	\$25 per ticket		Х		=	
Luncheon	\$30 per ticket	184	Х		=	
TOTAL			1.			

PAYMENT INFORMATION	Check	Credit Card				
CREDIT CARD NO						
EXPIRATION	_ CSC	ZIP CODE				
NAME & BILLING ADDRESS (IF DIFFERENT FROM ABOVE)						
1. 2						
EMAIL ADDRESS FOR CREDIT	CARD RECEIPT					
				and the second		

# **PLEASE RETURN TO:**

6500 Taylor Road, Suite A Blacklick, Ohio 43004 Fax: 614-863-9751 Registration and payment must be received on or before January 7, 2022 to be included in the Winter Conference program.

# **QUESTIONS?**

Contact Michael Zaky: 614-863-0045 zaky@ohiotownships.org



# WHERE CAN I PARK MY CAR AND UNLOAD THINGS FOR MY BOOTH?

Exhibitors have access to the dock at the back of the Greater Columbus Convention Center (GCCC). You will be given a 20-minute window to unload your vehicle and move things to your booth. Please note that the GCCC and the OTA do not provide carts to move your items. You will then need to move your vehicle to any of the surrounding parking areas; please be aware that the GCCC and the OTA do not provide parking passes.

# IS THERE WI-FI IN MY BOOTH?

No, but you can purchase internet access through Smart City, the internet provider at the GCCC. Instruction will be included in the service kit.

# CAN I ATTEND ANY OF THE CONFERENCE SESSIONS?

Yes, as long as your booth remains manned. Please make sure you have your name badge with you in order to attend sessions.

# WHEN CAN I BREAK DOWN MY BOOTH?

Noon on Friday, January 28.

# WHEN CAN I ACCESS MY BOOTH SPACE?

Heavy equipment will have access Tuesday, January 25 (call Excel at 614-522-0056 for your assigned move-in time) and non-heavy equipment exhibitors will have access to their booths beginning at 7:30 a.m. on Wednesday, January 26.

## HOW DO I GET A ROOM?

All hotel rooms must be reserved via our online portal. For a room at one of the conference hotels, please visit www.ohiotownships.org and click on the "Hotel Reservation" option; this will be open on November 8 at 10 a.m.

# IS THERE A LIMIT TO THE NUMBER OF PEOPLE I CAN HAVE IN MY BOOTH?

Each exhibitor may have up to 10 name badges at no cost per company; if additional badges are needed, please contact Michael Zaky at the OTA office prior to January 7, 2022. A fee of \$10 will be charged for each additional badge.

# TRADE SHOW HOURS

Wednesday, January 26, noon - 5 p.m. Thursday, January 27, 8 a.m. - 5 p.m. Friday, January 28, 8 a.m. - noon Full schedule will be included with confirmation





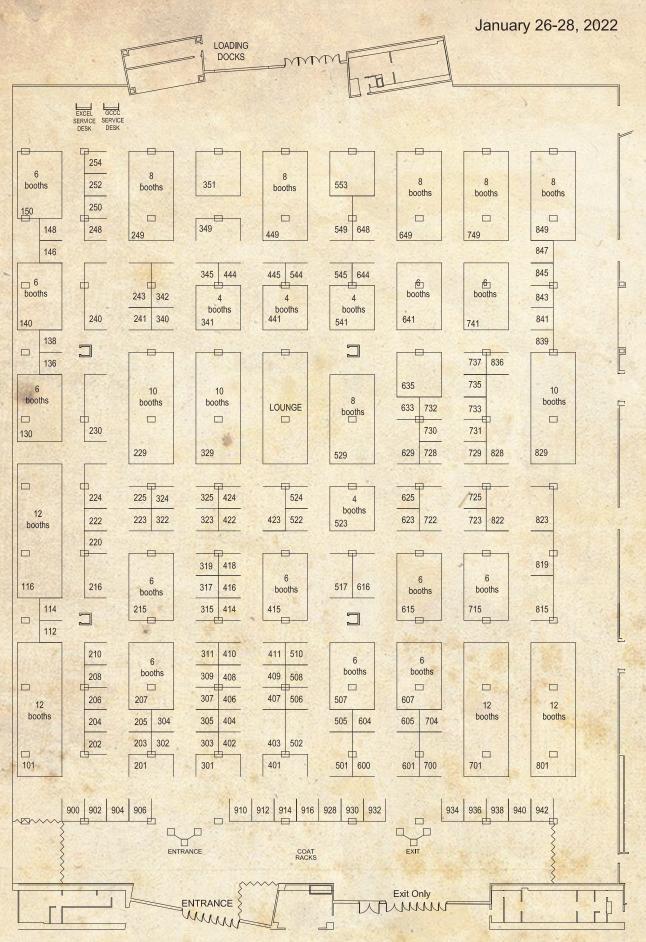
# HOW DO I GET ELECTRICITY IN MY BOOTH?

There will be a link in the service kit provided by Excel Decorators to the GCCC's website to order electric/ utilities. Contact information for GCCC Client Utilities will also be provided in the service kit. Any questions should be directed to GCCC.

# WHAT HAPPENS IF I NEED TO LEAVE EARLY?

Any exhibitor dismantling, packing up materials, or moving out before noon will be subject to penalties including but not limited to loss of booth preference or loss of exhibiting privileges in subsequent years. Due to ongoing sessions while teardown takes place, exhibitors will not be allowed to move anything out using the main concourse.







#### **HOTEL ACCOMMODATIONS**

More than 1,000 hotel rooms at six hotels are reserved for the OTA conference. Hotel reservations are handled by the Columbus Housing Bureau, and must be made at www.



ohiotownships.org.
Housing registration
opens Monday,
November 8 at 10:00
a.m. Once registered
for a hotel room, you
will receive an initial
confirmation email from
the Housing Bureau.

The hotel reservation cut off date is January

4, 2022. After this date, availability may be limited and room rates subject to change. Changes and cancellations prior to January 18, 2022, can be made using the online reservation system or emailed to the Housing Bureau at Housing@ ExperienceColumbus.com. To cancel your reservation after January 18, 2022, contact your hotel directly. You may be charged a fee. "No shows" will be billed for one room night.

Hotel information can be found below, and prices are listed according to single (1 person/1 bed), double (2 people/1 bed or 2 people/2 beds), triple (3 people/2 beds) and quad (4 people/2 beds) occupancy. Questions? Please contact Michael Zaky by email at zaky@ohiotownships.org.

# Tuesday, January 25

Noon - 8:00 p.m.

Heavy Exhibitor Installation

(by appointment only)

## Wednesday, January 26

8:00 - 11:30 a.m. 11:30 a.m. - 5:00 p.m. Exhibitor Installation
Conference Registration

Noon - 5:00 p.m. Trade Show

3:15 - 5:00 p.m. Networking with Vendors

# Thursday, January 27

8:00 a.m. - 5:00 p.m. 9:00 - 11:00 a.m.

Registration & Trade Show

**General Session** 

11:00 a.m. - 1:00 p.m. 3:15 - 3:45 p.m.

Networking with Vendors Refreshment Break &

Networking with Vendors

# Friday, January 28

7:30 - 8:30 a.m.

Fritters with Fought
Networking with Vendors

8:00 - 9:00 a.m. 8:00 a.m. - Noon

Trade Show

8:00 a.m. - 2:00 p.m. 10:00 - 10:30 a.m. Registration
Refreshment Break &

11:30 a.m. - Noon

Networking with Vendors

11:30 a.m. - Noon 11:45 a.m. - 1:30 p.m. Noon - 4:00 p.m. Last Chance to Network with Vendors

Luncheon

**Exhibitor Dismantle** 

Г	Hotel	Single	Double	Triple	Quad	Details
	<b>Drury Inn &amp; Suites</b> 88 E. Nationwide Blvd. Columbus, OH 43215	<b>\$</b> 169	\$169	\$179	\$189	Adjoins Convention Center. Complimentary breakfast.
	Hampton Inn & Suites 501 N. High St. Columbus, OH 43215	\$174	\$184	N/A	N/A	Across from Convention Center. Convenient to breakout sessions and trade show. Complimentary breakfast.
	Hilton 401 N. High St. Columbus, OH 43215	\$179	\$179	\$179	\$179	Hall A of Convention Center accessible via skywalk.
	Hyatt Regency 350 N. High St. Columbus, OH 43215	\$175	\$185	\$185	\$185	Host hotel for conference. Attached to Convention Center.
	Red Roof Inn 111 E. Nationwide Blvd. Columbus, OH 43215	\$111	\$111	N/A	N/A	Complimentary breakfast.
	<b>Sonesta</b> 33 E. Nationwide Blvd. Columbus, OH 43215	\$171	\$17 <mark>1</mark>	N/A	N/A	Formerly known as the Crowne Plaza. Convention Center accessible via skywalk.





# HOLD HARMLESS AGREEMENT

Ohio Township Association

Annual Winter Conference & Trade Show

Jan. 26-28, 2022

Greater Columbus Convention Center, Columbus, OH

To the maximum extent permitted by Ohio law, the Exhibitor shall indemnify, defend, and hold harmless the Ohio Township Association, its board members, officers, employees, and volunteers, in both their official and individual capacities, from and against all claims, demands, payments, fines, penalties, suits, actions, judgments, settlements, and damages of every nature, degree, and kind (including direct, indirect, consequential, incidental, and punitive damages and attorneys fees and costs of defense), for any injury to a person or persons (including death) and for the loss of or damage to any property whatsoever (including but not limited to property owned by or in the custody, care or control of the Exhibitor), arising directly or indirectly from the negligence, recklessness or intentional wrongful misconduct of the Exhibitor, and its respective agents, employees, or invitees, in the setup, participation in, or packing up and exiting the 2022 Ohio Township Association Winter Conference or activities incidental thereto, or from their presence at or about the Greater Columbus Convention Center during the setup, participation in, or packing up and exiting the 2022 Ohio Township Association Winter Conference.

The Exhibitor shall provide the Ohio Township Association written proof of insurance which covers the obligations undertaken in this HOLD HARMLESS AND INDEMNITY AGREEMENT prior to the 2022 Ohio Township Association Winter Conference.

By signing below, I certify that I have read, understand, and have the authority to sign this HOLD HARMLESS AND INDEMNITY AGREEMENT on behalf of the named Exhibitor.

Print Name	Signature	Title	Date
Exhibitor (Company/Agency Name)			Phone Phone
Address			
City	,	ate	Zip