

## Hooray for Hollywood!

### NJAA Garden State Awards Sponsorships: A Glamorous Old Hollywood Gala

Join us for an unforgettable evening at the Garden State Awards, where we celebrate excellence in the apartment industry with a glamorous night taking you back to Old Hollywood. This prestigious event will feature awards, entertainment, and networking opportunities, making it a prime platform for your brand to gain visibility and recognition among industry leaders.

#### Signature Sponsor (\$5,500)

(2 Available)

Step into the limelight as a Signature Sponsor at our dazzling Old Hollywood-themed gala! Your brand will shine brightly with:

- *Red Carpet Recognition:* Your name announced from the podium, ensuring all eyes are on you!
- *Star-Studded Visibility:* Your logo graces the big screen and event signage, captivating our audience.
- *VIP Access:* Ten (10) complimentary tickets for your esteemed clients and staff to join the celebration.
- *Award Presentation:* One representative from your company will have the honor of presenting awards on stage, just like a true Hollywood star.
- *Hollywood Honors:* Your logo featured on all nominee, finalist, and winner certificates, acknowledging excellence.
- *Marketing Prestige:* Your brand to be included in all NJAA marketing materials and the post-event edition of Apartment Industry Magazine (AIM).

#### Door Prize Giveaway Sponsor (\$1,750)

(3 Available)

Add excitement to the evening as a Door Prize Giveaway Sponsor, with benefits that are sure to dazzle:

- *Glamorous Prize Presentation:* Your logo on an oversized check for a \$1,000 grand prize, presented on stage.
- *Star-Studded Stage Presence:* A company representative will present the check to the lucky winner, capturing the moment for posterity.
- *Raffle Ticket Branding:* Your logo elegantly printed on each raffle ticket.
- *Exclusive Access:* Two (2) tickets to the awards, giving you a front-row seat to the action.
- *Prominent Signage:* Your logo prominently displayed throughout the event.
- *Marketing Inclusion:* Your brand featured in NJAA marketing materials and the post-event edition of AIM.

#### 360 Video Booth Sponsor (\$1,500)

(4 Available)

**Cohen Marraccini, LLC; Conglomerate Building Services; Teyma General Contractor**

Capture the magic of the night as a 360 Video Booth Sponsor:

- *Keepsake Magic:* Your logo featured on a keepsake video that attendees will treasure.
- *VIP Access:* Two (2) complimentary tickets to experience the glamour first-hand.
- *Prominent Display:* Your brand will be showcased at the photo booth, ensuring maximum visibility.

### **Photo Booth Sponsor (\$1,250)**

**(4 Available)**

Make memories last as a Photo Booth Sponsor:

- *Keepsake Branding:* Your logo immortalized on event photos taken throughout the night.
- *Prominent Signage:* Displayed at the photo booth for all to see.
- *Marketing Inclusion:* Your logo featured in NJAA marketing materials and the post-event edition of AIM.

### **Cocktail Reception Sponsor (\$1,000)**

**(6 Available)**

Set the scene for glamour at the Cocktail Reception:

- *Napkin Branding:* Your logo elegantly printed on cocktail napkins, adding a touch of class.
- *Exclusive Access:* One (1) complimentary ticket to the awards for your personal experience.
- *Bar Signage:* Your brand prominently displayed at the bars during the reception.
- *Marketing Inclusion:* Your logo featured in NJAA marketing materials and the post-event edition of AIM.

### **Entertainment Sponsor (\$850)**

**(8 Available)**

Live Music Experience: Support captivating live performances that keep guests dancing all night long.

- *Prominent Signage:* Your brand will be displayed throughout the event, ensuring visibility.
- *Marketing Inclusion:* Your logo included in NJAA marketing materials and the post-event edition of AIM.

### **Decoration Sponsor (\$550)**

**(3 Available)**

***Balsam Construction Group; Cooper Roofing; Griffin Alexander, P.C.; Lowe's Pro Supply; P.C. Richard & Son; Western Pest Services; WilkinGuttenplan***

Transform the venue into a Hollywood haven as a Decoration Sponsor:

- *Thematic Ambiance:* Help create an enchanting Old Hollywood atmosphere that guests will adore.
- *Prominent Signage:* Your brand showcased at the event.
- *Marketing Inclusion:* Your logo featured in NJAA marketing materials and the post-event edition of AIM.

### **Judges "Thank You" Sponsor (\$350)**

**(4 Available)**

Honor our esteemed judges with thoughtful recognition as a Judges "Thank You" Sponsor:

- *Recognition Gifts:* Provide elegant thank you gifts, including a personalized note, to our volunteer judges.
- *Prominent Signage:* Displayed at the Garden State Awards, showcasing your support.
- *Marketing Inclusion:* Your logo featured in NJAA marketing materials and the post-event edition of AIM.