








Put a Feather in Your Hat









Enhance your presence in the industry and support of NPFDA by committing to a customized sponsorship opportunity. Sponsorship puts your company and staff in the spotlight and positions you as an industry leader, leaving a strong impression of your brand in people's minds. As a sponsor you will:

- Build awareness and increase your company's Visibility and recognition while you increase positive customer relations
- Get additional exposure to potential buyers before, during and after the event
- Reach and connect with YOUR target audience. Boost Your BRAND!

Event / Product Items	Description	Price
 Door Key Card Sponsor (1)	Your company name on all door key cards distributed to NPFDA registrants staying at the Hyatt.	\$ 3500
 Golf Event Sponsor (1)	Sponsor this interactive event during the showcase. Your company name on the screen plus in all conference programs and signs. Help our members get warmed up on their swing and enjoy some golf inside where it's warm.. Members can improve their game with the help of our Pro on site! Great time for attendees to brush up on their game, visit exhibitors, and get a massage!	\$ 2000
 Room Drop Sponsor (1)	Have the hotel deliver something special to all attendees staying at the Hyatt. Send something with your company's logo or a special gift with a note and business card. Send a special treat of gift from your company to your customers (we will know what members you want to reach and only deliver to them –or everyone. The fee covers what the Hyatt's charge to make the delivery to each room only. The fee for your item is on your own.	\$ 2000
 Annual Awards Reception Grand Sponsor (3)	<ul style="list-style-type: none"> • Logo/Company name recognized on special reception signage • Brochure table • Special verbal recognition during Reception • Brief speaking opportunity during Reception 	\$ 2000
 Mix on Wheels Sponsor (1)	<ul style="list-style-type: none"> • Your logo in lights just outside the showcase along with announcements from our DJ about your company that members will hear upstairs and downstairs! It's so cool. Check out one of these fun vehicles that are such a dynamic way to promote your company! • https://mixonwheels.com/videos/ 	\$ 3000 3/ \$1000
 President's Reception Sponsor (1)	<ul style="list-style-type: none"> • Logo/Company name recognized on special reception signage • Brochure table • Special verbal recognition during Reception • Brief speaking opportunity during Reception 	\$ 1000
 Showcase Sponsor (1)	Sponsor the Showcase and have your company name in front of all showcase attendees and on all drink tickets! What better way to make customers happy. Just buy them a drink! We'll have	\$ 1000

More Sponsorship Opportunities!



Event / Product Items	Description	Price
 Entertainment Sponsor (1)	Sponsor the fun and let attendees laugh and have lots of fun during the Awards Reception. Everyone enjoys a magician/mentalists strolling through the crowd so attendees can choose to just network or network and leave with "Wow, that was fun. How did he do that?" If preferred, the entertainer can hand out your business card.	\$ 1000
 Name Badge Sponsor (1)	Your company's name on all name badge wallets - distributed to attendees upon arrival.	\$ 1000
 Wine Toss (1)	Be in the center of it all during the Poultry Suppliers Showcase! Have one or two of your staff working the (wine and liquor) bottle toss so they make contact with everyone that plays. And playing is a blast. People will come downstairs to see what all the ruckus is all about. We will have bottles of wine and liquor stacked and players can purchase rings to play. All they do is toss the rings and if it lands around the bottle's neck, it is theirs to keep. Tons of fun! All proceeds will benefit the Scholarship Foundation!	\$ 1000
 Showcase Water Bottle Sponsor (1)	Your company name and logo on all water bottles distributed at the showcase!	\$ 750
 Registration Water Bottle Sponsor (1)	Your company name and logo on all water bottles distributed as attendees pick up their badges!	\$ 750
 Charging Station Sponsor (1)	Sponsor the Charging Station in the Registration Area and be responsible for a lot of happy attendees who will not have to find a place to plug in their phone or tablet- or have to go to their rooms to charge up their devices.	\$ 500



Event and level Sponsorship Packages

All Events and Level Sponsorship Packages include standard Event Benefits:

- Recognition in NPFDA Monthly Newsletter and Membership Directory
- Logo/Company Name on Signage in NPFDA Registration Area
- Company Name in Supplier Showcase Guide

- Logo on NPFDA Website
- Recognition on NPFDA Website (Company Name/Sponsorship Level)
- Sponsor Ribbon for all sponsor company attendees

Thanks to our sponsors, we can limit increases in everything from membership dues to conference registration fees. By holding down costs, NPFDA saves money for our members -- a very important benefit in today's environment, and one they appreciate!

Put a Feather in Your Hat— COMMITMENT FORM

Check off the Sponsorship you want. Please note where only one is available, last year's sponsor has first option

Can't Decide? Then just choose a level below!		Event Sponsor Opportunities		Event Sponsor Opportunities	
<input type="checkbox"/>	Premium Sponsor \$1000	<input type="checkbox"/>	Door Key Card Sponsor (1) \$3500	<input type="checkbox"/>	Entertainment Sponsor (1) \$1000
<input type="checkbox"/>	Choice Sponsor \$500	<input type="checkbox"/>	Golf Event Sponsor (1) \$2000	<input type="checkbox"/>	Name Badge Sponsor (1) \$1000
<input type="checkbox"/>	Select Sponsor \$250	<input type="checkbox"/>	Room Drop Sponsor (unlimited) \$2000	<input type="checkbox"/>	Wine Toss (1) \$1000
<input type="checkbox"/>		<input type="checkbox"/>	Annual Awards Reception Sponsor (3) \$2000	<input type="checkbox"/>	Showcase Water Bottle Sponsor (1) \$750
<input type="checkbox"/>		<input type="checkbox"/>	Mix on Wheels (1) \$3000 or (3) \$1000	<input type="checkbox"/>	Registration Water Bottle Sponsor (1) \$750
<input type="checkbox"/>		<input type="checkbox"/>	President's Reception Sponsor (1) \$1000	<input type="checkbox"/>	Charging Station Sponsor (1) \$500
<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>	Showcase Sponsor (1) \$500



DUES PACKAGES AVAILABLE!!

Want to Save money? Pay once for your Dues, Sponsorship, Member Directory Advertisement, and Booth.
Not Exhibiting? You can still buy a Dues Package and pay just once AND Save money! \$100 and \$200 Savings

Check One	Dues Packages—for Exhibitors - Pick one!!!
<input type="checkbox"/>	Premium Sponsor Dues Package with Booth \$2450 Savings \$100
<input type="checkbox"/>	Choice Sponsor Dues Package with Booth \$1950
<input type="checkbox"/>	Key Card Sponsor Dues Package with Booth \$4850 Savings: \$200
<input type="checkbox"/>	\$2000 Event or Product Sponsor Dues Package with Booth \$3450
<input type="checkbox"/>	\$1000 Event or Product Sponsor Dues Package With Booth \$2450
<input type="checkbox"/>	\$750 Event or Product Sponsor Dues Package with Booth \$2200

Check One	Dues Packages—Non Exhibitor -Pick one!!!
<input type="checkbox"/>	Premium Sponsor Dues Package \$1900 Save \$100
<input type="checkbox"/>	Choice Sponsor Dues Package \$1400 Save \$100
<input type="checkbox"/>	Key Card Sponsor Dues Package \$4300 Save \$200
<input type="checkbox"/>	\$2000 Event or Product Sponsor Dues Package \$2900 Save \$200
<input type="checkbox"/>	\$1000 Event or Product Sponsor Dues Package \$1900 Save \$100
<input type="checkbox"/>	\$750 Event or Product Sponsor Dues Package \$1650 Save \$100

Company Name _____ Contact Person: _____

Contact Email : _____ Phone Number: _____

Checks Payable to: NPFDA (Please indicate convention sponsorship on check & mail form with payment). Email, Fax or Mail Sponsor Form & Payments to: NPFDA, 2014 Osborne Rd. St. Marys, GA 31558

Email to: info@npfda.org Fax Form to: 770-535-7385 Questions? Phone: 770-535-9901

____ Check Enclosed or

____ Charge: Card # _____ Exp. Date: _____ Sec. Code _____

Billing Name _____ Billing Address _____ Zip Code _____

Signature _____

Note: Under federal law, contributions or gifts to NPFDA are not tax deductible as charitable contributions. However, they may be deductible as ordinary and necessary business expenses.