

2021

OHIO TOWNSHIP ASSOCIATION

VIRTUAL EDUCATION

EXHIBITOR & SPONSORSHIP OPPORTUNITIES

2021 ONLINE CONFERENCE: *FEBRUARY 1 - 5, 2021*

OTHER OPPORTUNITIES: *THROUGHOUT 2021*



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OTA 2021 ONLINE CONFERENCE Sponsorship Opportunities

- *VENDOR DIRECTORY*
- *VIRTUAL OPPORTUNITIES*

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OTHER Sponsorship Opportunities;

POTENTIAL Sponsored Events in 2021

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SPONSORSHIP PLEDGE FORM

2021 EXHIBITOR OPPORTUNITIES

2021 OTA Online Conference SPONSORSHIP OPPORTUNITIES

VENDOR DIRECTORY

WHAT IT IS:

An **event program*** will be sent to every registrant for the OTA's virtual educational event (taking place February 1-5, 2021), to early bird registrants and to those who register through the final deadline. Most attendees will have the program in-hand by the time the event takes place.

The program will feature a **vendor directory** with the profiles and options listed below, as well as an event overview for attendees (webinar session information, letters from the OTA President and Executive Director, etc.). Purchasing a feature in the program ensures your company's information will land in the hands of township officials and staff from across the state.

**Please note: Program will be approximately 6" by 9".*

Basic Profile | \$100 |

- Includes your company name, description, contact information, social media handles and website link in the event program's vendor directory.
Profile word limit: Max 60 words

Standard Profile Listing | \$250 |

- Includes your company name, company logo, description, contact information, social media handles and website link in the event program's vendor directory.
Profile word limit: Max 70 words

Premium Profile Listing | \$400 |

- Includes your company logo **or** one photo of similar dimensions, name, description, contact information, social media handles, website link and **half-page ad**** in the event program's vendor directory.
Profile word limit: Max 70 words

Premier Profile Listing | \$650 |

- Includes your company logo **or** one photo of similar dimensions, name, description, contact information, social media handles, website link and **full-page ad**** in the event program's vendor directory.
Profile word limit: Max 70 words

Platinum Profile Listing | \$800 |

- Includes your company logo **or** one photo of similar dimensions, name, description, contact information, social media handles, website link and **full-page ad**** in the event program's vendor directory. This opportunity also includes your logo on our website and a feature on OTA social media pages (feature content must be provided by the sponsor; content guidelines will be provided to interested parties).
Profile word limit: Max 70 words

Event Program Advertisements

- Half-Page Ad | \$325 |

Quarter-Page Ad | \$185 |

Specific dimensions to be provided by the OTA; ad is to be created and provided by the advertiser.

****Ad size will be provided to interested parties.**

SEE PROFILE EXAMPLES ON NEXT PAGE.

VIRTUAL SPONSORSHIP OPPORTUNITIES

- Online Conference App Banner Ads** | \$500 per opportunity - **unlimited opportunities** | Rotated ad on foot banner of online conference app.
- Online Conference Educational Sessions Spotlight Vendor** | \$1,000 per opportunity - **limit 20 opportunities, one per vendor** | Includes 30-second video spot in between workshops (i.e. commercial, product demo., etc.) with company logo at the end of the session.
This is to be created and provided by the sponsor; the OTA will not create or edit your video.

PROFILE EXAMPLES

These examples are mock-ups and are scaled to fit this page. The final document will be 6" by 9" and the profiles will be sized accordingly. The OTA reserves the right to change certain design aspects (such as color or font) in the process of print finalization.

PREMIUM, PREMIER, & PLATINUM PROFILES

THE OHIO TOWNSHIP ASSOCIATION

The Ohio Township Association is a statewide organization dedicated to the promotion and preservation of township government in Ohio. The OTA has more than 5,200 active members, made up of trustees and fiscal officers from Ohio's 1,308 townships, and more than 4,000 associate members. The OTA was founded in 1928 and offers educational events and opportunities, resources, legislative advocacy, and other important tools to OTA members.

614-863-0045
frame@ohiotownships.org
Find the Ohio Township Association at ohiotownships.org

STANDARD PROFILES

THE OHIO TOWNSHIP ASSOCIATION

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BASIC PROFILE

THE OHIO TOWNSHIP ASSOCIATION

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NOTE:

For logos that are longer than they are tall, logo can be placed below description instead of to the right of the description.

Or your company's logo!

See page 1 for more info on what's included with premium, premier and platinum options!

Other 2021

SPONSORSHIP OPPORTUNITIES

Below are events the OTA will be scheduling in 2021. If you are interested in any of these sponsorship opportunities, please contact Michael Zaky at the OTA at zaky@ohiotownships.org.

COUNTY OFFICERS VIRTUAL MEETING

Overall Meeting Sponsor | \$4,500 per opportunity - **one opportunity** |

- Includes your company logo, name, description, contact information, and website link in the event materials. This opportunity also includes your logo on our website and a feature on our social media pages. Additionally, includes 30-second video spot prior to meeting (i.e. commercial, product demo., etc.). A company representative will have the opportunity to welcome attendees and introduce the video.
This is to be created and provided by the sponsor; the OTA will not create or edit your video.

MONTHLY EDUCATIONAL WORKSHOPS

Monthly Educational Workshop Sponsorship | \$1,000 per opportunity - **limit 7 opportunities per month, one per vendor** | Includes 30-second video spot in between workshops (i.e. commercial, product demo., etc.) with company logo at the end of the session.

- This is to be created and provided by the sponsor; the OTA will not create or edit your video.*

GOLF OUTING

Gold Sponsor | \$2,500 per opportunity - **unlimited opportunities** |

- Two free teams, hole sponsor sign, listing in OTA publications and website ad.

Silver Sponsor | \$1,000 per opportunity - **unlimited opportunities** |

- Free team, hole sponsor sign and listing in OTA publications.

Tee | \$250 per opportunity - **36 opportunities** |

- Tee sponsor sign and listing in OTA publications.

Events

UNDER CONSIDERATION FOR 2021

Below are events the OTA is considering scheduling in 2021. Each is eligible for sponsorship opportunities. If you are interested in partnering with the OTA on one or more of the events listed below, please don't hesitate to contact Heather Frame or Michael Zaky at the OTA (frame@ohiotownships.org, zaky@ohiotownships.org).

POTENTIAL EVENTS:

- OTA Lobby Day
- Township Scavenger Hunt
- OTA Cookbook
- Fall Days at the Farm



2021

OTA SPONSORSHIP PLEDGE

Through completion of this form, you pledge to honor your sponsorship commitment with the OTA.

COMPANY NAME

CONTACT NAME

EMAIL

ADDRESS

CITY/STATE/ZIP

PHONE

SPONSORSHIPS PURCHASED

INSTRUCTIONS:

1. Indicate by checking the box below next to your desired purchase
2. If you are purchasing a sponsorship with limited opportunities, **you will be contacted regarding the availability of that option.**

2021 OTA ONLINE CONFERENCE

- Basic Profile | \$100 |
- Standard Profile Listing | \$250 |
- Premium Profile Listing | \$400 |
- Premier Profile Listing | \$650 |
- Platinum Profile Listing | \$800 |
- Event Program Advertisements
 - Half-Page Ad | \$325 |
 - Quarter-Page Ad | \$185 |
- Event Program | \$5,000 per opportunity - **limit one opportunity** |
- Conference App Banner Ads | \$500 per opportunity - **unlimited opportunities** |
- Educational Sessions Spotlight Vendor | \$1,000 per opportunity - **limit 20 opportunities, one per vendor** |

PAYMENT INFORMATION

 Check Credit Card

CREDIT CARD NO. _____ EXPIRATION _____

CSC _____ ZIP CODE _____

NAME & BILLING ADDRESS (IF DIFFERENT FROM ABOVE)

EMAIL ADDRESS FOR CREDIT CARD RECEIPT
