

GLOBAL MEDIA FEATURES



SITSELECTION



"I liked this game better than TikTok."

"It was cool to know different companies that are near where I live."

"I have learned a lot playing Rad Lab like splitting up atoms correctly and you have to pour the right amount into your beaker. I love the game."

– Rad Lab Players

Deployment Partners Sampling



Win Oregon's Talent With Our Accelerated Workforce Initiative



Powered by Skillionaire Games

It's Game On For Our Members:

Build a sustainable pipeline, earlier: Engage local untapped talent, ages 13-24, in your most needed jobs before they choose another path (Reach: 450,000+)

Scale your recruitment efforts: Expand your career and pathway awareness efforts across Oregon and fulfill DEI initiatives through Gen Z's #1 form of entertainment

Change your workforce game: Rad Lab handles all the marketing and deployment including contests and scholarships in game to events and PR out of the game

Access a vetted talent pipeline: Minimize turnover by accessing vetted in-game talent with proven life science interests and achievements you're looking for

Impact your surrounding communities: Your jobs can change the lives of those you hire along with their families while helping to build thriving communities



It's Game Time For Oregon's Life Sciences Workforce



Get in the game!



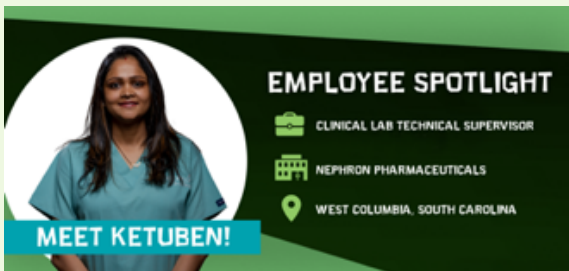
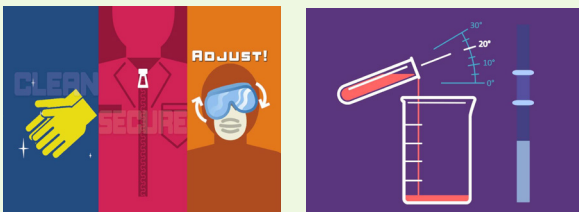
Brand placement opportunities



Promote your events, programs and jobs



Recruit from the game's vetted talent pool



Contact: Tina Zwolinski
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skillsgapp
The workforce game changer.

1

GET STARTED

LET THE UNTAPPED WORKFORCE KNOW YOU EXIST

- Linkable end-of-level mention
- Included in the in-game listings

2

LEVEL UP

SHOW YOUR BRAND AND ENGAGE WITH THE UNTAPPED WORKFORCE

- Linkable end-of-level mention
- Included in the in-game listings
- Brand placement in game
- 2x a year promotion/recruiting

3

SHOW OFF

SPOTLIGHT YOUR BRAND, ENGAGE AND RECRUIT THE UNTAPPED WORKFORCE

- Linkable end-of-level mention
- Included in the in-game listings
- Branded game environment
- 4x a year promotion/recruiting
- 3x a year - promoted on Oregon bio's social channels
- Included on toolkits

4

GAME CHANGER

BE THE ONE AND ONLY RAD LAB TITLE SPONSOR

- Linkable end-of-level mention
- Included in the in-game listings
- Brand on main game entry screen
- 6x a year promotion/recruiting
- Featured on Oregon bio's website
- 6x a year promoted on Oregon bio's social channels
- Included on all marketing materials
- PR/Media opportunities
- Featured on all contests
- Spotlighted in schools and out-of-school programs
- Participate at Rad Lab events