

# NPFDA 2024 PROTEIN SUPPLIERS SHOWCASE

**YOU'RE INVITED TO EXHIBIT!**



**TUESDAY, JANUARY 30, 2024  
CENTENNIAL BALLROOM @ 11 AM - 3 PM  
HYATT REGENCY ATLANTA, GA**

**CONNECT.  
GROW.  
THRIVE.**



All Buyers of Protein – Distributors, Further Processors, Exporters, Broker/Traders, Retailers and NPFDA Members are invited to attend at no cost. Make the best of your time in Atlanta. Create an experience by having clients, prospects, or colleagues meet with you at the company booth.

Every vendor will have access to tables, food, beverages, entertainment and privacy. Make new contacts and meet new buyers in 4 hours.

## GET READY!

### Your Exhibit Booth includes:

- 10' x 10' carpeted booth
- Draped booth with side curtains
- 1 draped table
- 2 chairs
- 1 sign
- 1 wastebasket

### All for Just:

- \$620 per booth (NPFDA Member)
- \$500 second booth (NPFDA Member)
- \$1095 per booth (Non-Member)
- \$975 second booth (Non-Member)

Register at [www.npfda.org](http://www.npfda.org)

**If your company is not a NPFDA member, please consider joining prior to the convention to take full advantage of the special member pricing.**



## EXHIBITOR SERVICE MANUAL

RPM Xpo will provide the official NPFDA Annual Convention Exhibitor Service Manual containing all of the necessary order forms for advance warehouse shipping, furnishings, electrical, telephone, audio visual and floral suppliers. The service manual will **be available shortly.**

# BENEFITS OF EXHIBITING

## Reinforce Business Relationships

Imagine what happens if you're not there! Your current customers expect to see you at their industry's event of the year. You can make the most of the showcase by working with your customers and their customers on a one-on-one basis at your exhibit or in special spaces that will be provided for private conversations.

## Generate Sales Leads & Establish New Relationships

The NPFDA Protein Suppliers Showcase can be your most lucrative opportunity ever, to interact with some of the protein industry's most eminent companies. This is the perfect venue for introducing, demonstrating and showcasing your products and services to key buyers. Your exhibit and presence at the Showcase can take the place of tens of thousands of dollars worth of sales calls and other marketing expenditures. Make the most of your marketing budget in one



setting, then seal the deals and celebrate your success with colleagues and clients at the closing reception.

## Introduce New Products & Services

Use the NPFDA Protein Suppliers Showcase as your new product/service roll-out campaign. There's never been a better place with as many qualified prospects available to experience what you have to offer. Showcase attendees are eager to learn about and discover new products and services; it's their main reason for attending. The Showcase gives you a golden opportunity to tell your story to pre-qualified business people. Your participation can elevate you head and shoulders above your competition!

# JOIN TODAY AND SAVE!

## NOT A NPFDA MEMBER, YET? ASK US HOW AND JOIN

You are still welcome to attend and find out firsthand why our members enjoy being part of NPFDA and love our meetings.

Join today and save \$475 on your booth, save \$115 on each person's convention registration, plus staff can attend the Fall Meeting at 1/2 price. Best of all, membership is only \$600 per company - all employees will be members as well.

# BOOTH REGULATIONS

By registering, Exhibitor agrees to occupy assigned space during the entire period of the show. Exhibitor agrees to arrange displays in such a manner that they will not infringe upon the rights of neighboring exhibitors and that exhibits will be within assignment space only.

Exhibitor agrees not to use walls or ceilings for decorations requiring fastening that may harm floors, or any part of the building. Exhibitor agrees to pay Hyatt for repairs. Exhibitor agrees not to cook items at booth and that no electrical or gas appliances will be used without approval. Refrigeration is acceptable.

NPFDA can move Exhibitor if needed, after prior discussion. NPFDA and Hyatt will take precautions, but not responsible for theft, loss, damage, expense, or liability.

Exhibitor must have proof of liability insurance. In the event the show is canceled, NPFDA shall not be liable except for the return of registration fees. By registering, Exhibitor shall be fully responsible to pay for any and all damages to property owned by Hyatt.



Regency Atlanta, its owners or manager which result from any act or omission of Exhibitor.

Exhibitor agrees to defend, indemnify and hold harmless Hyatt Regency Atlanta, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property.

Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hyatt Regency Atlanta, or any part thereof NPFDA. All Photography by NPFDA is permitted.



# COOKING & SHIPPING INFORMATION

## MOVE IN/MOVE OUT

Booths may be set up on **Monday evening from 5pm-8pm, and Tuesday AM**. Booths may be taken down **Tuesday by 5 pm**. Booths and display materials may be brought in by the exhibitor or shipped in advance to RPM Xpo.

## COOKED ITEMS

For cooked items, please contact:

Heidi Gohlinghorst  
Senior Event Sales and Planning Manager  
HYATT REGENCY ATLANTA  
265 Peachtree St. NE, Atlanta, GA 30303  
T +1.404.460.6477  
E [heidi.gohlinghorst@hyatt.com](mailto:heidi.gohlinghorst@hyatt.com)  
[hyattregencyatlanta.com](http://hyattregencyatlanta.com)

You may fax or email the cooking instruction form any time between now and January 23, 2022. \*Forms received after the 25th will be subject to a \$500+ Rush Order

## SHIPPING

Actual booths/displays need to be sent to RPM Xpo, if shipping ahead of time. RPM Xpo information to come under separate cover.

**IMPORTANT: Proper Labeling Required.**  
Please read this page carefully.





# NPFDA

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