



2026 Sponsorship Opportunities

Power the Future of Hydropower

The Northwest Hydroelectric Association (NWEHA) invites you to join our growing network of sponsors supporting the region’s most trusted voice in hydropower. Sponsoring NWEHA means more than just visibility—it means year-round engagement with utility leaders, developers, engineers, regulators, and advocates who are shaping the future of the Northwest.

Our new 2026 Sponsorship Program bundles high-impact opportunities across NWEHA’s Annual Conference, Regional Workshops, and digital platforms. Each tier includes tickets, recognition, and strategic brand placement. With limited sponsor slots and prominent placements reserved on a first-come, first-reserved basis, now is the time to secure your package and power up your partnership. Let’s power progress together.

Sponsorship Tiers

◆ Platinum Package

Our highest level of visibility and access. Designed for organizations seeking to make a bold, ongoing impression across all NWEHA platforms. Includes:

- 10 complimentary event tickets (flexible for clients or colleagues)
- Luncheon sponsorship at Annual Conference
- Premier Booth at Annual Conference
- Tabletop exhibit at all Regional Workshops
- Full-year digital presence (logo and spotlight across NWEHA platforms)
- Feature video opportunity (hosted on NWEHA site and conference monitors)
- Logo featured on digital signage at events (e.g., LCD monitor at conference)
- Premium recognition across NWEHA communications
- First right of renewal for 2027
- Limited to 2 sponsors-Valued at \$25,650

Investment \$15,000

◆ Gold Package

MOST POPULAR!

A high-impact package balancing event access with brand recognition. Includes:

- 6 event tickets to any combo of events
- Reception or Break Sponsorship at Annual Conference
- Corner booth placement at Annual Conference
- 3-month digital promotion bundle (website & newsletter)
- Featured sponsor listing in event materials
- Logo placement on digital screens at conference
- Tabletop exhibit at one workshop
- Limited to 5 sponsors- Valued at \$12,250

Investment \$10,000

Sponsorships are first-come, first-served. Confirm early to secure your preferred tier and maximize visibility.

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♦ Silver Package

A streamlined package for those wanting strong visibility at NWEHA's flagship annual event with added reach. Includes:

- Standard Booth
- Sponsorship presence package at Annual Conference in event materials
- 2 event tickets to Annual Conference
- Logo presence at Annual Conference
- Logo presence at 1 Regional Workshop
- Recognition in one NWEHA newsletter
- Valued at \$6,780

Investment \$4,000

♦ Bronze Package

Our entry-level opportunity for organizations seeking affordable, event-specific brand exposure.

Includes:

- 1 event ticket
- Standard booth **or** sponsorship at the Annual Conference **or** select Workshop
- Sponsorship includes recognition in event signage and agenda, logo placement in event program and sponsor page

Investment \$2,500

♦ À la Carte Opportunities

- **Premier Booth (Annual Conference)**
Premium hallway booth space \$4,250
- **Corner Booth (Annual Conference)**
Corner Placement for Increased Traffic \$3,250
- **Wi-Fi Sponsor (Annual Conference)**
login splash page + signage \$3,500
- **Branded Giveaways** Co-branded bags, lanyards, or attendee items \$2,000
- **Break or Panel Sponsorship** Onsite signage and verbal recognition during key sessions, welcome to session from your org \$1,500
- **Digital Ad Bundle (3 months)** Web + newsletter placement \$1,000
- **Company Spotlight (Newsletter)**
Company profile + video spotlight shared with all members \$1,250
- **Sustainability Sponsor** Recognition for supporting event carbon offsets/waste reduction \$1,500
- **River Clean-Up Sponsor** Recognition at cleanup event + branded T-shirts \$1,750
- **Workshop Tabletop Exhibit** Presence at NWEHA Regional Workshops \$2,000
- **Extra Event Ticket**-Exhibitors \$500

Why Sponsor NWEHA?

Unmatched Regional Focus:

NWEHA is the trusted voice for hydropower across the Northwest's regulatory, technical, and environmental arenas.

Year-Round Exposure:

From in-person events to digital campaigns, your brand stays visible across multiple touchpoints.

Decision-Maker Access:

Meet and engage with utilities, regulators, developers, and consultants in one place.

Community Investment:

Your sponsorship supports meaningful education, networking, and policy advancement in the clean energy space.

