



NPFDA SPRING EXCHANGE EVENT

The National Protein and Food Distributors Association's (NPFDA) mission is to provide a forum for food distributors, processors, and allied industries that fosters long term relationships through the exchange of ideas. The NPFDA Spring Exchange furthers that mission by providing opportunities for camaraderie and an educational tour of an industry facility.

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Third Party: Conference Direct has contracted meetings for us, 2020-2026

Hotel: 3- or 4-diamond resort or hotel near local restaurants and/or attractions

Preferred Day/Dates: Sunday or Monday arrival
Wednesday or Thursday departure
Early April or May, avoiding major holidays, Masters week, and other industry events:

- Seafood Expo in Boston, March
- Meat Conference – National Harbor, March
- Expana Executive Conference – Las Vegas, early May

Estimated Room Block:

Sunday/Monday	Tuesday/Wednesday	Wednesday/Thursday	Thursday/Friday	Total
25	45	45	5	125

Other: Shoulder dates – 3 before, 3 after
Cut off 4 weeks prior
1/40 comps
Staff room discounts
Parking or resort fee discounts
Upgraded room options for VIPs
High interest in nearby golf courses
Please outline any applicable meeting promotions offered

Page 2 has a sample agenda/run of show

Sample AGENDA

Saturday/Sunday

Attendee arrivals and check-ins
12:00 p.m. 24 Hours Office

Sunday/Monday

1:00 p.m. – 5:00 p.m. Registration – Lobby
2:00 – 5:00 p.m. Board and Foundation Meetings – up to 30 pp
Evening Opening Reception, 65 pp
Dine Around locally

Monday/Tuesday

7:00 a.m.- 10:00 a.m. Breakfast & Keynote
50 pp., set in crescent rounds
12:30 p.m. Activities off property, including golf
6:00 p.m. Happy Hour Reception – prefer outdoors or unique location, 60 pp.
Dine Around locally

Tuesday/Wednesday

7:00 a.m.- 10:00 a.m. Breakfast & Discussion Groups
50 pp., set in crescent rounds
12:30 p.m. Activities off property, including an industry tour
6:00 p.m. – 9:00 p.m. Reception and Dinner – prefer outdoors or unique location, 60 pp.

Wednesday/Thursday

Check out/Travel Day

Off particular interest to our attendees

1. Golf at a top-notch facility (with golf club rentals)
2. Industry Tour – port, manufacturing, distribution hub, transportation hub, etc.
3. Community service or activity-based networking opportunities (team building, food banks, scavenger hunt, competitive games, etc.)
4. Unique and boutique settings
5. Attendees come from all over the US; air access is important
6. Best reviewed locations since 2017: Key West and Park City