

A LOOK BACK AT 2022

NEW JERSEY LIBRARY ASSOCIATION

January - December 2022

New Members

In 2022, NJLA welcomed 547 new members. Compared to 176 new members in 2021, this represents an increase of more than 210%!



2022 new members make up 29% of our current membership.

New Initiatives

In 2022, NJLA launched two new membership types and partnered with the Sustainable Libraries Initiative.



Sustainable Libraries Initiative (SLI)

SLI is helping libraries to become more environmentally sound, socially equitable and economically feasible.



Strategic Partnerships

We've made it easier for companies to promote their services and engage with NJLA members.



Enhanced Institutional Memberships (EIM)

EIM offers memberships to all staff, discounted event rates, and free ads in the job hotline. [Learn more here.](#)

“ This will make us a strong library and NJLA a stronger institution. ”

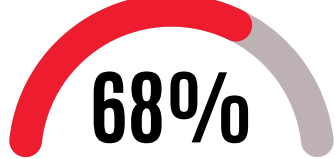
MONTCLAIR PUBLIC LIBRARY

Enhanced Institutional Memberships (EIM)

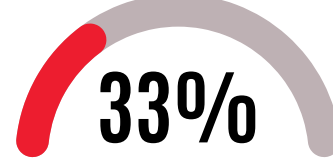


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Since its launch in October, 17 libraries have joined through EIM.



Of the 547 new members, 68% joined through their library's EIM account.



506 (33%) of NJLA's 1,524 members are linked to EIM accounts.

Sponsor-a-Member

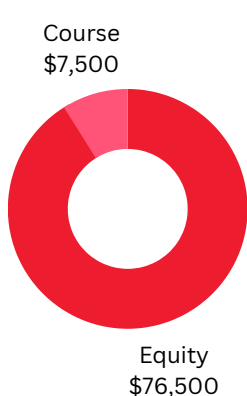


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Money shouldn't be a barrier to joining NJLA. The Sponsor-a-Member program granted 18 memberships this year through the generous donations of our members and supporters. [Click here](#) to learn more or to sponsor a member.

Scholarships

Twelve scholarships totaling \$84,000 were awarded through NJLA supporters this year.



Three Course scholarships at \$2,500 each accounted for \$7,500 of the total.

Nine Equity scholarships at \$8,500 each accounted for \$76,500 of the total.

★ EQUITY PARTNERS

Rutgers School of Communication & Information, New Jersey State Library, LibraryLinkNJ, and the New Jersey Library Association

★ KEY CONTRIBUTORS

Betty Turock and Gus Friedrich

NJLA Annual Conference



The first post-pandemic conference brought 604 attendees to Atlantic City.

604

The conference generated \$114,000 in revenue.



Thank you to all NJLA members and contributors for a great 2022!