

2026-2027 Sponsorship Package

Join NPFDA as a sponsor and put your brand in front of the key decision-makers in protein distribution. Build connections, boost visibility, and align with an organization driving connections across the industry.



Plan your year with NPFDA...



JAN
26-28

**2026 NPFDA Annual
Convention & Showcase**

**2026 NPFDA Spring
Exchange in Asheville, NC**

APRIL
13-15

SEPT
20-22

**2026 Fall Meeting in
Breckenridge, CO**

**2027 NPFDA Annual
Convention and Showcase**



JAN
25-27

MARKETING OPPORTUNITIES

April 13-15

2026 SPRING MEETING

Asheville, NC

Sponsorship Opportunities	Member Rate
SELECT SPONSOR	\$525.00
WELCOME BAG SPONSOR (6 AVAILABLE)	\$525.00
GOLF SPONSOR (2 AVAILABLE)	\$525.00
REFRESHMENT BREAK SPONSOR (2 AVAILABLE)	\$525.00
AV SPONSOR	\$600.00
CHOICE SPONSOR	\$850.00
PRIME SPONSOR	\$1,150.00
NPFDA MEETING APP SPONSOR	\$1,150.00

Sponsorship Opportunities	Member Rate
TUESDAY HAPPY HOUR RECEPTION SPONSOR	\$1,150.00
PREMIUM SPONSOR	\$1,420.00
SPEAKER SPONSOR	\$1,420.00
RECEPTION SPONSOR (2 AVAILABLE)	\$1,420.00
BIG NIGHT OUT SPONSOR (3 AVAILABLE)	\$1,420.00
TUESDAY BREAKFAST SPONSOR	\$1,420.00
WEDNESDAY BREAKFAST SPONSOR	\$1,420.00
GOLF BEVERAGE CART SPONSOR	\$1,500.00

Sept 20-22

2026 FALL MEETING

Breckenridge, CO

Sponsorship Opportunities	Member Rate
SELECT SPONSOR	\$525.00
WELCOME BAG SPONSOR (6 AVAILABLE)	\$525.00
GOLF SPONSOR (2 AVAILABLE)	\$525.00
BOARD REFRESHMENT BREAK SPONSOR (2 AVAILABLE)	\$525.00
AV SPONSOR	\$600.00
CHOICE SPONSOR	\$850.00
PRIME SPONSOR	\$1,150.00
NPFDA MEETING APP SPONSOR	\$1,150.00

Sponsorship Opportunities	Member Rate
TRANSPORTATION SPONSOR	\$1,000.00
PREMIUM SPONSOR	\$1,420.00
RECEPTION SPONSOR - SUNDAY OR TUESDAY	\$1,420.00
GOLF BEVERAGE CART SPONSOR	\$1,500.00
BREAKFAST SPONSOR - MONDAY OR TUESDAY	\$1,420.00
BIG NIGHT OUT SPONSOR (3 AVAILABLE)	\$1,420.00

ANNUAL DIRECTORY -

This annual publication contains valuable member information. Members consult this guide when looking for contact information for other members, buyers and suppliers. An online version of each member's contact information is available via the member login. **** All Tab and Cover Page Ads are LIMITED and will be offered to last year's advertisers first. If not reordered, they will be available on a first come, first-serve basis.**

AD PLACEMENT IN NPFDA QUARTERLY eNEWSLETTER

Quarterly e-newsletters provide members with industry information, activities and happenings of NPFDA. Each quarterly issue is emailed to over 3,000 industry professionals from around North America.

- 16 spots available (4 per each quarterly newsletter).
- Located between popular sections of the e-newsletter.
- Advertiser must provide all artwork/logos.

SPECIAL SPONSORED ANNOUNCEMENTS - EBLASTS

NPFDA exclusive opportunity to deliver your message directly to the inboxes of decision-makers. Each monthly eblast is sent to over 3,000 industry professionals.

- 12 spots available (1 per month).
- One company image, company tagline, 70-100 words of text, and one URL link.
- Advertiser must provide all artwork/logos and other information.

Publication Opportunities	Member Rate
AD PLACEMENT NPFDA QUARTERLY - eNEWSLETTER	\$500.00
SPECIAL SPONSORED ANNOUNCEMENTS - EBLASTS	\$500.00
2026 ANNUAL DIRECTORY: 1/2 PAGE AD (COLOR)	\$430.00
2026 ANNUAL DIRECTORY: FULL PAGE AD (COLOR)	\$630.00
2026 ANNUAL DIRECTORY: TAB	\$760.00
2026 ANNUAL DIRECTORY: BACK PAGE INSIDE COVER	\$945.00
2026 ANNUAL DIRECTORY: BACK PAGE OUTSIDE COVER	\$945.00
2026 ANNUAL DIRECTORY: FRONT PAGE INSIDE COVER	\$945.00
2026 ANNUAL DIRECTORY: NPFDA TAB-FRONT	\$945.00

MARKETING OPPORTUNITIES

Jan 25-27

**2027 ANNUAL
CONVENTION &
SHOWCASE**

**Atlanta,
GA**

Held in conjunction with the IPPE Expo each January in Atlanta, this event features a breakfast with keynote speaker, receptions, the Protein Suppliers Showcase, and many opportunities to network with other industry representatives.

***Specialty Sponsorship may be LIMITED and will be offered to last year's sponsor first. If not reordered, they will be available on a first come, first-serve basis**

Annual Convention Sponsorship Opportunities	Member Rate
Choice Sponsor	\$715.00
Committee and Board Meeting Refreshments	\$715.00
Welcome Tote Bags	\$715.00
Connections Lounge	\$715.00
Charging Station	\$715.00
Prime Sponsor	\$935.00
Registration Desk Water Bottles	\$935.00
Showcase Water Bottles	\$935.00
Registration Sponsor- Monday	\$935.00
Registration Sponsor- Tuesday	\$935.00
Registration Sponsor - Wednesday	\$935.00
Wellness Station Sponsor - Tuesday	\$935.00
Wellness Station Sponsor - Wednesday	\$935.00
Premium Sponsor	\$1,650.00

Annual Convention Sponsorship Opportunities	Member Rate
Connections Lounge	\$1,650.00
New Member and Leadership Reception	\$1,650.00
Chair's Reception	\$1,650.00
Showcase Sponsor	\$1,650.00
Name Badge Sponsor	\$1,650.00
Showcase Entertainment Sponsor	\$1,650.00
NPFDA Scholarship Cigar Roller	\$1,650.00
Super Sponsor	\$2,800.00
Glass Clings	\$2,900.00
Awards Reception	\$3,400.00
Breakfast Sponsor	\$3,850.00
Breakfast Speaker	\$3,850.00
Hotel Door Key Card	\$4,400.00

Exhibit Booths - Tues., Jan. 26, 11AM - 3 PM	Member Rate
Member Company - Showcase Booth	\$715.00
Member Company - Additional Booth	\$575.00
Premium Center Booth (Members Only)	\$1,000.00



Engage with NPFDA

We will notify you as each marketing opportunity becomes available on www.npfda.org. In the meantime, please consider engaging with NPFDA throughout the year!

EVENTS FOR EVERYONE

- 2026 Annual Convention & Protein Suppliers Showcase - 1200 attendees expected January 26-28 in Atlanta, GA
- Spring Meeting in Asheville, NC - April 13-15
- Fall Meeting in Breckenridge, CO - September 20-22



MEMBER GENEROSITY

- NPFDA Scholarship Foundation awarded \$50,000 to 10 exceptional scholars in 2025
- Silent Auction netted more than \$12,000 to support NPFDA's Scholarship Foundation
- 90 NPFDA Scholarship Foundation supporters
- Special thanks to Shuler Meats for their support of 2 scholarships this year



MEMBER CONNECTIONS

- 335 member companies
- 10 new member companies since November 2024
- 32 NPFDA leaders
- 103 volunteers across 9 committees and the Annual Convention



VOLUNTEER OPPORTUNITIES

Take your involvement a step further by serving on one of NPFDA's committees. It's a valuable opportunity to share your expertise, expand your network, and help advance the work of our association.

