TECH AT NEW HEIGHTS

ODTUG KSCOPE 26

DENVER · JUNE 14 -18

Sponsorship Opportunities

Would you like your organization to be a ODTUG Kscope26 Partner? Every year ODTUG Kscope continues to set new industry standards. We'd love for you to grow with us in 2026. Find out about our sponsorship opportunities and let's talk.

The Oracle Developer & Technology User Group (ODTUG) is a global organization for Oracle users who are looking for real, practical solutions they can apply in the workplace. ODTUG's annual conference, Kscope, attracts the highest number of Oracle customers and EPM, Analytics, APEX, Database and OCI practitioners who seek best practice knowledge and training from industry leaders.

Did You Know?

ODTUG Kscope

- Has more Analytics, EPM, and APEX presentations than any other conference?
- Attracts more Oracle ACEs than any other conference?
- Attracts participants who are decision makers or influencers in their companies?
- Is at the forefront of the Oracle cloud movement?
- Attracts participants who are solid leadsfrom more than 500 companies?

Why Attend?

ODTUG Kscope

- To network with like-minded professionals
- To expand knowledge and find solutions to problems
- To present ideas and work to other professionals
- To explore beyond your field of interest

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For more info

You're Invited:
Sponsorship Opportunities

ODTUG is a global organization whose sole purpose is to keep members on the cutting edge of the constantly-changing Oracle technology landscape. ODTUG's annual conference, Kscope, brings together Oracle thought leaders, customers, and clients who are looking for real, practical solutions they can apply in the workplace.

ODTUG Kscope is the premier educational conference for Oracle technology users. Attendee roles range from administrators to executives, with experience levels from brand-new to 20+ years. Participants at all levels find opportunities to learn from Oracle experts, to network with peers and customers, and to collaborate on solutions to help them achieve workplace success.

Our Kscope Partners are critical to the success of the conference, and play a major role in shaping the attendee experience each year. ODTUG Kscope Partners have an unparallelled opportunity to connect with past, current, and future customers in a unique, fun environment. Partners can participate at a number of different levels, outlined in the coming pages.

Choose the partnership level that's best for you, and join us as a ODTUG Kscope26 Partner. We look forward to working with you!
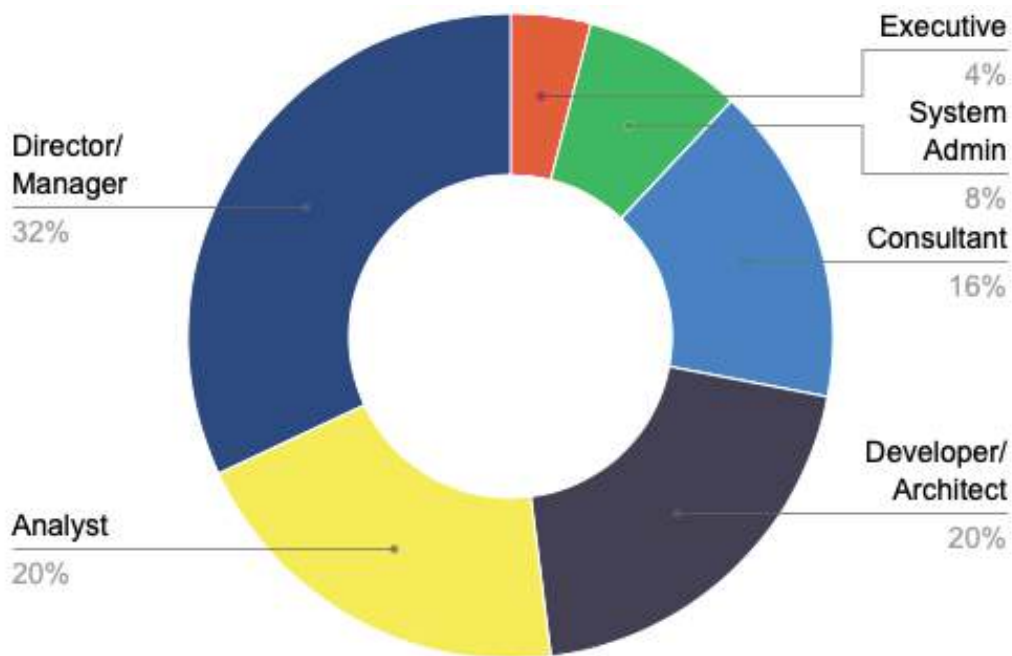
ODTUG
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WHO ATTENDS

The smartest people working in the Oracle stack know that ODTUG Kscope is the best conference.
ODTUG Kscope offers great content from developers, administrators, architects, and business users.

Attendee Job Titles

Director/
Manager
32%

Executive
4%

System
Admin
8%

Consultant
16%

Developer/
Architect
20%

Analyst
20%

Attendees range from decision maker executives and managers to product influencer developers, architects, business analysts, and administrators. Our diverse participants are responsible for, or contribute to, the decision making within their organizations. By attending Kscope, participants are provided with opportunities to discuss workplace challenges with experts in their field while learning from other companies' journeys to successful Oracle implementations.

Once you sign up to participate in ODTUG Kscope26, you will receive a discount code for your customers and prospective clients. They save money while you earn free passes to the conference, which can be distributed at your discretion. Being a sponsor or exhibitor at ODTUG Kscope is the right investment, allowing you to meet prospectove clients and connect with past and current customers. Take a look inside and select the options that best meet your company's needs.

PACKAGES OVERVIEW

	Titanium	Platinum	Hands-On Training	Gold	Silver	Bronze	Exhibitor Booth
	$46,000 (Limit 1)	**$40,500** (Limit 4)	**$33,500** (Limit 1)	**$30,000** (Limit 6)	**$23,000** (Limit 8)	**$13,800** (Limit 4)	**$7,000** (No Limit)
Booth Space — All booth space includes floor space listed, one table, (2) chairs, waste basket, & pipe and drape	20' x 30' exhibit **booth**, center floor (6 Booth Passes)	20' x 20' exhibit **booth**, (4 Booth Passes)	10' x 20' exhibit **booth**, (4 Booth Passes)	10' x 20' exhibit **booth**, (3 Booth Passes)	10' x 20' exhibit **booth**, (2 Booth Passes)	10' x 10' exhibit **booth**, (1 Booth Pass)	10' x 10' exhibit **booth**, (1 Booth Pass)
Turnkey Upgrade — Upgrade your existing booth space/size with a turnkey booth option - Pricing available through exposition company	Pricing Coming Soon, with Option to Add-On to Existing Contract	Pricing Coming Soon, with Option to Add-On to Existing Contract	Pricing Coming Soon, with Option to Add-On to Existing Contract	Pricing Coming Soon, with Option to Add-On to Existing Contract	Pricing Coming Soon, with Option to Add-On to Existing Contract	Pricing Coming Soon, with Option to Add-On to Existing Contract	Pricing Coming Soon, with Option to Add-On to Existing Contract
Complimentary conference registrations	7	6	4	4	3	2	1
Awareness							
Upgrade your existing booth space/size with a turnkey booth option	✓	✓	✓	✓	✓	✓	✓
Sponsorship level with logo in all ODTUG Kscope26 emails & advertising	✓	✓	✓	✓	✓	✓	✓
Company logo, description, and link to company homepage on the ODTUG Kscope26 website	✓	✓					
Rotating banner ad in the ODTUG Kscope website and Mobile App	✓	✓					
Rotating banner ad on the ODTUG website	12 Months	12 Months	9 Months	9 Months	6 Months	3 Months	
Customized sponsor & exhibitor listing and profile page in the ODTUG Kscope26 Mobile App includes: Company logo & sponsorship level, company overview/ description, direct link to company website, & booth location on floor plan map	✓	✓	✓	✓	✓	✓	✓
• **Embedded schedule with direct links to sponsored sessions & sponsored events included in the mobile app agenda**	✓	✓	✓	✓	✓	✓	✓
• **CTA Buttons:** two (2) customizable, one for email, one for any other internal or external link	✓	✓	✓	✓	Option to add on, $375	Option to add on, $375	Option to add on, $375
• **Digital Collateral:** trackable media, marketing, & lead retention materials including • PDF & Images - Document, White Paper, Flyer, or Promotion • External Links - Digital Questionnaires, Videos, Webpages, Polls, etc. In lieu of branded conference item or conference bag collateral	Up to 10 Attachments or Link	Up to 8 Attachments or Link	Up to 6 Attachments or Link	Up to 6 Attachments or Link	Up to 4 Attachments or Link	Option to add on, $215 per attachment or link	Option to add on, $215 per attachment or link
Permission to host in-booth raffles	✓	✓	✓	✓	✓	✓	✓

	Titanium	Platinum	Hands-On Training	Gold	Silver	Bronze	Exhibitor Booth
	$46,000 (Limit 1)	**$40,500** (Limit 4)	**$33,500** (Limit 1)	**$30,000** (Limit 6)	**$23,000** (Limit 8)	**$13,800** (Limit 4)	**$7,000** (No Limit)
Content 60-minute vendor presentation (Abstracts due by April 15, 2026)	✓	✓		✓	Option to add on, $5,800, based on availability	Option to add on, $5,800, based on availability	Option to add on, $5,800, based on availability
Host a 60-minute ODTUG webinar(s) throughout the 2026 calendar year. Includes post-webinar opt-in registration list OR host your own webinar(s) and ODTUG will promote it! • ODTUG will promote the webinar via the ODTUG website and inclusion in our monthly webinar email to ODTUG's membership, sent to targeted segment of our 15,000 contacts	4	2	1	1	Option to add on, $3,675, based on availability	Option to add on, $3,675, based on availability	Option to add on, $3,675, based on availability
Private content submission guidance session with the conference content team on request	✓	✓	✓	✓	✓	✓	✓
Written post-selection submission feedback summary on request	✓	✓	✓	✓	✓	✓	✓

Lead Generation/Reporting and Analytics

	Titanium	Platinum	Hands-On Training	Gold	Silver	Bronze	Exhibitor Booth
Access to Mobile App "Attendees" feature • Prospect, add connections, & schedule onsite meetings. Attendees feature includes full list of paid attendees, full name, company, job title and job environment	Access one week prior to conference start	Access one week prior to conference start	Access one week prior to conference start	Access one week prior to conference start	Access one week prior to conference start	Access one week prior to conference start	Access one week prior to conference start
Analytics sent post-event, metrics on attendees who visit your sponsor & exhibitor listing and profile page on the event mobile app	✓	✓	✓	✓	✓		
Access to opt-in attendee list one week prior to the event: includes name, company name, job title, primary track and email address	✓	✓	✓	✓			
Push Notifications (2) to be shared during the conference with attendees	✓	✓	✓	✓			
Access to attendee company list one week prior to the event	✓	✓	✓	✓	✓	✓	
Conference participant opt-in list post event: includes name, company name, job title, primary track and email address	✓	✓	✓	✓	✓	✓	✓

	Titanium	Platinum	Hands-On Training	Gold	Silver	Bronze
	$46,000 (Limit 1)	**$40,500** (Limit 4)	**$33,500** (Limit 1)	**$30,000** (Limit 6)	**$23,000** (Limit 8)	**$13,800** (Limit 4)

Awareness
*Not applicable to Exhibit Booth, only Sponsorships

	Titanium	Platinum	Hands-On Training	Gold	Silver	Bronze
Branded conference item with sponsor logo Options provided by ODTUG	✓					
Prominant Signage	✓	✓				
Email blasts to the ODTUG member database (15,000+ contacts)	3					
Email blast to ODTUG Kscope26 attendees	List included in email mentioned above	2				
Appoint a member to our vendor steering committee-let your voice be heard to make a better ODTUG Kscope26	✓	✓	✓			
Event & Conference Enhancement Sponsorships: Mention & logo in all event/ enhancement marketing & event signage • Sponsorships that include multiple options are first-come, first served	**General Session Sponsor:** Ability to be a part of General Session and five-minute opportunity to speak from the podium	**Special Event Sponsor**	**Sponsor Hands-On Training Track**	**Welcome Reception**	**Breakfast, Lunch or Break Sponsor**	**Happy Hour Sponsor** (2 available) **Mobile App Sponsor, Break Sponsor**

Custom packages available upon request

Offerings are subject to change. Pricing reflects items as add-ons to an existing package. All are subject to availability and will be distributed on a first-come, first-served basis.

ODTUG Kscope's sponsorship program is simple and effective. Become an ODTUG Kscope26 partner and reap the benefits all year long.

Exhibitor Upgrades

Sunday Session Sponsor $9,450

- Four-hour time block on Sunday for sponsor-created/presented content
- One targeted email
- Listing on the ODTUG Kscope26 website

Price includes basic theater/classroom style setup, stage, podium/podium mic, standard size screen & projector, electric to accommodate lab, if needed. Limited to complementary Oracle product vendors. Subject to availability, first-come, first served basis.

WIT Sponsor $9,000

- Sole sponsor of the Women in Technology (WIT) Event at ODTUG Kscope26
- One complimentary full-conference registration
- Signage featuring sponsor logo placed outside of the lunchroom
- Table tents with logo
- Recognition as event sponsor listed on all WIT event marketing and in the mobile app
- Sponsor may hand out promotional materials at the WIT Event
- Sponsor may address the participants at the beginning of the event

Branded ODTUG Kscope26 Conference Item $6,100

- One branded conference item per attendee (water bottle, notebook, etc.)
- Options provided by ODTUG; selection based on first-come, first-served basis

Push Notifications $1,700 (1 notification per vendor, per day)

Promote important information to all ODTUG Kscope26 attendees at one specific time via the mobile app
- Limit of 1,025 characters

Offerings are subject to change. Pricing reflects items as add-ons to an existing package. All are subject to availability and will be distributed on a first-come, first-served basis.

◼ Sanitizing Station Sponsor
$6,100 (Limit: 1 sponsor)

Branded sanitizing stations placed throughout the exhibit hall

◼ ODTUG Social Media Lounge Sponsor $9,000

- One targeted email
- Listing on the ODTUG Kscope26 website
- Podium wrap placed in the social media lounge that includes your logo.
- Social Media Lounge Backdrop that includes your logo.
- Opportunity distribute branded item & collateral , and network within the lounge. (Branded collateral not included in sponsorship)

◼ Banner Ad Mobile App $3,400
(Limit: 6 sponsored ads per day)

- One-day rotating banner ad on ODTUG Kscope26's most visible tool
- Fully customizable graphic ad space
- Covers a sizable portion of the mobile app screen
- Can link to to your homepage or custom website
- Choice of conference day based on availability. First-come, first-served basis.

◼ Geek Game Night Sponsor
$5,100 (Limit 1)

- Listing on the daily events page of ODTUG Kscope26 website
- Announcement of sponsorship in a conference email
- Signage at the event

Offerings are subject to change. Pricing reflects items as add-ons to an existing package. All are subject to availability and will be distributed on a first-come, first-served basis.

Happy Hour Sponsor
$5,250 (Limited to 4 sponsors per event)

- Branded signage placed throughout the exhibit hall
- Ability to raffle an item during the event
- Social media post before the conference
- Push notification prior to the event

Silent Disco Sponsor $6,300 (Limited to 2 sponsors)

- Branded glow item
- Branded signage placed throughout the exhibit hall
- Event specific e-blast prior to the event
- Push notification prior to the event

Charging Station Sponsor
$2,850 (3 stations available, priced per station)

- Tabletop design where attendees relax while charging their phones
- Branded tabletop charging station for up to 18 devices
- Located in the exhibit hall

Community Sponsorship $9,000

- Sponsor a community (EPM, Analytics, APEX, and Database) at ODTUG Kscope26
- Signage near registration OR on meeting room level
- Sponsorship of Monday Night Community Events (Signage outside community rooms)
- E-blast to community with conference information and acknowledgement of your sponsorship
- Listing on the partner page of the ODTUG Kscope26 website

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Be a part of what makes ODTUG Kscope **Special**.

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