

It's New Homes Month! If you're in the market, here's why a new home might be right for you

BY TIM MURPHY
NORTH STATE BUILDING
INDUSTRY ASSOCIATION

April is New Homes Month — a great time to think about moving into a brand-new home that fits your needs.

Buying a home is one of life's big milestones. It's not just a financial investment — it's about setting down roots, building memories and creating a space that reflects who you are. If you're in the market this year, there are great reasons to consider going with a newly built home. To begin with, smaller homes don't mean less — they often mean more. In 2025, homebuilders are rethinking how homes are designed. The trend? Nationwide and locally, we're seeing slightly smaller homes with more thoughtful features. The average size of a new home nationwide has



Getty Images

I think the shot from Getty Images would work better as those homes look more like the ones we see in Sacramento.

dropped to 2,150 square feet, the smallest it's been in 15 years. But don't let the size fool you — today's new homes pack in more quality, comfort and smart design than ever before. In

fact, more than half of Gen Z and millennial buyers say they'd prefer a smaller home if it means getting higher-quality products and amenities. Builders are listening. From smart

storage solutions to upgraded finishes, they're delivering homes that are both practical and personalized. New homes are designed for the way we live now. Want a spacious

great room that connects the kitchen to the living area? How about a laundry room right near the bedrooms? Or a kitchen with pull-out shelves and dedicated spice or wine storage? These are just a few of the features today's buyers are looking for — and finding — in new homes.

Many homes also come with flexible spaces that can serve as a home office, playroom or even an information hub where the family keeps calendars, homework, and charging stations in one spot. And for those thinking long term, "universal design" features make homes comfortable for all ages and stages of life. One of the biggest perks of buying new is that everything is fresh, clean and ready for you. There's no need to tear out worn carpeting or paint over someone else's bold color choices. With a new home, you get to choose your finishes, fix-

tures and colors to match your style right from the start. Plus, new homes require less maintenance early on. You can focus on enjoying your space instead of spending weekends fixing up the place.

Energy efficiency is another big win. Today's new homes are built with the latest in green technology — think Energy Star appliances, tankless water heaters, advanced HVAC systems and high-performance insulation. Not only are these features better for the environment, but they can also lead to lower monthly utility bills.

In addition, modern windows and doors help keep your home more comfortable in any season because they are much better insulated than doors and windows from the past. And with better ventilation and air quality standards, your home won't just look good, it'll feel good, too. Safety for you and your family is also an important benefit. New homes are built to the latest codes and regulations. From up-to-date wiring to hardwired smoke detectors and fire sprinklers, today's homes are ready to handle today's technology and lifestyle

SEE NEW HOMES, 3M

FROM PAGE 1M

NEW HOMES

needs. That means fewer surprises and more peace of mind.

Finally, in these unsettled economic times, many homebuilders can help you afford a new home by offering incen-

tives to help make a new home more accessible.

At the end of the day, a new home is more than a smart buy, it's a fresh start. It's a place where families grow, friendships made and memories built. Buy-

ing a home means joining a neighborhood, getting involved in local schools and becoming part of a community.

So as we mark New Homes Month, whether you're just starting out or looking for a home that better fits your lifestyle, it's good to know that a newly built home offers a lot to love.