# Sample Customer Authorization/Publicity Release

The following form will authorize <Company Name> to use photographs/descriptions of <type of system> installed at <Location> in advertising <Company Name>’s products and services. This will function as a “release” to allow <Company Name> to include system photographs/descriptions on <Company Name>’s website and in various marketing initiatives.

In consideration of the benefits to <Customer Name> of any such publicity and use, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged,

I,

(Please print your name)

(For <Company Name>)

Hereby irrevocably grant to <Company Name> and its agents the right to use in any media, photographs/descriptions of <Customer Name>’s <Type of System> in any manner and for any purpose including advertising, publicity, or otherwise. I also hereby release <Company Name> and its agents, from any and all claims, liabilities, and/or damages, which now, or in the future, may arise of any such use.

Date:

Your Name (please print):

Signature:

**Please Fax or Mail this form:**

**Fax to:**

<Company Name>

<Company Fax Number>

**Mail to:**

<Company Name>

Attn: <Company Employee>

<Address>

<City, State, Zip>