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**NPFDA SPRING EXCHANGE EVENT**

The National Protein and Food Distributors Association’s (NPFDA) mission is to provide a forum for food distributors, processors, and allied industries that fosters long term relationships through the exchange of ideas. The NPFDA Spring Exchange furthers that mission by providing opportunities for camaraderie and an educational tour of an industry facility.

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National Protein and Food Distributors Association

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Third Party: Conference Direct has contracted meetings for us, 2020-2026

Hotel: 3- or 4-diamond resort or hotel near local restaurants and/or

attractions

Preferred Day/Dates: Sunday or Monday arrival

Wednesday or Thursday departure

Early April or May, avoiding major holidays, Masters week, and other industry events:

* Seafood Expo in Boston, March
* Meat Conference – National Harbor, March
* Expana Executive Conference – Las Vegas, early May

Estimated Room Block:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Sunday/Monday** | **Tuesday/Wednesday** | **Wednesday/Thursday** | **Thursday/Friday** | **Total** |
| 25 | 45 | 45 | 5 | **125** |

Other: Shoulder dates – 3 before, 3 after

Cut off 4 weeks prior

1/40 comps

Staff room discounts

Parking or resort fee discounts

Upgraded room options for VIPs

High interest in nearby golf courses

Please outline any applicable meeting promotions offered

*Page 2 has a sample agenda/run of show*

*NPFDA Spring Exchange, Page 2*

**Sample AGENDA**

**Saturday/Sunday**

Attendee arrivals and check-ins

12:00 p.m. 24 Hours Office

**Sunday/Monday**

1:00 p.m. – 5:00 p.m. Registration – Lobby

2:00 – 5:00 p.m. Board and Foundation Meetings – up to 30 pp

Evening Opening Reception, 65 pp

Dine Around locally

**Monday/Tuesday**

7:00 a.m.- 10:00 a.m. Breakfast & Keynote

50 pp., set in crescent rounds

12:30 p.m. Activities off property, including golf

6:00 p.m. Happy Hour Reception – prefer outdoors or unique location, 60 pp.

Dine Around locally

**Tuesday/Wednesday**

7:00 a.m.- 10:00 a.m. Breakfast & Discussion Groups

50 pp., set in crescent rounds

12:30 p.m. Activities off property, including an industry tour

6:00 p.m. – 9:00 p.m. Reception and Dinner – prefer outdoors or unique location, 60 pp.

**Wednesday/Thursday**

Check out/Travel Day

**Of particular interest to our attendees**

1. Golf at a top-notch facility (with golf club rentals)
2. Industry Tour – port, manufacturing, distribution hub, transportation hub, etc.
3. Community service or activity-based networking opportunities (team building, food banks, scavenger hunt, competitive games, etc.)
4. Unique and boutique settings
5. Attendees come from all over the US; air access is important
6. Best reviewed locations since 2017: Key West and Park City