

# Hooray for Hollywood!

## NJAA Garden State Awards Sponsorships: A Glamorous Old Hollywood Gala

Join us for an unforgettable evening at the Garden State Awards, where we celebrate excellence in the apartment industry with a glamorous night taking you back to Old Hollywood. This prestigious event will feature awards, entertainment, and networking opportunities, making it a prime platform for your brand to gain visibility and recognition among industry leaders.

### Signature Sponsor (\$5,500)

(2 Available)

Step into the limelight as a Signature Sponsor at our dazzling Old Hollywood-themed gala! Your brand will shine brightly with:

- *Red Carpet Recognition*: Your name announced from the podium, ensuring all eyes are on you!
- *Star-Studded Visibility*: Your logo graces the big screen and event signage, captivating our audience.
- *VIP Access*: Ten (10) complimentary tickets for your esteemed clients and staff to join the celebration.
- *Award Presentation*: One representative from your company will have the honor of presenting awards on stage, just like a true Hollywood star.
- *Hollywood Honors*: Your logo featured on all nominee, finalist, and winner certificates, acknowledging excellence.
- *Marketing Prestige*: Your brand to be included in all NJAA marketing materials and the post-event edition of Apartment Industry Magazine (AIM).

### Door Prize Giveaway Sponsor (\$1,750)

**SOLD OUT**

#### **Happy Home Appliance**

Add excitement to the evening as a Door Prize Giveaway Sponsor, with benefits that are sure to dazzle:

- *Glamorous Prize Presentation*: Your logo on an oversized check for a \$1,000 grand prize, presented on stage.
- *Star-Studded Stage Presence*: A company representative will present the check to the lucky winner, capturing the moment for posterity.
- *Raffle Ticket Branding*: Your logo elegantly printed on each raffle ticket.
- *Exclusive Access*: Two (2) tickets to the awards, giving you a front-row seat to the action.
- *Prominent Signage*: Your logo prominently displayed throughout the event.
- *Marketing Inclusion*: Your brand featured in NJAA marketing materials and the post-event edition of AIM.

### 360 Video Booth Sponsor (\$1,500)

(5 Available)

#### **Cohen Marraccini, LLC; Conglomerate Building Services**

Capture the magic of the night as a 360 Video Booth Sponsor:

- *Keepsake Magic*: Your logo featured on a keepsake video that attendees will treasure.
- *VIP Access*: Two (2) complimentary tickets to experience the glamour first-hand.
- *Prominent Display*: Your brand will be showcased at the photo booth, ensuring maximum visibility.

**Photo Booth Sponsor (\$1,250)**

**(2 Available)**

**BluSky Restoration Contractors; Russo Property Management**

Make memories last as a Photo Booth Sponsor:

- *Keepsake Branding:* Your logo immortalized on event photos taken throughout the night.
- *Prominent Signage:* Displayed at the photo booth for all to see.
- *Marketing Inclusion:* Your logo featured in NJAA marketing materials and the post-event edition of AIM.

**Cocktail Reception Sponsor (\$1,000)**

**SOLD OUT**

**Walters; Hilton Realty; Westminster Management; PRD Management, Inc.**

Set the scene for glamour at the Cocktail Reception:

- *Napkin Branding:* Your logo elegantly printed on cocktail napkins, adding a touch of class.
- *Exclusive Access:* One (1) complimentary ticket to the awards for your personal experience.
- *Bar Signage:* Your brand prominently displayed at the bars during the reception.
- *Marketing Inclusion:* Your logo featured in NJAA marketing materials and the post-event edition of AIM.

**Entertainment Sponsor (\$850)**

**(8 Available)**

Live Music Experience: Support captivating live performances that keep guests dancing all night long.

- *Prominent Signage:* Your brand will be displayed throughout the event, ensuring visibility.
- *Marketing Inclusion:* Your logo included in NJAA marketing materials and the post-event edition of AIM.

**Decoration Sponsor (\$550)**

**SOLD OUT**

**Balsam Construction Group; Conglomerate Building Services; BluSky Restoration Contractors; Cooper Roofing; Griffin Alexander, P.C.; Lowe's Pro Supply; P.C. Richard & Son; Teyma General Contractor; Western Pest Services; WilkinGuttenplan**

Transform the venue into a Hollywood haven as a Decoration Sponsor:

- *Thematic Ambiance:* Help create an enchanting Old Hollywood atmosphere that guests will adore.
- *Prominent Signage:* Your brand showcased at the event.
- *Marketing Inclusion:* Your logo featured in NJAA marketing materials and the post-event edition of AIM.

**Judges "Thank You" Sponsor (\$350)**

**(4 Available)**

Honor our esteemed judges with thoughtful recognition as a Judges "Thank You" Sponsor:

- *Recognition Gifts:* Provide elegant thank you gifts, including a personalized note, to our volunteer judges.
- *Prominent Signage:* Displayed at the Garden State Awards, showcasing your support.
- *Marketing Inclusion:* Your logo featured in NJAA marketing materials and the post-event edition of AIM.