

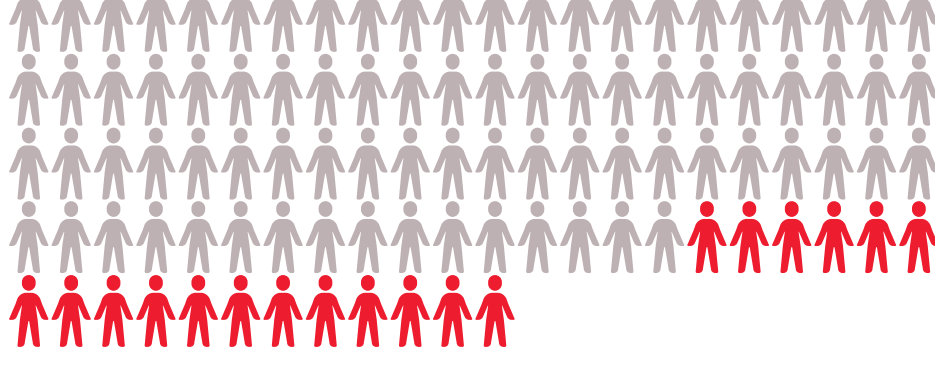
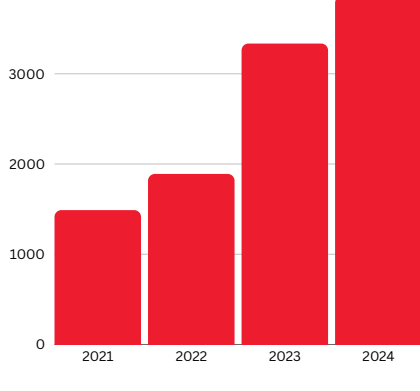
# A LOOK BACK AT 2024

## NEW JERSEY LIBRARY ASSOCIATION

January - December 2024

### Membership

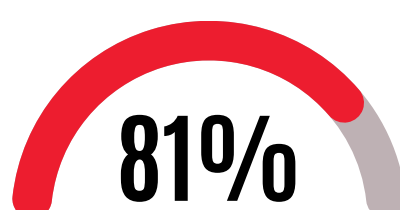
In 2024, NJLA welcomed 684 new members, expanding our membership to 3,861.



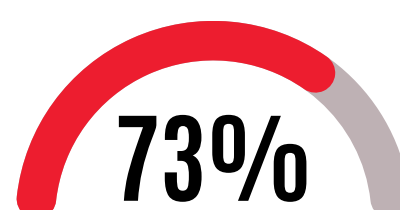
### Enhanced Institutional Memberships (EIM)



Since its launch in October 2022, 100 libraries have joined through EIM.



Of the 684 new members, 81% joined through their library's EIM account.



2,824 (73%) of NJLA's 3,861 total memberships are EIM staff accounts.

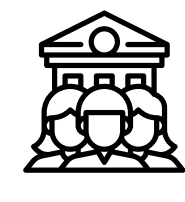
### Sponsor-a-Member



Money shouldn't be a barrier to joining NJLA. The Sponsor-a-Member program granted 22 memberships this year through the generous donations of our members and supporters.

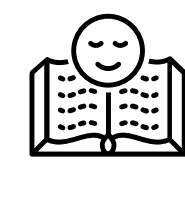
### Advocacy

NJLA continues to advocate for libraries, staff, and intellectual freedom. This year NJLA hired dedicated lobbyists, Porzio Governmental Affairs, to represent the interests of NJ libraries.



#### Increased Funding

In a year with state budget decreases, libraries received a \$200,000 increase.

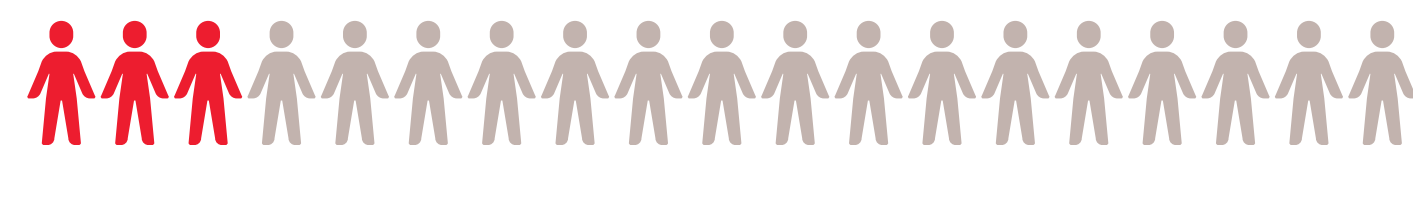


#### Intellectual Freedom

The Freedom to Read Act was signed into law.

### NJLA Groups

Three new sections were added this year, bringing our list to nineteen sections. Welcome to Circulation and Access, Social Work in Libraries, and Marketing and PR.



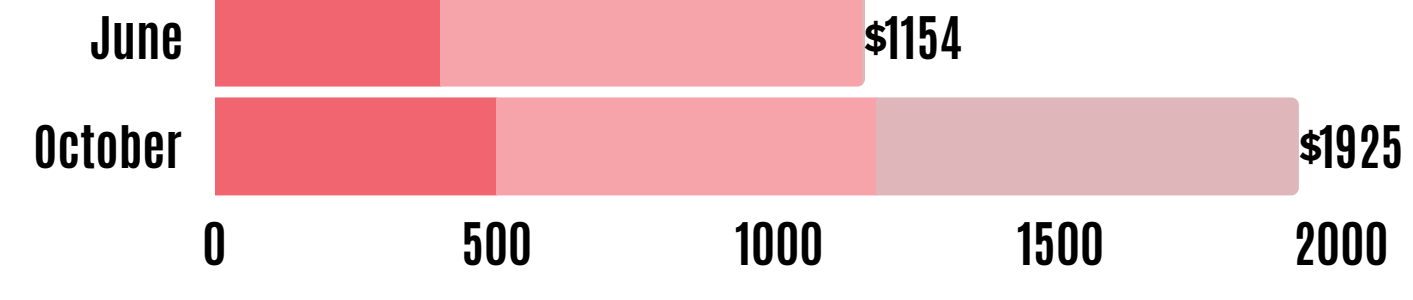
NJLA groups have been busy this year, organizing nine in-person, full-day events. Visit [njla.org/committees-sections](https://njla.org/committees-sections) to join.

Membership in Sections is included in your NJLA membership!



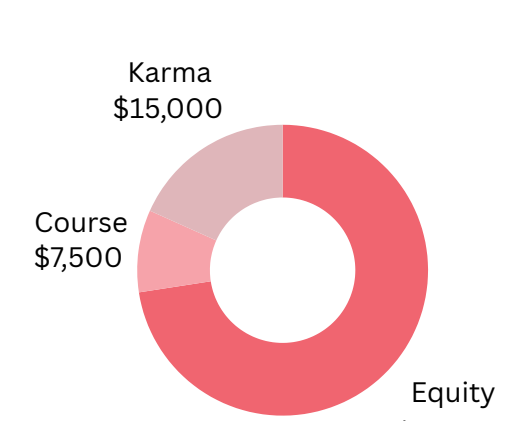
### Mini-Grants

This year, five mini-grants were awarded for a total of \$3,075.



### Scholarships

NJLA awarded ten scholarships totaling \$82,000.



Two Course scholarships, at \$3,750 each, accounted for \$7,500 of the total.

Seven Equity scholarships, at \$8,500 each, accounted for \$59,500 of the total.

One Karma scholarship was awarded for \$15,000.

### NJLA Annual Conference



The 2024 Annual Conference brought 998 attendees and 61 vendors to Atlantic City.

998

61

2025 will be our last at Harrah's Casino. The 2026 Conference will take place at the Hard Rock in partnership with NJASL.



### Partnerships

NJLA formed new partnerships this year to bring members even greater benefits.



Amazon Business Prime is now included in all EIM memberships



NJLA partnered with four credit unions to offer free membership to all NJLA members



NoviAMS and Higher Logic have been chosen to replace our current website and online community



Thank you to all NJLA members and supporters for a great 2024!