

NPFDA DIRECTORY AND OTHER PUBLICATIONS

ANNUAL DIRECTORY - PRINT VERSION

This annual publication contains valuable member information. Members consult this guide when looking for contact information for other members, buyers and suppliers. An online version of each member's contact information is available via the member login. ** All Tab and Cover Page Ads are LIMITED and will be offered to last year's advertisers first. If not reordered, they will be available on a first come, first-serve basis.

AD PLACEMENT IN NPFDA QUARTERLY eNEWSLETTER

Quarterly e-newsletters provide members with industry information, activities and happenings of NPFDA. Each quarterly issue is emailed to over 3,000 industry professionals from around North America.

- 16 spots available (4 per each quarterly newsletter).
- Located between popular sections of the e-newsletter.
- Advertiser must provide all artwork/logos.

SPECIAL SPONSORED ANNOUNCEMENTS - EBLASTS

NPFDA exclusive opportunity to deliver your message directly to the inboxes of decision-makers. Each monthly eblast is sent to over 3,000 industry professionals.

- 12 spots available (1 per month).
- One company image, company tagline, 70-100 words of text, and one URL link.
- Advertiser must provide all artwork/logos and other information.

| Publication Opportunities | Member Rate |
|---|-------------|
| AD PLACEMENT NPFDA QUARTERLY - eNEWSLETTER | \$500.00 |
| SPECIAL SPONSORED ANNOUNCEMENTS - EBLASTS | \$500.00 |
| NPFDA ON-LINE DIRECTORY ADVERTISING (1 PER MONTH) | \$500.00 |
| 2025 ANNUAL DIRECTORY: 1/2 PAGE AD (COLOR) | \$430.00 |
| 2025 ANNUAL DIRECTORY: FULL PAGE AD (COLOR) | \$630.00 |
| 2025 ANNUAL DIRECTORY: TAB | \$760.00 |
| 2025 ANNUAL DIRECTORY: BACK PAGE INSIDE COVER | \$945.00 |
| 2025 ANNUAL DIRECTORY: BACK PAGE OUTSIDE COVER | \$945.00 |
| 2025 ANNUAL DIRECTORY: FRONT PAGE INSIDE COVER | \$945.00 |
| 2025 ANNUAL DIRECTORY: NPFDA TAB-FRONT | \$945.00 |

To secure your sponsorship log on to npfda.org and make your selection.
Or contact Carol at (912)439-3603 or email her at carol@npfda.org