LIVE2LEAD

Presented By:

LIVE2LEAD is a leader development experience designed to equip attendees with new perspectives, practical tools and key takeaways. They'll learn from world-class leadership experts, be prepared to implement a new action plan, and start leading when they get back to the office with renewed passion and commitment.

January 26th, 2027

WHO YOU'LL HEAR FROM



JOHN C. MAXWELL

John C. Maxwell is a #1 New York Times bestselling author, speaker, coach and leader who has sold more than 34 million books. He is the founder of Maxwell Leadership® — a leadership development organization that has trained tens of millions of leaders in every nation. Having been recognized as the #1 leader in business and as the world's most influential leadership expert, Maxwell continues to influence individuals and organizations worldwide—from Fortune 500 CEOs and national leaders to entrepreneurs and the leaders of tomorrow.



DAN HEATH

Dan Heath is the #1 New York Times bestselling co-author (or author) of six beloved business books: Switch, Made to Stick, Decisive, The Power of Moments, Upstream, and his latest, Reset, which debuted in January 2025. His books have been translated into 35 languages and have sold over 4 million copies worldwide. Writing honors include recognition as one of the best nonfiction books of the year (Amazon), one of the best audiobooks of the year (Apple), and the Owl Award for Best Business Book of the Year. Dan also hosts a Top 5 Apple Careers podcast, "What It's Like to Be..." interviewing people from a wide range of professions each episode.
He holds an MBA from Harvard Business School and a BA from the University of Texas at Austin, and is based in Durham, North Carolina.



STEPHANIE CHUNG

Stephanie Chung, author of Ally Leadership: How To Lead People Who Are Not Like You, is a force of strategic innovation and a titan in the world of business growth and human capital management. A former Chief Growth Officer for Wheels Up and the first African American to helm a private jet company, JetSuite, she has over 30 years of experience transforming businesses and driving results. Stephanie serves on the advisory board of XTI Aerospace and on the boards of Make-A-Wish and the National Business Aviation Association. Her leadership and impact have earned her recognition as one of Adweek's "Women Trailblazers" and Ebony's Power 100. Her work has reached 101 countries and been translated into 60 languages.



KATHRYN MCLAY

Kathryn McLay is the former president and CEO of Walmart International and Sam's Club. She led a team of 500,000 associates serving 80 million customers weekly across 18 countries. Previously, Kathryn was president and CEO of Sam's Club, where revenues grew 43% to $84 billion in fiscal year 2023. She held multiple leadership roles at Walmart, including overseeing U.S. finance, strategy, supply chain and Neighborbood Markets. A native of Australia, Kathryn earned a bachelor's degree in accounting and finance and post graduate studies in organizational psychology.



RORY VADEN

Rory Vaden is a 2x New York Times bestselling author, 8 Figure Entrepreneur, and the youngest American inducted into the Professional Speaking Hall of Fame. He studies the psychology of influence—the ability to move ourselves and others to take action. His insights have been featured in The Wall Street Journal, Forbes, CNN and on Good Morning America. His TEDx talk has been viewed over 5 million times. He has spoken for organizations like Google, Keller Williams, the Million Dollar Round Table and the Global Leadership Summit.