



NWIR
NATIONAL WOMEN IN ROOFING

2026 SPONSORSHIP OPPORTUNITIES

nationalwomeninroofing.org



Dear NWIR Sponsors,

Thank you for your desire to support National Women in Roofing as one of our valued sponsors. We are excited to celebrate our ten-year anniversary this year! Not only does this mark a decade of empowering women in the roofing industry, but it's ten years of creating awareness of the opportunities that exist for young women in the skilled trades.

But all of the work accomplished over the past decade would not have been possible without the support of our sponsors. Your **support of our mission** and our four pillars: Networking, Mentoring, Industry Recruitment and Education is instrumental in establishing our "hand-print" throughout our industry and beyond.

National Women in Roofing offers four national sponsor levels: Diamond, Platinum, Gold and Silver. In order to keep membership costs low for individual members, we depend on sponsors to help fund the programs and initiatives of the association. **We truly couldn't do it without you.**

We have come a long way in such a short time, yet we are always mindful of how much more we have yet to do! It is with the support of outstanding industry leaders like you that we can continue and expand on our mission together.

Katie Bodiford

Katie Bodiford, CAE
National Women in Roofing
Executive Director



Sponsorship Benefits

Below is a summary of the 2026 sponsorship benefits in effect from January 1 – December 31, 2026.

DIAMOND SPONSORS

Receive all of the Silver, Gold, and Platinum Benefits plus...

Consult

- In-person or virtual consultation with a NWIR board member to enhance internal programs

Marketing

- Six (6) posts on website blog, submitted by sponsor

Education

- NWIR will advertise one webinar/event that is being hosted by your company including:
--one newsletter article promoting
--one blog post covering content
--a listing on the national calendar
--a social media post promoting across 3 channels

Membership

- Three (3) Complimentary Memberships

NWIR Days

- Reserved seating at all general sessions (10)
- Eight (8) Complimentary Tickets
- A Diamond Sponsor Concierge assigned to you

PLATINUM SPONSORS

Receive all of the Silver and Gold Benefits plus...

Consult

- Virtual consultation with a NWIR board member to enhance internal programs
- Optional annual or bi-annual meeting with NWIR Membership Manager to talk strategy on sponsorship offerings

Directory

- Full Membership Data File

Education

- Host virtual session held by education committee.
- Host virtual 15 min tech/demo session on their product.

Marketing

- Spotlight in the newsletter, submitted by sponsor
- Four posts on website blog, submitted by sponsor
- Corporate logo on brochure and event signage
- Corporate logo on webinars

Membership

- Two (2) Complimentary memberships

NWIR Days

- Three (3) complimentary tickets

Website

- Corporate logo on home page

GOLD SPONSORS

Receive all of the Silver benefits plus...

Education (new)

- Opportunity to submit seminars, meetings, events to the website calendar and content resource library (must be product neutral and education in nature)

Marketing

- Two (2) posts on website blog, submitted by sponsor

Membership

- One (1) Complimentary Membership

NWIR Days

- One (1) Complimentary Ticket

SILVER SPONSORS

Directory

Receive local council membership data file

Marketing

- Corporate logo on digital event signage
- NWIR will re-share social media content about your company's participation as a NWIR sponsor and support of women's initiatives. *Submitted by sponsor*
- Acknowledgment every month on newsletter
- Access to NWIR sponsor pins/badge for corporate use.
- NWIR BOD participation in sponsor-led webinar / podcast/video

NWIR Days

- Opportunity to provide gifts to attendees (gifts must be co-branded with NWIR logo) in the official "swag bag"
- Access to digital invitation to use throughout your company and with customers
- Access to add-On Sponsorships for NWIR Day "extras", which are unique to each event

Website

- Corporate logo on Sponsorship page

ANNUAL COUNCIL SPONSORS

Companies who have a more regional or local focus may choose to sponsor a NWIR Council instead of the national organization. In this case, please view the list where [NWIR has active Councils](#) and reach out to the local leaders by completing the contact form to offer your support.

Sponsorship Levels

**all investments are on an annual basis*



DIAMOND

\$27,500

Platinum

\$12,000

Gold

\$6,000

Silver

\$3,000

Your investment in the mission of NWIR
helps strengthen the industry as a whole.

We appreciate you.



OUR MISSION. *Why we do what we do.*

The mission of National Women in Roofing is to **empower women in the roofing industry.**

National Women in Roofing (NWIR) is a 501(c)6 volunteer-based organization that **supports and advances the careers of women roofing professionals**, from those working in manufacturing to design to installation, investigation to repair to management, and every step in between. We provide networking, mentoring, education and industry recruitment opportunities for all sectors of the roofing industry. Through our commitment to connect and empower women in roofing, we contribute to the overall betterment and professionalism of the roofing industry.

Building Inclusion

Membership **also includes and welcomes men** who support the inclusion of women in the roofing industry. Working together, NWIR members are bringing the industry to a new level of excellence by supporting and promoting the contributions of women as an essential component to the future of roofing.

Leadership and Professional Management

NWIR is led by Executive Director Katie Bodiford as well as a 5-person Executive Committee - who serve as the officers of the association - and an active, committed Board of Directors.

Industry Partner

NWIR has a significant presence at the following national and industry events: International Roofing Expo, IIBEC, NERCA, WSRCA Expo, FRSA, MRCA, Roofing Day and Best of Success. In addition, NWIR hosts an annual convention - NWIR Days - which is the premier conference for female professionals in the roofing industry to get together to learn about the latest business strategies, connect with each other, and share a vision for empowering each other and elevating the roofing industry.

Financials and Budget

Here is a breakdown of how sponsor dollars are advocated:

