



- **½-TIME SHOW SPONSOR – \$750 — SOLD OUT**
 - **SPONSOR HOSTS AND FACILITATES THE ½-TIME ACTIVITY**
- **VOTING CHIP SPONSOR – \$550 (1 AVAILABLE)**
 - **COMPANY LOGO FEATURED ON VOTING CHIPS**
- **DJ SPONSOR – \$500 (1 AVAILABLE)**
 - **SPONSOR SIGNAGE AT THE DJ BOOTH**
 - **DJ SHOUT-OUTS THROUGHOUT THE EVENING**
 - **DJ WEARS A SPONSOR-BRANDED LOGO SHIRT (SPONSOR TO PROVIDE)**
- **NAPKIN SPONSOR – \$400 (2 AVAILABLE)**
 - **COMPANY LOGO FEATURED ON NAPKINS AT EACH CHILI STATION**
- **BEER CUP SPONSOR – \$350 (2 AVAILABLE)**
 - **COMPANY LOGO FEATURED ON SOLO CUPS**
 - **CUP PROVIDED TO EACH ATTENDEE**
- **TAILGATE TAP SPONSOR – \$200 (5 AVAILABLE, LIMITED BY SPACE)**
 - **BRING BRANDED TRUCK WITH TAILGATE AND KEG OF BEER**
- **REFEREE VEST SPONSOR – (\$200 4 AVAILABLE)**
 - **COMPANY LOGO FEATURED ON REFEREE/JUDGE VESTS**
 - **REFEREES/JUDGES KEEP THE BRANDED VEST AFTER THE EVENT**





- **FOOTBALL SQUARE BOARD SPONSOR – \$150 (6 AVAILABLE)**
 - **SPONSOR LOGOS DISPLAYED ON THE FOOTBALL SQUARE BOARD**
 - **BOARD USED DURING THE EVENT FOR THE ½-TIME AND FINAL SCORE ACTIVITIES**
 - **SPONSOR RECOGNITION DURING THE FOOTBALL SQUARE ACTIVITY**
- **END ZONE SPONSOR – \$150 (2 AVAILABLE)**
 - **SPONSOR PROVIDES A COOLER WITH SELTZERS**
 - **SPONSOR RECOGNITION/SIGNAGE ON COOLER**
- **DESSERT HOST – \$150 (4 AVAILABLE)**
 - **PROVIDE DESSERTS FOR EVENT ATTENDEES**
 - **OPPORTUNITY TO INCORPORATE GAMES OR ACTIVITIES**
 - **SPONSOR RECOGNITION AT THE DESSERT AREA**
- **HYDRATION SPONSOR – \$100 (4 AVAILABLE)**
 - **SPONSOR PROVIDES AN ICE CHEST WITH SODAS AND WATER**
 - **SPONSOR RECOGNITION/SIGNAGE ON COOLER**

PRESALE & ONSITE PURCHASES

- **SLING COOLER – \$50 PRESALE / \$60 ONSITE**
 - **BIA-LOGO SLING COOLER**
 - **INCLUDES 4 BEERS**
 - **FREE BIA HAT WITH PRESALE PURCHASE**
 - **ONSITE PURCHASE: \$60, NO HAT INCLUDED**
- **FOOTBALL SQUARES – \$20 PER SQUARE**
 - **100 SQUARES AVAILABLE**
 - **CHOOSE YOUR SQUARE AT THE EVENT**
 - **½-TIME AND FINAL SCORE PAYOUTS**
 - **½-TIME CONTESTANT SIGN-UP – \$5**
 - **PRIZE AWARDED TO WINNER**