

2023 NPFDA CONVENTION AND SHOWCASE MARKETING OPPORTUNITIES

NPFDA ANNUAL CONVENTION & SHOWCASE JANUARY 23-26, 2023

Held in conjunction with the IPPE Expo each January in Atlanta, this event features a breakfast with keynote speaker, receptions, the Protein Suppliers Showcase, and many opportunities to network with other industry representatives.

*Specialty Sponsorship may be LIMITED and will be offered to last year's sponsor first. If not reordered, they will be available on a first come, first-serve basis

ANNUAL CONVENTION SPONSORSHIP OPPORTUNITIES	MEMBER RATE
Select Sponsor	\$325
Committee and Board Meeting Refreshments	\$325
Choice Sponsor	\$575
Charging Station	\$575
New Member and Leadership Reception	\$575
Connections Lounge Sponsorship	\$575
Registration Desk Water Bottles	\$825
Premium Sponsor	\$1,200
Name Badge Sponsor	\$1,200
Chair's Reception	\$1,200
Super Sponsor	\$2,200
Window Cling at NPFDA's Central Area	\$2,500
Awards Reception	\$3,000
Breakfast Sponsor	\$3,000
Hotel Door Key Card	\$3,500
Breakfast Speaker - Kyle Carpenter	\$3,500
Banner Above Escalator-Lobby Level to NPFDA Events	\$3,500
Wifi Sponsor (internet service provider)	\$3,500

SHOWCASE - TUESDAY, JANUARY 24, 11AM -3 PM	MEMBER RATE
Showcase Booth	\$620.00
Showcase Tote Bags	\$575.00
Showcase Water Bottles	\$825.00
Showcase Entertainment	\$1,200.00
Showcase Sponsor	\$1,200.00
Showcase Bacon and Beer Tasting	\$1,200.00
NPFDA Scholarship Foundation Benefit - Cigar Roller	\$1,350.00

NPFDA MEANS: CONNECT. GROW. THRIVE

2023 NPFDA CONVENTION AND SHOWCASE MARKETING OPPORTUNITIES

Sponsors Level Corresponding Benefits

	Select	Choice	Premium	Super
· Recognition in Preconvention eNewsletter	X	X	X	X
· Recognition in Membership Directory	X	X	X	X
· Recognition in Onsite Brochure or Convention Ap	X	X	X	X
· Sponsors Ribbon	X	X	X	X
· Logo on Signage in Registration Area	X	X	X	X
· Unique Recognition Gift for Display	X	X	X	X
· Recognition on NPFDA Website		X	X	X
· Item in Welcome Bag (1 st 300 bags)			X	X
· Recognition on NPFDA social media			X	X
· Promo Table in Registration Area				X
· One Banner Ad in Postconvention eNewsletter				X

To secure your sponsorship log on to npfda.org and make your selection.

Or contact Carol at (912)439-3603 or email her at carol@npfda.org

OR complete and return the form below.

For questions, contact Carol at 912-439-3603 or carol@npfda.org

Company Name: _____

Cardholder Name: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Credit Card Type: _____ VISA _____ MASTERCARD _____ AMEX

Credit Card Number: _____

Expiration Date: _____ / _____

CVV or CID # : _____

(Note: for AMEX the CID is the 4 digits on the front of the card.)

Authorized Amount to Charge: _____

