

# NPFDA ANNUAL CONVENTION & SHOWCASE

## JANUARY 26-28, 2026

Held in conjunction with the IPPE Expo each January in Atlanta, this event features a breakfast with keynote speaker, receptions, the Protein Suppliers Showcase, and many opportunities to network with other industry representatives.

\*Specialty Sponsorship may be LIMITED and will be offered to last year's sponsor first. If not reordered, they will be available on a first come, first-serve basis

Annual Convention Sponsorship Opportunities	Member Rate
Choice Sponsor	\$680.00
Committee and Board Meeting Refreshments	\$680.00
Welcome Tote Bags	\$680.00
Connections Lounge	\$680.00
Charging Station	\$680.00
Prime Sponsor	\$890.00
Registration Desk Water Bottles	\$890.00
Showcase Water Bottles	\$890.00
Registration Sponsor- Monday	\$890.00
Registration Sponsor- Tuesday	\$890.00
Registration Sponsor - Wednesday	\$890.00
Wellness Station Sponsor - Tuesday	\$890.00
Wellness Station Sponsor - Wednesday	\$890.00
Premium Sponsor	\$1,575.00
New Member and Leadership Reception	\$1,575.00
Chair's Reception	\$1,575.00
Showcase Sponsor	\$1,575.00
Name Badge Sponsor	\$1,575.00
Showcase Entertainment Sponsor	\$1,575.00
NPFDA Scholarship Cigar Roller	\$1,575.00
Super Sponsor	\$2,700.00
Awards Reception	\$3,250.00
Breakfast Sponsor	\$3,700.00
Breakfast Speaker	\$3,700.00
Hotel Door Key Card	\$4,200.00

Exhibit Booths - Tues., Jan. 27, 11AM - 3 PM	Member Rate
Member Company - Showcase Booth	\$680.00
Member Company - Additional Booth	\$550.00
Premium Center Booth (Members Only)	\$960.00

# 2026 SPONSOR COMMITMENT & BENEFITS

Branding	Member Rate
Window Cling - NPFDA Central Area (6 locations available)	\$2,800.00
Banner Above Escalator (2 locations available )	\$4,000.00
Column Cling- In front of Main Ballroom (4 locations available)	\$2,800.00

## **Super sponsorship, \$2,700 and up, includes:**

- full page ad in interactive, digital-forward 2026 directory at 1/2 page pricing
- table in registration area for promotion
- ad in post-convention newsletter
- option to provide a item and brochure/flyer in welcome bag
- recognition in social media
- recognition in pre-convention newsletter
- recognition in directory
- recognition in brochure
- recognition in app
- sponsor ribbon
- largest logo on signage in registration area
- recognition on website

## **Premium sponsorship level, \$1575 includes:**

- option to provide a logo'ed item and brochure/flyer in NPFDA welcome bag
- recognition in social media
- recognition on NPFDA website
- recognition in pre-convention newsletter
- recognition in membership directory
- recognition in on-site brochure
- recognition in convention app
- sponsor ribbon
- larger logo on signage in registration area

## **Prime sponsorship level, \$890 includes:**

- recognition on NPFDA website
- recognition in pre-convention newsletter
- recognition in membership directory
- recognition in on-site brochure
- recognition in convention app
- sponsor ribbon
- logo on signage in registration area

## **Choice sponsorship level \$680 includes:**

- recognition in pre-convention newsletter
- recognition in membership directory
- recognition in on-site brochure
- recognition in convention app
- sponsor ribbon
- logo on signage in registration area

## **Branding:**

- Signage above escalator from Lobby level to NPFDA registration area: \$4,000.00 (2 available).
- Door clings, highly visible from escalator and next to NPFDA's registration area: \$2,800 (6 available)

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To secure your sponsorship log on to [npfda.org](http://npfda.org) and make your selection.

You may also contact Carol at (912)439-3603 or [carol@npfda.org](mailto:carol@npfda.org)